RURAL HOUSING

The Adaptive Reuse of an Italian "Cascina"

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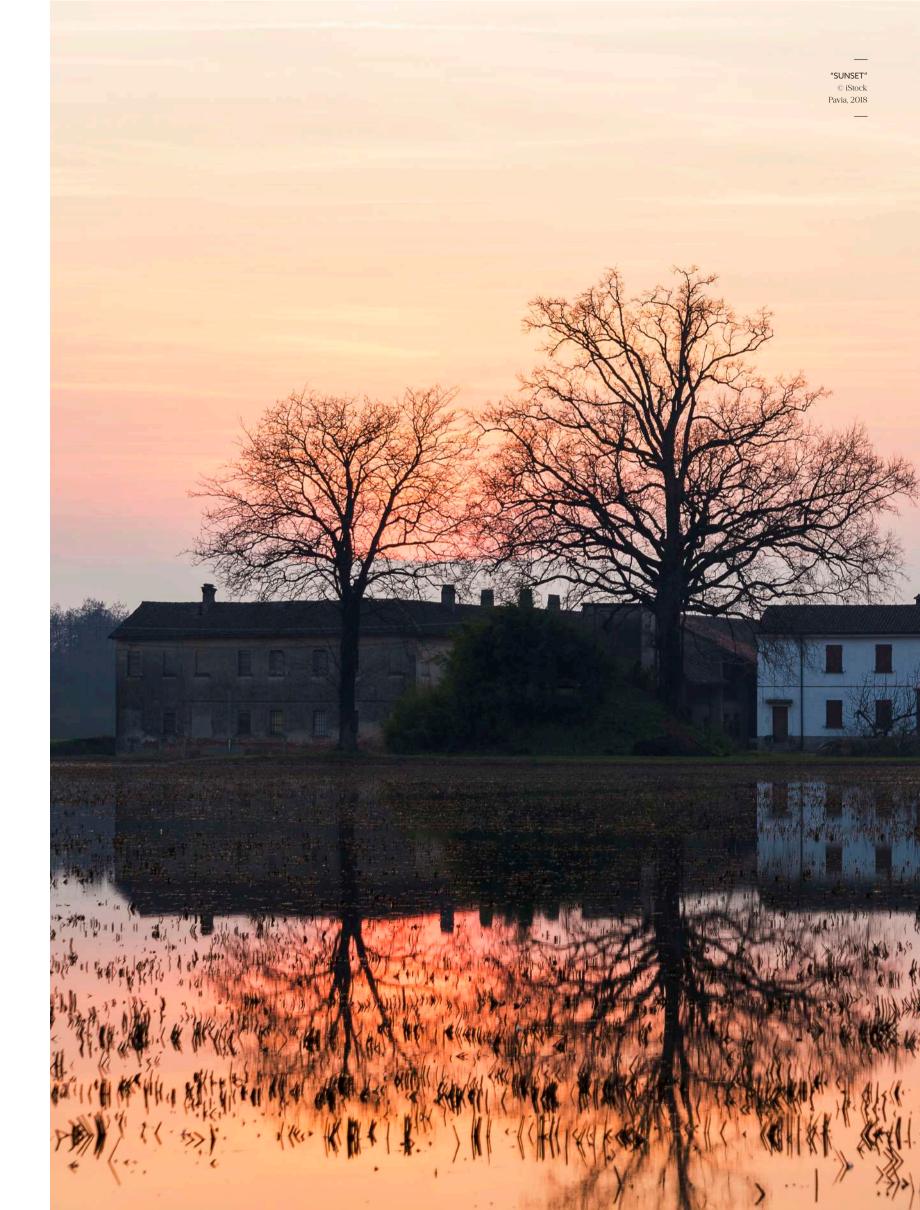
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INTR⊙

Located in Northern Italy, the Po Valley is a vast geographical area that extends from Piedmont to Lombardy, reaching Veneto and Emilia Romagna up to the Adriatic Sea. The region, characterised by a mostly flat rural landscape, is crossed by numerous important rivers including the *Po*, the *Adige* and the *Ticino*. Often referred to as *"The Cradle of Italian Agriculture"* due to its rich farming tradition, this area has been shaped over centuries by human activity.

The fertility of the soil, the abundance of water resources and the temperate climate have made the Po Valley one of the most relevant agricultural areas in Europe. The variety of crops cultivated in this region is incredibly vast, including a wide range of cereals, fruits, vegetables and grape varieties for wine production.

