



Jury Report

Sa Pizzedda

On Tuesday 29/09/2026 at 3:00 pm (CET) Terraviva officially closed the submission of the proposals for the contest entitled "Sa Pizzedda". On Wednesday 30/09/2026 the jury panel received all the submitted proposals in digital format, together with the instructions about the evaluation procedure and the evaluation criteria previously published in the official competition brief.

The evaluation phase lasted 12 days, and, on Monday 12/10/2026 the jury members expressed their votes and the awarded projects were selected. The jury deliberates by mutual agreement the Final Ranking (mentions and finalists are ordered by registration code).

The evaluation procedure of "Sa Pizzedda" can be considered concluded. Once the jury board was officially dissolved, Terraviva proceeded with the verification of the identity of the authors of all the awarded projects.

- **First Prize: 107944**
- **Second Prize: 107414**
- **Third Prize: 106955**

- **Golden Mention: 107967**
- **Golden Mention: 107970**
- **Golden Mention: 111902**
- **Golden Mention: 112447**
- **Golden Mention: 112818**

- **Honorable Mention: 106986**
- **Honorable Mention: 107591**
- **Honorable Mention: 107609**
- **Honorable Mention: 107950**
- **Honorable Mention: 108004**
- **Honorable Mention: 112366**
- **Honorable Mention: 112581**
- **Honorable Mention: 112601**
- **Honorable Mention: 115687**
- **Honorable Mention: 117605**





1st Prize: 107944

“Sa Pizzedda_ A pattern to share”



Jury Comment

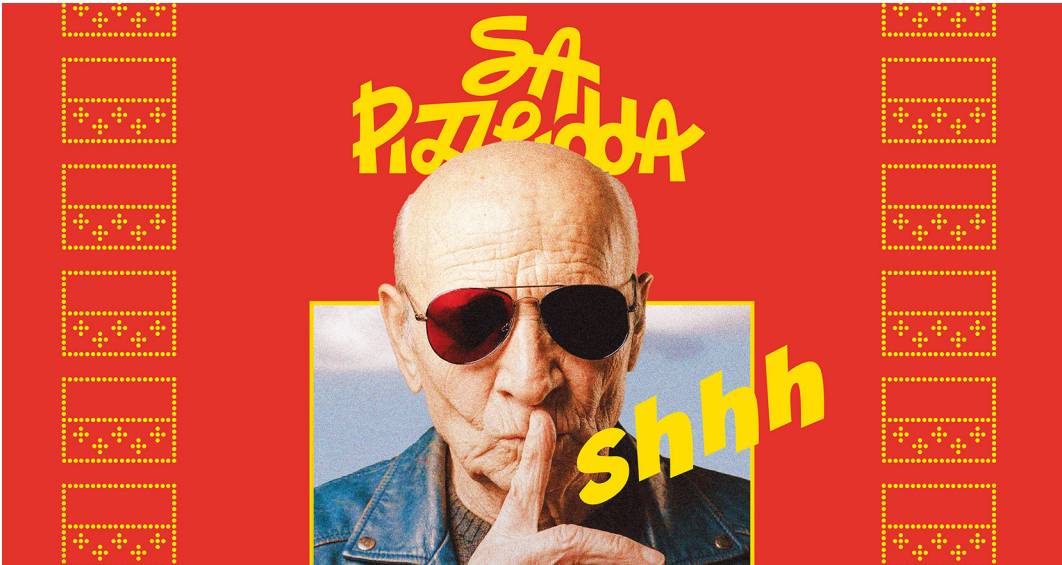


“It has a strong, distinctive, and ownable visual identity. It speaks to young people, for young people, with a street-inspired approach. The patterns inspired by nuraghi, corbula, and bertula are interpreted in an original way. The color palette features appealing contrasts and accents, particularly through the use of red and light blue. I really connect with the club-inspired photographic direction and the creative concept behind the Pizzedda Club.”



2nd Prize: 107414

“Sa Pizzedda – Il segreto dei centenari”



Jury Comment

“A technically flawless project that earns a well-deserved spot on the podium, narrowly missing out on victory thanks to its boldness. Its disruptive aesthetic, offering an alternative to the institutional image, makes it a compelling and memorable proposal, particularly suited to a special edition or an exclusive event.”





3rd Prize: 106955

“Sa Pizzedda New Brand Identity”



Jury Comment



“A well-deserved third place for a project with a solid, contemporary design. The concept of the dynamic “E” element is a winning idea, cleverly applied across packaging and communication materials. The choice of an urban style, combining graffiti and English slogans, gives the brand an unexpected, international appeal. Although it moves away from the brand’s traditional roots, it remains a visually striking project, full of energy.”

