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Tactical Urbanism NOW! Italy, 2020



Image © Rahul Palagani - Level Up

- **Type:** open international single-stage ideas competition.
- **Registration fee:** €59.00 (Early), €89.00 (Standard), €119.00 (Late).
- **Registration deadline:** 29 November 2020.
- **Submission deadline:** 29 November 2020.
- **Winners announcement:** 21 December 2020.
- **Awards:** up to 4.000,00 €.
- **Organizer:** TerraViva Competitions.
- **Location:** n/a.
- **Official website/webpage:** terravivacompetitions.com.
- **Contacts:** info@terravivacompetitions.com

Theme and background

The challenge of this competition is to encourage participants to imagine a city where public space goes beyond the traditional conception of a park, a square or a street. The idea is to experiment with new urban scenarios which are able to promote social exchange, community activities and citizens interaction through the implementation of multifunctional designs.

Following the principles of Tactical Urbanism, participants are therefore asked to propose innovative and unconventional projects able to improve the current conditions of public spaces.

If the question is how to do it, then modularity and flexibility of use might be strategic aspects that can help you to come up with interesting ideas! How the same space could allow different functions according to the program of the day? How can a space meet different needs according to the requirements of the potential users?

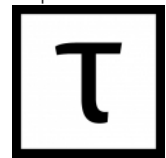
Use your imagination and propose a concept that takes urban space into another level, transforming it to become more playful, lively and welcoming.

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Today, the citizen's relationship with the urban context is moving towards the spreading of new practices for the re-appropriation of public spaces all over the world. It is becoming clearer nowadays, that only the city that improves the quality of life of its inhabitants is truly smart, putting the human element at the centre of every urban project.

Whether you live in a metropolis or a small town, you have likely seen it for yourself. Cities around the world are implementing flexible, creative and light interventions to catalyze profound changes within the urban context.

Tactical Urbanism proposes an alternative method to achieve an urban regeneration that works mainly at the small scale of a street, a block or a building. Similar to the way acupuncture inserts needles into one part of the body to boost the well-being of the entire organism, a "tactical" project can lead to positive changes in a whole neighborhood.

In this competition there is no specific site where you should develop your proposal: each competitor or group may choose its own urban context where to locate the project. Any city, any town, any neighborhood can be the perfect environment where to place your intervention. The choice however must be justified by the project itself and its connexions with the urban context. It must have a clear relationship with the new use and program, and a strong link to the local community or potential users.

In the search for innovative concepts and original projects, "Tactical Urbanism Now!" encourages participants to propose their own programs and to experiment with a range of possibilities that can be adapted to the widest contexts: squares, sidewalks, parks, urban voids or any kind of urban space. There are no minimum or maximum dimensions for the intervention: what really counts is the impact that it can generate in the environment in which it is inserted, giving positive answers to contemporary urban issues.

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Awards

- 1st PRIZE 2.000€
- 2nd PRIZE 1.000€
- 3rd PRIZE 500€
- 2 GOLDEN MENTIONS 250€ each
- 10 HONORABLE MENTIONS
- 30 SHORTLISTED FINALISTS

TACTICAL URBANISM NOW! Competition



Juries

- Paloma H. Ermakova (Stefano Boeri Architetti)
- Héctor Esrawe (Esrawe Studio)
- Patrizia Di Monte (GravalosDiMonte Arquitectos)
- Elena Barthel (Rural Studio)
- Richard Ingersoll (PoliMI)
- Emanuele Barili (ECOL)
- Elisa C. Cattaneo (b.l.u.e.)
- Massimo Triches (Babau Bureau)

Schedule

- EARLY Registrations from 15/06/2020 to 15/09/2020 (h 11:59 pm – CET)
- STANDARD Registrations from 16/09/2020 to 15/11/2020 (h 11:59 pm – CET)
- LATE Registrations from 16/11/2020 to 29/11/2020 (h 11:59 pm – CET)
- SUBMISSION Deadline 29/11/2020 (h 11:59 pm – CET)
- WINNERS Announcement 21/12/2020 (h 11:59 am – CET)

Registration & Submission

The competition is open to students, architects, designers, urbanists, engineers, artists, makers, activists and anyone interested in the transformation of the contemporary urban space.

Participants can join the competition either individually or with a team.

[Registration](#)

Submission

2 × A2 panels (landscape oriented) + a brief text describing the proposal (max. 250 words).

Projects must be submitted through the upload section within 29.11.2020 – 11:59 PM CET (Central European Time).

Downloads

[Brief](#)

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