The northern plains represent not only a major source of economic livelihood, but also an environmental and cultural heritage of great importance for Italy. In fact, in terms of architectural legacy, *one of the most characteristic treasures that outstands in the area are the famous farmhouses called "Cascine".*

These typical historical complexes are a significant and fascinating part of the country's rural inheritance. Scattered throughout *Lombardy*, they represent a centuries-old tradition of life and work linked to the countryside. The genesis of these peculiar buildings begins between 1400 and 1500, ending in the early XX century. *Although many of them have not withstood the passage of time, others have survived until today, such as the case of Cascina Lossano.*

Agri-Heritage

Witnesses of a millenary agricultural tradition, Italian farmhouses represent a unique cultural heritage. These countryside complexes are characterised by a rustic and functional architecture, perfectly adaptable to the practical needs of rural life.

A typical Cascina is made up of several volumes arranged around a central courtyard known as Aia. The manor house was usually the reference point of the farmhouse, often recognisable by its scale and distinctive architectural language, while farmers and peasants were typically hosted in humbler structures.

Next to the landowner's residence and around the Aia, a wide range of buildings dedicated to all the agricultural activities was distributed. The stables, conceived to house farm animals, hosted huge spaces for their care, while barns and granaries were designed to store crops and forage.

Cascinas' features vary consistently from region to region, reflecting both local traditions and the use of available materials: some farmhouses were built with stone, while others mainly used brick. Traditional architectural elements, such as pitched roofs, exposed wooden beams and ornamental details, give these constructions a rustic and authentic charm.

Over the years, many of these complexes have been renovated and adapted to fulfil new functions. Some have been transformed into private residences, maintaining their original architectural integrity. Others have become accommodation facilities, such as *Agriturismi* and hotels, offering guests the opportunity to enjoy the local countryside.

However, in many other cases these wonderful structures have been abandoned for decades, turning into fascinating ruins of rural heritage.

Decay

Even though once they were thriving agricultural complexes, today a large number of Cascine are being afflicted by a deep state of decay. Many of these ancient structures have suffered from progressive deterioration due to several factors such as abandonment and changing production patterns.

One of the main reasons for the state of decline of these buildings is the overcoming of traditional farming activities. *With the advent of industrial agriculture and increasing urbanisation, thousands of families have given up rural life and their agrarian holdings.* Without active management and continuous use, their properties have been left in a state of disrepair, subject to the action of time and the elements.

Lack of maintenance is another factor that has contributed to the state of degradation of the Cascine. The financial resources required for proper restoration and conservation works are often limited or none at all. As a result, the effects of deterioration are clearly visible in those collapsing canopies, crumbling walls, and rotting wood.

However, today there is a growing interest in valorising these historic artefacts. Both local institutions and private owners have launched innovative initiatives for the recovery of these structures, which have long been waiting to be rediscovered.

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Cascina Lossano

Situated between the provinces of Pavia and Milan, Sant'Alessio con Vialone is a peaceful town characterised by a centuries-old agricultural tradition. This small settlement represents an enchanting location immersed in the Lombard countryside with a distinctive rural atmosphere where rice fields are the main crop.

In fact, a particular variety of rice has been called *"Vialone"* due to the town's own name. These fields, during the sowing period, radically transform the landscape of the area into extensive water mirrors.

With its original nucleus dating back to the XVIII century, Cascina Lossano belongs to the system of ancient rural agglomerations that characterise the municipal territory. The buildings of this *Cascina* are organised around the central farmyard, according to the typical scheme of the historic farmsteads of the Lombard plain.

Within the former layout, two types of residential buildings can be recognised: the manor house, developed on three floors above the ground, and the adjoining one-storey block that used to host the farmers.

On the other side of the *Aia*, the porch, which also dates back to the same period, is recognisable for the exposed brick structure and its iconic solids and voids pattern on the upper level. All the constructions of the original complex have a double pitched roof in wood and tiles.

The other existing buildings, such as the stable, the pigsty and the various structures used for storage, date back to the 1960s and are in fact devoid of historical value.

Due to the cessation of agricultural and livestock activities that for centuries took place in *Cascina Lossano*, the entire complex is now in disuse.

Undoubtedly, a typology so characteristic of the region - still in a discreet state of conservation - deserves to be restored through a new program and a contemporary approach capable of bringing it back to life!

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There are many reasons why an architecture heritage of this kind should be rehabilitated: the secular history of its agricultural tradition, its unique typology and the precarious conditions of some of its buildings are just a few examples.