TERRAVIVA

MILAN
OCTOBER 26TH 2026

COMPETITION:
SA PIZZEDDA



WINNERS:

107944 - Sa Pizzedda_A pattern to share - Martina Buttaro, Andrea Scandurra [Italy]
107414 - Sa Pizzedda – Il segreto dei centenari - Daniela Bordin [Italy]
106955 - Sa Pizzedda New Brand Identity - David Espinosa [Colombia]

GOLDEN MENTIONS:

107967 - Sa Pizzetta - Antonio Pio Morsillo [Italy]
107970 - Sardinian roots, turned up - Silvia Bruzzzone [Netherlands]
111902 - Croccantezza Sarda - Flavius Leahu, Vitor Guimaraes Pieri, Valentin Lois Breinbauer [Austria]
112447 - BEYOND THE SLICE - Natan Mutschlechner [Italy]
112818 - Bringing La Croccantezza Sarda to Life - Felipe Souza, Luiza Verdier, Vitor Braga [Brazil]

HONORABLE MENTIONS:

106986 - Sa Pizzedda - The art of the fold - Steve Donohue [United Kingdom]
107591 - From place to identity - Maria Giovanna Deriu [Italy]
107609 - Pizzedda 107609 - Francesco Mussini [Italy]
107950 - SA PIZZEDDA - Rural Roots, Urban Pulse - Stefano Rusca, Constanza Rojas [Italy, Chile]
108004 - Sa Pizzedda | Brand Identity - Stuti Mehta [India]
112366 - Sa Pizzedda. A Neo-Traditional Urban Brand Identity. - Rachele Pesce [Italy]
112581 - The Sound of Pizzedda - Adriana Putaggio Misso [Italy]
112601 - Heritage - Land - Flavours - Barbara Bonifacio, Pietro Recchia [Italy]
115687 - Sa Pizzedda - Francesco Fimognari, Artigrafiche Fimognari, Italic.design [Italy, United States]
117605 - Shapes of Sardinia - Aurora Francioli [Italy]

FINALISTS:

109516 - SA PIZZEDDA - Zahra Namazli [Azerbaijan]
107340 - Sa Pizzedda Rebranding - Sabrina D'Amicis, Domenico Piro [Italy]
107626 - sa Pizzedda, Croccantezza Sarda - Francesca Palieri, Pietro Caprari [Italy]
107907 - Sa Pizzedda - Enrico Manno, Violante Salvatici [Italy]
107339 - WeArePizzedda - Gian Marco Tigani [Italy]
108038 - Sa Pizzedda New Brand Identity - Antonio Viscardi [Italy]
117661 - Nuraghe Crunch - Odirile-Thato Twala [South Africa]
107633 - Urban Crunch - Filippo Colombo, Camelia Bezzola [Italy]
114439 - sa pizzedda - Maja Trawicka, Pola Jóźwiak [Poland]
116297 - Sa Pizzedda - Camilla Sanavio, Celeste Scaramuzzo, Emma Dal Falco [Italy]
104946 - SA PIZZEDA - Emma Sirotková [Czech Republic]
107153 - Stone by stone - Francesco Moreal [Italy]
107920 - SA PIZZEDDA - Ildar Kachurin [Russia]
112451 - Sardinian Crunchiness - Niccolo' Segato, Jacopo Baldessari, Diego Chinni, Martina Ghezzi, Alice Miyake, Giacomo Piganzoli [Italy]
106967 - Crunch Out Loud - Phil Holmes, Ben Woollard, Ellen Read [United Kingdom]
107193 - Sa Pizzedda Unfold Your Day - Yu Lien Foo, Benjamin Lefebvre [France]
107371 - Sa Pizzedda is a love story. - Sofia Vigone, Teresa Carolina Massetti [Italy]
107675 - Make It Crunch - Pietro Giacon, Pietro Rugiero [Italy]
107919 - Pizza with attitude - Giovanni Pallotta [Italy]
106981 - SA PIZZEDDA - Brand identity proposal - Andrea Marazzi, Antonio Corrao, Bernardo Reale, Leonardo Maccherone [Italy]
107189 - SA PIZZEDDA, a new Identity from Cagliari to the heart of Milan. - Martina Cerin, Marta Alberton [Italy]
107374 - La giusta piega - Rebecca Toscan [Italy]
107619 - The Crunch Cult - Clarissa Coli, Carolina Cosi [Italy]
107347 - Sa Pizzedda - Krisztina Bozzai, Renata Vasko [Hungary]
107349 - SA PIZZEDDA / VISUAL IDENTITY PROPOSAL - Pierluigi Aliotta [Italy]
107386 - Sa Pizzedda - Crunchy Bites - Marco Fagioli, Pietro Paolo Masoni, Valerio Scatassa, Marco Giacchetti [Italy]
107535 - Nuova Pizzedda - Samuel Bedin [Italy]
107584 - Two Z. - Simone Roveda [Italy]
107623 - SA PIZZEDDA — BUILT TO MOVE - Andrea Carrassi [Austria]
107890 - SA PIZZEDDA - CROCCANTEZZA SARDA - - Fabrizio Palitta [Italy]

