



# Jury Report

## Drype Logo

On Friday 14/06/2024 at 3:00 pm (CET) TerraViva officially closed the submission of the proposals for the contest entitled "Drype Logo". On Saturday 15/06/2024 the jury panel received all the submitted proposals in digital format, together with the instructions about the evaluation procedure and the evaluation criteria previously published in the official competition brief.

The evaluation phase lasted 12 days. On Monday 24/06/2024 the jury members expressed their votes and the awarded projects were selected. On Wednesday 26/06/2024 at 7:00 pm (CET) the jury panel gathered for an in-person meeting to definitively confirm the results of the competition.

The jury deliberates by mutual agreement the Final Ranking (mentions and finalists are ordered by registration code).

The evaluation procedure of "Drype Logo" can be considered concluded. Once the jury board was officially dissolved, TerraViva proceeded with the verification of the identity of the authors of all the awarded projects.

- **First Prize: 56351**
- **Second Prize: 62787**
- **Third Prize: 56395**
  
- **Golden Mention: 57949**
- **Golden Mention: 58412**
  
- **Honorable Mention: 55677**
- **Honorable Mention: 56348**
- **Honorable Mention: 56423**
- **Honorable Mention: 57607**
- **Honorable Mention: 58309**
- **Honorable Mention: 58351**
- **Honorable Mention: 58385**
- **Honorable Mention: 58442**
- **Honorable Mention: 63134**
- **Honorable Mention: 63401**





## Jury Comments

### First Prize | 56351

*"This concept represents the Drype experience very well and highlights its minimal and contemporary approach by avoiding the addition of a graphic sign or an extra icon that represents solubility, which is then also taken up in the shapes of business cards and labels. We also appreciated the connection of the "D with the dot" with the history and birth of our startup, recalling the first prototype of the tablet. Furthermore, the pattern created using the monogram is impactful and could have many interesting applications."*



Thomas Bottalico - Drype



### Second Prize | 62787

*"Solid, brilliant, distinctive branding, packaging works, it is recognizable on social media, it works in small and large sizes. The brand is distinguishable only by the palette, excellent work."*

Riccardo Breccia - Caffè Design

### Third Prize | 56395

*"A fresh logo that showcases excellent use of color and form. The design is both eye-catching and versatile, making it suitable for various branding applications."*



### Golden Mention | 57949

*"A creative and playful logo that perfectly embodies the fun and enjoyment associated with the brand. The clever incorporation of cocktail elements into the design makes it original"*

Maria Francesca Di Alessandro - District



### Golden Mention | 58412

*"This proposal struck us for its "street/underground" look which is inspired by the world of graffiti and writing but which presents itself as modern and elegant. The aesthetic look is very catchy and the application of the brand identity for the limited editions surprised us with the balance it finds in the enhancement of the customer's logo and the Drype proposal. The proposal is very clear and detailed: we appreciated the detail of the use of the Drype logo and the examples of applications on different formats and supports."*

Thomas Bottalico - Drype

# TERRAVIVA

MILAN  
1<sup>ST</sup> JULY 2024

COMPETITION:  
DRYPE LOGO



## WINNERS:

First Prize - 56351 - Giovanna Vegezzi [Switzerland]  
Second Prize - 62787 - Amos Priore, Obi Fidler [Italy - England]  
Third Prize - 56395 - Luca Bizzotto, Leonardo Buranello [Italy]

## GOLDEN MENTIONS:

57949 - Sofia Zonfrilli [Italy]  
58412 - Sílvia Afonso [Portugal]

## HONORABLE MENTIONS:

55677 - David Segura Merín [Spain]  
56348 - Ettore Frunzio, Elena Invernizzi, Alessandra Acerbis, Giulia Sonzogni, Marzia Pezzotta [Italy]  
56423 - Julia Hell, Theresa Haala-Hirt [Germany]  
57607 - Matteo Rossi [Italy]  
58309 - Giovanni Marchiaro [Italy]  
58351 - Nicoletta Botta, Elisa Castaldi [Italy]  
58385 - Stuti Mehta [India]  
58442 - Simone Ardito [Italy]  
63134 - Emanuele Frascà, Donato Semeraro, Luca Lauretti, Rachele D'Armini, Luisa Lu [Italy]  
63401 - Ludovica Mazzocchetti [Italy]

## FINALISTS:

55688 - Sudeshna Das, Tiziano Bonsignore [India - Italy]  
56222 - Sofia Vigone, Teresa Carolina Masetti [Italy]  
56222 - Sofia Vigone, Teresa Carolina Masetti [Italy]  
56304 - Luana Oliva [Italy]  
56317 - Paolo Speziale [Italy]  
56332 - Giorgia Ronca [Italy]  
56335 - Elisa Aguzzi, Francesco Ancona, Maria Bagnati [Italy]  
56337 - Giulia Cascio [Italy]  
56398 - Karolina Rorat [Poland]  
57223 - Leonor Silva [Portugal]  
57597 - Michelangelo Collitorti, Sarah Barbato [Italy]  
57611 - Solimeno Raffaele [Italy]  
57611 - Solimeno Raffaele [Italy]  
57667 - Andrea Corsi, Bea Angela Jaron [Italy]  
57667 - Andrea Corsi, Bea Angela Jaron [Italy]  
57736 - Veronica Minestrina [Italy]  
57960 - Alberto Bocca [Italy]  
58039 - Simone Fruci, Fabio Gianfelici [Italy]  
58039 - Simone Fruci, Fabio Gianfelici [Italy]  
58150 - Bruno Maria Tomasella [Italy]  
58213 - Alessia Decostanzi, Francesca Accorroni, Gaia Ferri [Italy]  
58327 - Ilaria Ceccanti [Italy]  
58341 - Marina Orellana, Francisco Suarez, Filomena Vitulano, Laura Perugi [Italy - Ecuador]  
58413 - Edoardo De Stalis, Gabriela Tremarin [Italy]  
58686 - Giulia De Nobili [Italy]  
62344 - Ettore Moncullo [Italy]  
62344 - Ettore Moncullo [Italy]  
63247 - Denisa Firoiu [Romania]  
65096 - Tommaso Poli [Italy]  
65134 - Ana Mojas [Croatia]