The current condition of "agricultural ruin" certainly gives *Cascina Lossano* a special appeal. ***Therefore, the biggest challenge is to understand what type of intervention would be able to give a new meaning to this original construction without affecting its authenticity.***

The conservation of this ancient complex will require special attention to detail and a particular sensitivity to determine which elements to preserve and which not. At the same time, a contemporary vision, appropriate to today's way of life, is fundamental in the definition of the design concept. ***Which project decisions would you make to achieve the transformation of these existing structures into comfortable and functional residential units?***

Rural Housing aims to define new ways of living in the Italian countryside through the adaptive reuse of traditional constructions. ***The transformation of this historic complex into contemporary homes immersed in the landscape will determine a new beginning for this Lombard farmhouse.***

THE COMPETITION

Rural Housing encourages participants to be creative and to imagine a complete transformation of the disused Cascina with the ambition of enhancing its most characteristic features while proposing new contemporary interior spaces.

The concept known as "adaptive reuse" is increasingly being used not only as a premise to promote a more sustainable architecture by recycling existing structures and materials, but also as a way to preserve the unique character and heritage of a place, contributing to the overall cultural identity of a community. **The challenge is to transform Cascina Lossano into a new housing complex capable of serving the needs of the present while respecting the history of its past.**

It is required to preserve the original volumes of the former historical buildings, which include the manor house, the lower structure of the farmers' homes and the bricks' Porch. Regarding most recent constructions, the only one that will be fully preserved and in which it will be possible to intervene will be the Stable. **The rest of the structures, devoid of historical relevance and showing a deep state of deterioration, will be demolished, giving each designer the opportunity to propose their total or partial reconstruction.**

Outdoor spaces, such as the *Aia* and all the surrounding green areas including the old rusty "pergola" can be transformed and redesigned in order to integrate common functions and recreational facilities.

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The Project

Designers will have freedom to define the degree of impact of the whole intervention. *Proposals may involve not only the interiors, but also façades, roofs and in-between spaces. It will also be possible to foresee volumetric additions, wall perforations, new openings and extrusions where considered necessary.*

Naturally, each decision must be justified by the overall concept behind the project. *Both the most radical proposals and the most conservative ones will be equally valued.*

A) The Manor House: *somehow maintaining its original function, this building should be rehabilitated as a single housing unit.*

B) The Farmers House: for this one-storey volume, which today is in a more degraded state compared to the adjacent building, i*t is requested to design two independent units that can be divided horizontally or vertically as duplexes.*

C) The Porch: striking for its materiality in exposed bricks, the porch will house the most peculiar units of the complex. *The idea is to propose two or three apartments that enhance the double height of the original building and the particularity of its original finishes. Be creative and imagine a new housing layout!*

D) The Stable: this building represents probably the biggest challenge! Today, both the ground floor and the first floor are open spaces with no existing interior divisions. *Participants are asked to design two or three independent units, which can be distributed above and below, or as duplexes.* The function and utility of the semi-covered space that surrounds the volume will be at the discretion of each designer.

E & F) The Storage: these two minor buildings, one located attached to the southern blind façade of the Porch and the other one on the exact opposite side, *will be demolished and not considered as part of the project.*

G & H) The Pigsty & The Garage: Due to their current state of decay, these buildings will be demolished. Designers will have the freedom to decide how to intervene: it will be possible to rebuild these volumes completely or only partially, or even not to build at all. *Regarding their functions and materiality, there are no restrictions. They can be new homes, mixed spaces or perhaps common-use areas.*

Further design guidelines and specifications about each building will be available in the Download Package on TerraViva website.
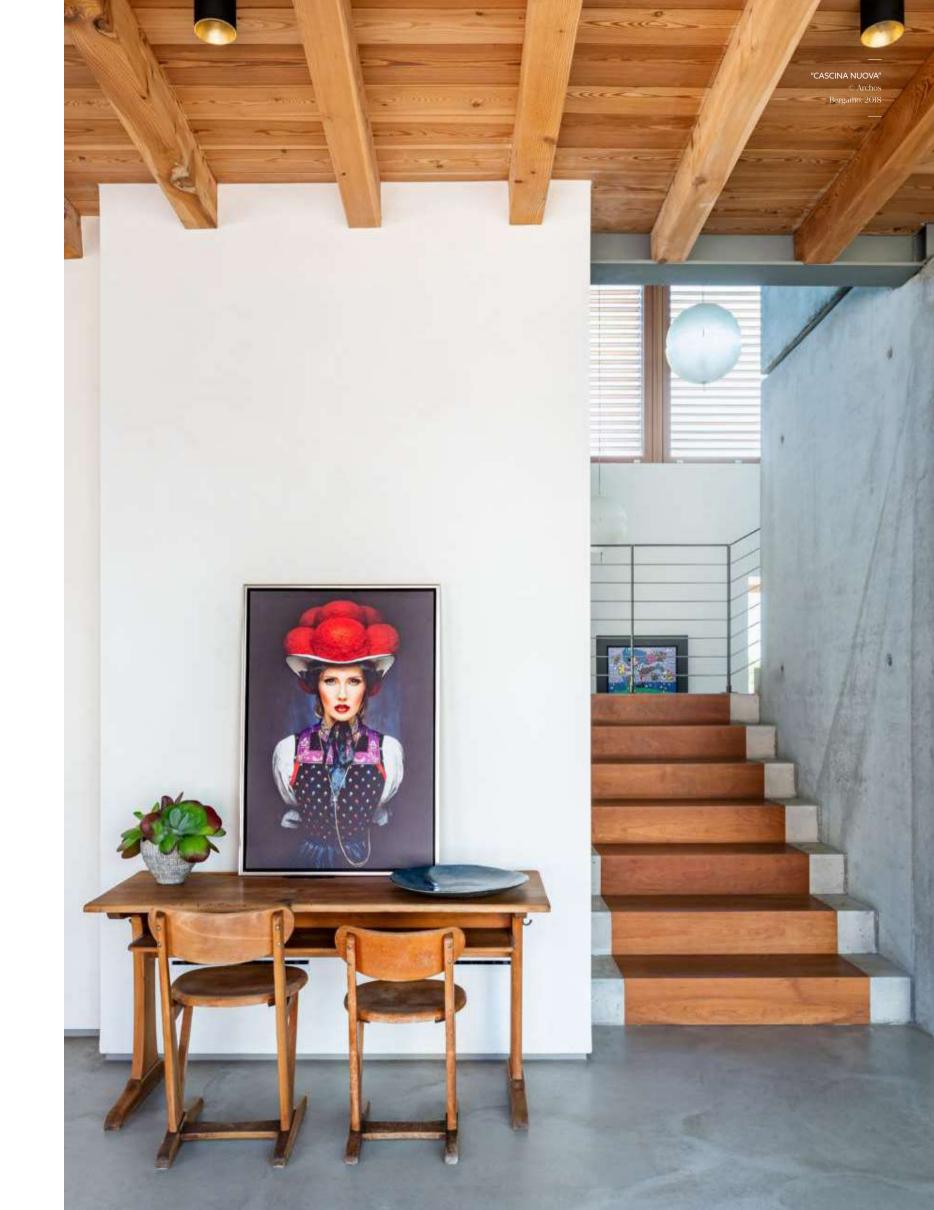
Evaluation
.Criteria

The jury will evaluate the submitted proposals according to the following principles:

- ■ - Originality of the concept;

- ■ - Integration with the context;

- ■ - Contemporary interpretation of the program;

- ■ - Sensitive use of materials and textures;

- ■ - Effectiveness in the adaptive reuse;

- ■ - Graphic representation;

Projects that express a special sensitivity towards the integration of the ancient and the contemporary through quality architectural solutions will be highly valued.

Reaching deep technical-constructive details will not be considered extremely important in the evaluation process.

A complete package with all the documentation regarding the site (photos, maps, dwg drawings, etc...) will be available for all contestants on *TerraViva* website.

RURAL HOUSING

The Adaptive Reuse of an Italian "Cascina"

submission
requirements

Competitors must submit the following material:

1) Two A1 panels [59,4 x 84,1 cm]

- Files Format: *.jpg*
- File Name 1: *Registration n°_1 (ex. 12345_1)*
- File Name 2: *Registration n°_2 (ex. 12345_2)*
- Maximum File Size: *20 Megabytes each*
- Panels Orientation: *Landscape*
- Text Language: *English*
- Font Size: *Minimum 10 pt*

The panels must contain all the necessary graphic information to explain the project in the best way (title, diagrams, sketches, 3D visualizations, plans and sections, renders, collages, model photos, etc..). All kinds of graphic representations will be accepted.

The Registration Number (ex. 12345) must be placed in the upper right corner of each panel. The panels must NOT contain any other reference to the identity of the participants (name, office, university, etc).

2) A brief text describing the proposal

- File Format: *.docx/.doc*
- File Name: *Registration n°_Text (ex. 12345_Text)*
- Maximum Lenght: *250 words*
- Text Language: *English*

Schedule

"Early" Registration
from 22.05.2023
to 21.07.2023 - (h 11.59 am CET)

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"Standard" Registration
from 21.07.2023
to 25.08.2023 - (h 11.59 am CET)

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"Late" Registration
from 25.08.2023
to 22.09.2023 - (h 11.59 am CET)

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Submission Deadline
22.09.2023 - (h 11.59 am CET)

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Winners Announcement
16.10.2023

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PRIZES & MENTIONS

1ˢᵗ PRIZE: 5.000€

2ⁿᴰ PRIZE: 2.000€

3ᴿᴰ PRIZE: 1.000€

4 GOLDEN MENTIONS

prizes bestowed by TerraViva

10 HONORABLE MENTIONS
30 FINALISTS

*Four *Golden Mentions'* value : 500€ each.

The property of *Cascina Lossano* reserves the right to contact the designers in case it will decide to carry out the executive phase of any of the proposals.

All the awarded projects will be shared with architecture magazines and platforms. All the finalists proposals will be published on:

www.terravivacompetitions.com

REGISTRATION
SUBMISSION & FAQ

The registration and submission procedure must be done online by only one of the team members:

• Open *www.terravivacompetitions.com* and go to *Competitions* > *"Rural Housing"*;

• Click on *Register Now*, follow the instructions, enter the requested information and complete your registration procedure;

• Once the payment procedure is concluded, you will receive a confirmation email with the receipt and the link to download *"Rural Housing"* package (if you do not receive your receipt please check the spam folder);

• Inside the *Download Package* you will find the competition brief and the instructions for the final submission;

• In the confirmation email you will also receive the *Registration Number* that will be your identifier on the final submission procedure;

• Follow the instructions contained in the *Download Package* to proceed with the submission of your proposal. Use the folder "YOUR REGISTRATION NUMBER _RHS_ Submission Folder", rename it with your code and use .zip compression to upload it;

• Submissions have to be done through the same website, accessing the *Upload* section and following the steps indicated on the page; after completing the submission process, you will receive a confirmation email;

• Participants can address any questions to *info@terravivacompetitions.com*. Every question will be answered by email, and updates will be published weekly in the *FAQ* section of the competition website until August 1ˢᵗ.

T H E   J U R Y

#S11

Simona Galateo
[Milan, Italy]

Ph.D. architect, curator, and editor, she graduated from the Faculty of Architecture in Ferrara. She studied Urban Studies at Brighton University and obtained an II-level master's degree in urban design and a Ph.D. in Architectural and Urban Design both at the Politecnico di Milano. She has edited books and written articles about contemporary architecture issues in several international magazines, including Domus, Arquitectura Viva, Abitare, Artribune, Il Manifesto. She is part of the editorial team of Turris Babel, the architecture magazine of the Architecture Foundation of South Tyrol, and the Milanese collective #S11. She has curated numerous exhibitions on the main topics of contemporary architecture, exhibited at the Italian Pavilion of the XII° Biennale Architettura in Venice, and at the Triennale in Milan. She is constantly involved in research on contemporary architecture issues, urban regeneration, and the relationship between architecture, pedagogy, and landscape.

ATOMAA

Philip Kolevsohn
[Cape Town, South Africa]

Born in Cape Town, South Africa in 1993, Philip graduated with a Bachelor of Architectural Studies Degree from the University of Cape Town in 2015. In 2017 he began a Master of Science degree in Architecture at Politecnico di Milano, later graduating in 2019. His master's thesis was awarded the 3rd prize in the Rome Collective Living Challenge, while in 2020 he was awarded an Honourable Mention for his proposal for the Vale de Moses Meditation Cabins in Portugal. He was recently invited as a guest speaker to Politecnico di Milano, presenting a model building workshop to students of the design studio headed by Prof. Umberto Maj. In addition to professional experience gained in South Africa, he has spent the last 4 years working for ATOMAA in Milan, where he continues to play a key role in the development of the firm's identity, while simultaneously developing both interior design and architectural projects.

FAPyD

Virginia Theilig
[Rosario, Argentina]

Virginia Theilig was born in Rosario, Argentina in 1985. In 2012 she obtained the architecture degree at the FApyD (National University of Rosario) where, since 2013, she teaches in the course "Theory and Technique of the Architectural Project". Currently she is a member of the DHTL Designing Heritage Tourism and Landscape network (IUAV, Venice) where she has collaborated to the organisation of numerous international conferences and workshops. Initially as a freelance, and later as partner of the architecture studio "Lavayen-Theilig Architects", Virginia has designed and managed several residential projects in the city of Rosario and surroundings. In 2020 she obtained a PhD fellowship at La Sapienza University (Rome) and she moved to Italy, where she currently lives. There she is continuing her professional activity, both as an architectural designer and as researcher and teaching assistnat at La Sapienza University.

ANDES

Octavio Montestruque Bisso
[Lima, Peru]

Octavio Montestruque Bisso (Lima, 1984) , PhD in Architectural Composition from the Università Iuav di Venezia and MSc in History, Theory, and Criticism of Architecture from the Universidad Nacional de Ingeniería. He is an associate professor at the University of Lima, where he teaches Final Design Projects and the History and Theory of Architecture Seminar for undergraduate students. He is the author of books, scientific articles, and essays on the history and theory of architecture and project culture, including the monograph "Juvenal Baracco: The Memory of the City, the Forms of Tradition." He worked as a teaching assistant at the Department of Cultural Project of the Iuav and as a tutor in international workshops in Èvora, Havana, and Venice. Currently, he is preparing a monograph on the evolution of form in Peruvian architecture in the second half of the 20th century. Alongside his academic work, he practices architecture in Lima as a partner at ANDES studio.

THE JURY

ECKERSLEY O'CALLAGHAN

Coraly Mazzucchelli
[Paris, France]

Coraly Mazzucchelli, graduated in Building Engineering Architecture at Politecnico di Milano and, after a double degree exchange at the ESTP in Paris, graduated also in Building Engineering in France. Her graduation project "Porto di Mare. Modelling and Multi-scalar analysis at the urban scale" developed with two colleagues, obtained the award of the New European Bauhaus 2021 – Rising Stars, in the Urban Regeneration category. Coraly later decided to specialise as a Structural Engineer, and after working in two Italian firms (Buro Milan and One Works), she moved to Paris to collaborate with the international façades and structures design firm Eckersley O'Callaghan. Her work is focused on both renovation and new projects for public and private clients, from the concept to the construction site, and in a variety of materials (reinforced concrete, steel, wood). Her multidisciplinary training led her to coordinate different disciplines within a project, achieving a holistic design.

ONE WORKS

Danilo Sironi
[Milan, Italy]

Milanese architect with a culture in sustainability, society, and urban regeneration, Danilo Sironi graduated in Environmental Architecture and Architectural Design from Politecnico di Milano. Later the subject of lectures he held, his Thesis named "Regenerative Urbanism" and supervised by Stefano Boeri, researches alternative urban developments for metropolitan cities founded on environmental regeneration, circular economy, and multi-layered infrastructures. Among the various local and abroad firms he collaborated: KMimarlik in Istanbul, Milan-based Atelier Femia, and AOUMM. In Sydney Australia, at McGregorCoxall he deepened as Urban Designer the bio-urbanism approaches practiced in the Firm on large international projects. Now back in Italy, He's Architect at Oneworks, dealing with infrastructures, masterplans, and advanced BIM technologies. Since its constitution, he's partner of Needle, a Milan and Naples group of professionals focused on tactical urbanism and participatory design.

CAMPBELL CADEY

Franca Carassai
[London, United Kingdom]

Franca Carassai is an architectural and urban designer based in London, UK. She studied Architecture at FAPyD (Rosario, Argentina2016) and Environmental Architecture and Sustainable Urbanism at La Salle (Barcelona, Spain-2018). She recently completed her complementary studies in Cultural Infrastructure at UCL (London-2022) with Richard Sennet as well as Restauro Architettonico at Università degli Studi di Genova (Italy 2023). She is currently working in the private sector on a wide range of projects, from public realm guidelines to urban landscape designs to domestic environments, focusing her insights at the intersection of behaviour change and design. Outside of work, she pursues her research interests in active travel, community engagement and collective processes within the built environment; and actively engages in collaborations about placemaking and co-design methods within the city-making process.

METROGRAMMA

Yuri Rocco
[Rome, Italy]

Yuri Rocco is an Italian architect who graduated from the Politecnico of Milan in Architectural Design and Urban planning in 2019. During his studies he participated at several workshops and competitions and was selected for various exhibitions in museums such as: La Biennale di Venezia (2014), The Polin Museum in Warsaw (2017) and the Jewish Museum in Milan (2018). He was selected to represent Italy in an international architectural competition in the University of plastic arts of Shanghai in China (2018) where he was awarded the second price. During 2016 he started his collaboration with Metrogramma Milano focusing mainly on urban planning projects. He was part of the winning team of the C40-Reinventing Cities' competition of Piazzale Loreto on which he's still working on today as a consultant. In the meanwhile, he opened a studio with two other Architects, 2XM STUDIO, whose research is based on today's construction themes and urban transformation around the world.

B4i
BOCCONI FOR INNOVATION

TerraViva

CONFEDILIZIA
Pavia

ATOMAA

ANDES
DISEÑO · ARQUITECTURA · PAISAJE · URBANISMO
PERÚ

FAPyD
FACULTAD DE ARQUITECTURA, PLANEAMIENTO y DISEÑO
UNIVERSIDAD NACIONAL DE ROSARIO

ONEWORKS:

METROGRAMMA

Campbell Cadey

Eckersley
O'Callaghan

-[Terms & Conditions]-

- GENERAL RULES -

A. The competitions are open to students, architects, designers, urbanists, engineers, artists, makers, activists and anyone interested in the design and architecture fields. The participant must be at least 18 years old;

B. Participants can join the competition either individually or in team. There is no restriction or limit to the number of members that can compose a team. Teams can be made up of members of different nationalities and ages, but all members must be at least 18 years old. The list of the team members cannot be changed after the registration;

C. Participants must respect deadlines, procedures, fees and submission requirements. It is highly advised to complete any of these online procedures (also registration) in advance. TerraViva S.r.l. is not responsible, in any case, for any technical difficulty or web malfunctioning;

D. All the necessary materials/documentation related to the competition is available in the download section of the competition's official page. To download and use the materials/documentation of the competition made available by TerraViva S.r.l. it is necessary to pay a registration fee, which allows to get a single identification code. The registration fee, for each competition, is established according to the competition's calendar and the relative amounts do not vary depending on the number of team members;

E. The payment of one fee allows the participant/team to have one personal identification code linked to the submission of one single project. In order to have additional submission codes and, therefore, submit additional projects it is necessary to pay additional fees;

F. The payment methods accepted are: PayPal, Satispay, credit card, bank transfer, payments in cryptocurrency;

G. Prizes are established regardless of the number of members of a team. TerraViva S.r.l. pays all the commissions charged by its bank for the prizes' payment, the com-missions that may be applied by the winner's bank or the commissions for currency ex-change have to be paid exclusively by the winner. The prizes will be awarded after the verification of the identity of the winners and after the winners have signed a self-declaration certifying that they fully accept all the Terms and Conditions of the competition;

H. The jury is composed by experts of the fields of architecture which are independent and impartial. The jury's decision is the result of a mere aesthetic evaluation and cannot, in any case, be challenged. Participants therefore accept not to challenge the decision nor the evaluation of the jury. In case one or more members of the jury withdraw, Terra-Viva S.r.l. will substitute him/them with a new member equally distinguished and impartial;

I. TerraViva S.r.l. is not responsible for the possible bad execution of the project. In any case the evaluation of the jury and winning of a prize cannot be considered as an assessment of the adequacy and technical feasibility of the project;

J. TerraViva S.r.l. is not obliged to give explanations to the participants regarding the results of the competitions;

K. Participants are not allowed to publish their own submitted material before the announcement of the official winners;

L. Participants are not allowed, in any case, to inquire the jury about the competition;

M. Any team or individual that violates the Terms and Conditions during or after a competition may have their rewards, publication or any other competition outcome revoked at any time;

N. The prizes are paid by bank transfer or Paypal. In order to receive the price, the winner (individual or legal entity) must fulfil a declaration of receipt of the prize. It is, therefore, not possible to request an invoice;

O. Projects' submission and/or final winning of the competition do not constitute any kind of professional commitment/relationship between the participant and TerraViva S.r.l.;

P. TerraViva S.r.l. has the right to modify competition's dates, jury's composition or the methods for project's submission. Any change will be notified at least 48 hours before the submission deadline through the media channels of TerraViva S.r.l.;

Q. These Terms and Conditions, in any case, do not constitute an offer to the public;

R. By registering to the website of TerraViva S.r.l. participants declare to fully and unconditionally accept all the Terms and Conditions of the competitions without any exception;

S. The Terms and Conditions and any other rule can be modified by TerraViva S.r.l. without prior notification. The Terms and Conditions and any other rule can be waived by special rules pertaining to single competitions;

T. The Italian law regulates the rules of the competitions and any other rule on the website. Any controversy that might arise shall be of exclusive competence of the Court of Milan;

U. The Terms and Conditions will be provided also in Italian and other languages, but, in case of doubt of interpretation, the English version shall prevail;

- INELIGIBILITY RULES -

The occurring of any of these cases will be ground for the disqualification of the participant and/or their teams without exception:

a. Any gross violation of the Terms and Conditions;

b. Submission of any material using a different procedure from the one indicated in the submission requirements;

c. Submission of any material after the expiry of the submission deadline;

d. Naming any file in a way which is different from the one indicated in the submission requirements;

e. Submission of panels containing any reference to the identity of the participants (e.g. name, office, university);

f. Submission of layouts containing texts not written in English;

g. Submission of any material which is not in line with the competition principles or that is considered incomplete;

h. Submitting a project which differs in a macroscopic way from the purposes of the competition;

i. Participants having a family relation within the second grade or direct professional relationship with any of the jury members at the time of the competition and/or in the two previous years;

j. Submitting a project which is not new and original or which is not the outcome of the intellectual activity of the participants (i.e., does not belong to them);

k. TerraViva S.r.l., with a mere technical and objective evaluation, discards the projects that do not meet the requirements listed in the Terms and Conditions or in the special rules of the single competition and/or that constitute any of the above listed cases. The discarded projects will not be evaluated nor considered by the jury. Disqualified participants and/or their teams will not receive any refund;

l. By accepting the Terms and Conditions participants expressly declare that they do not fall under any of these causes of ineligibility;

- INTELLECTUAL PROPERTY RIGHTS -

All participants unequivocally and irrevocably waive their intellectual and/or industrial property rights on their submitted projects and TerraViva S.r.l. acquires the same rights, in addition to the exclusive right of economic exploitation of the project and the permanent, illimited, irrevocable, exclusive, internationally- acknowledged right to use, realize, adapt, modify, publish in every media, display, reproduce and distribute the project also for marketing and advertising purposes, review the editorial, create works based on the project or give the project/logo or parts of it to third parties in any means, way or through any technology also including the freedom of panorama without any limitation in time or place. The promoters of the competition (e.g. municipality) and the partners of TerraViva S.r.l. have the right to use, publish, display, reproduce and distribute the projects. The authors of the projects that have been awarded, including mentions and shortlisted projects, commit to provide TerraViva S.r.l., in due time, with any additional graphic material which can be required by TerraViva S.r.l.; TerraViva S.r.l. reserves the right to use the submitted material for paper or digital publications and exhibitions, and the right to use, adjust, modify, publish, show, reproduce and distribute the projects for marketing and advertising purposes in any way or form and with any means of communication and/or support, according to the "Reproduction right and Publication right" (art.12, L.633/1941, i.e., Italian Copyright Law). TerraViva S.r.l. is not responsible in case the intellectual property of the uploaded projects does not pertain, fully or partially, to the participants, or in case the candidates do not own the rights of exploitation of the project, including the right to take part in a competition of this kind;

- WITHDRAWAL AND REFUND -

In accordance with the Italian Consumer Code (D.lgs. 206/2005), the right of withdrawal is valid within 14 days from the day of the fee's payment (weekends and public holidays included). In any case, the right of withdrawal cannot be exercised after the submission deadline, nor if the participant has downloaded the material for the competition. Refunds are executed in the same currency of the original payment and are therefore subject to cur-rency exchange rates. To exercise the right of withdrawal, write to: info@ terravivacompetition.com;

- INDEMNITY -

Participants agree to indemnify and hold TerraViva S.r.l. harmless from any cost or damage con-nected with the infringement of any third-party intellectual property right. By taking part in a com-petition and accepting its rules and the Terms and Conditions, participants declare to be authors (and/ or co-authors in case of a team) of the uploaded materials. Participants accept to completely indemnify TerraViva S.r.l. and its members and officers from and against all legal claims, liabilities, damages, losses, or any costs, expenses and any legal fees that arise out of any activity stated in the Terms and Conditions or from the participation in a competition;

- PRIVACY -

The processing of participants' personal data will be carried out, with both manual and digital means, by TerraViva S.r.l. for the sole purpose of the participation in the competition and distribu-tion of the prizes in compliance with art.13, EU Reg. 2016/679. We invite all competitors to read it carefully. Participants will be held accountable for the data - including personal data - they provide. TerraViva S.r.l. does not assume any responsibility for wrong or false data provided. In any case, according to privacy policies, TerraViva S.r.l. has the right to verify participants' personal data by requesting a copy of an identity document that reports the same data entered for the registration;

- WEBSITE -

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