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Polare

Stay Oriented

Polare explores the workspace as a field where ideas are drawn together

Polare is a furniture collection inspired by the magnetic forces that connect us. Taking its name from the North Star, a fixed point of orientation, the collection explores attraction as both a physical and creative force. Magnetic elements turn the workspace into a field where ideas can remain visible and enter into relation.

By translating magnetic flux into creative flux, Polare keeps you oriented, individually or through collaboration.

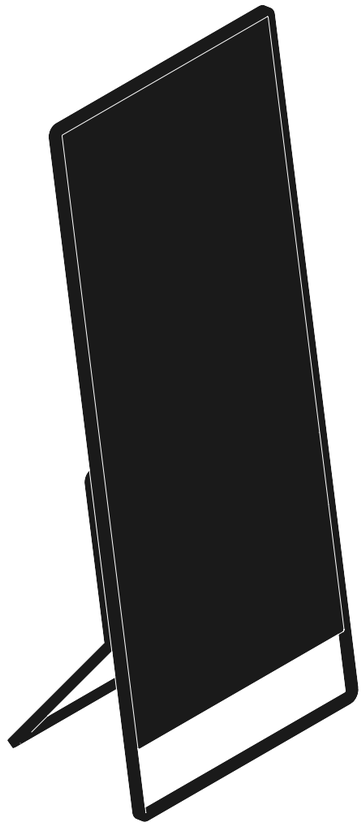


Polare is built around three complementary roles: a place to focus, a surface to share, and an element that connects the two.

Together, they create a workspace where ideas can move between individual thought and collective exchange.



Anchor
A place for individual focus.



Field
A space for ideas to gather.



Link
The force that connects them.





A place for individual focus

The desk is the individual anchor of the Polare collection.

A defined place to work, think and organise ideas. Its horizontal surface supports the act of making, while the raised plane keeps references close and in sight.

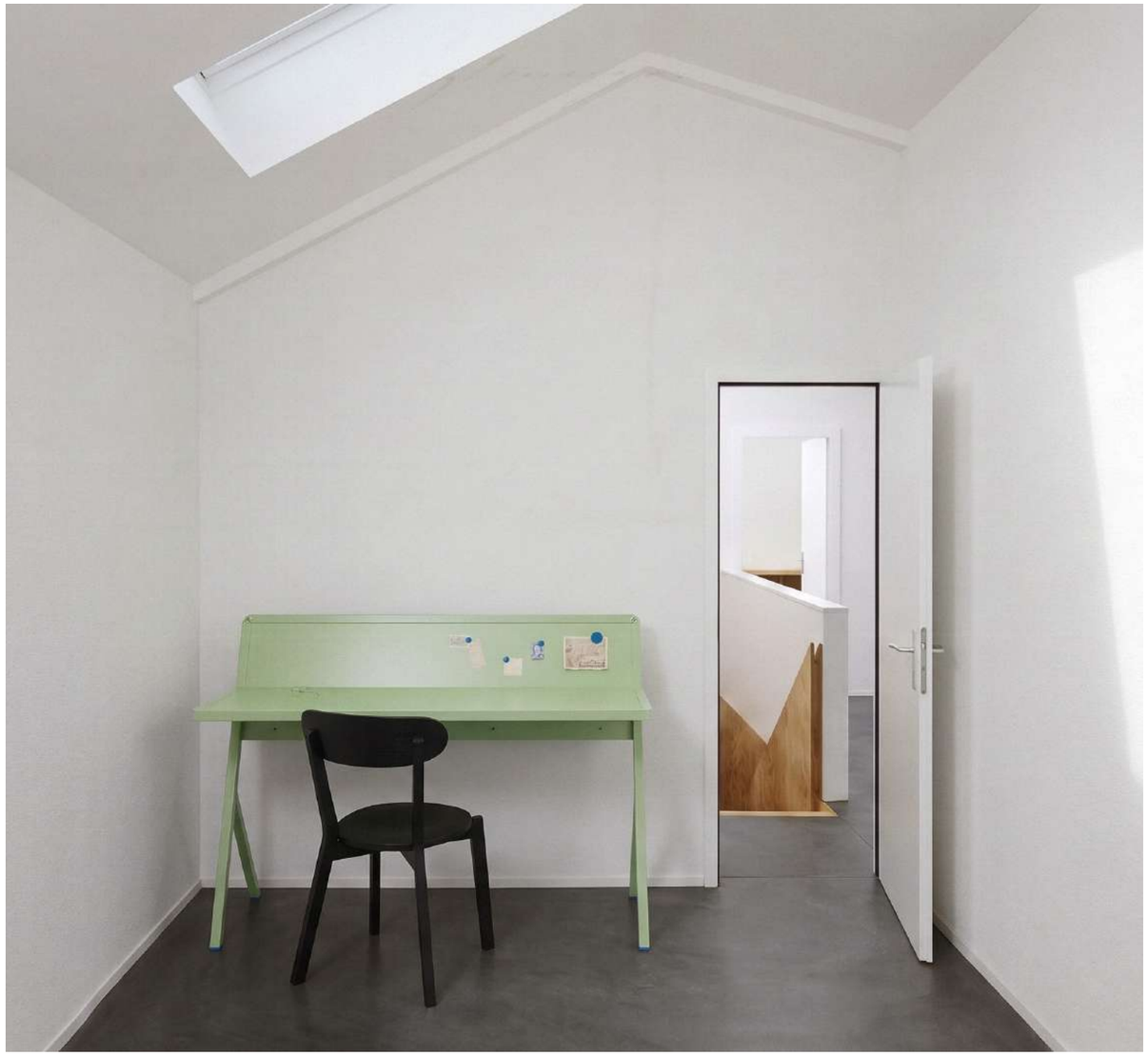
Physical assets become part of the workspace itself, allowing ideas to remain present as they develop.











At home
Individual focus within the everyday interior.



In the studio
A dedicated point for ideas in progress.



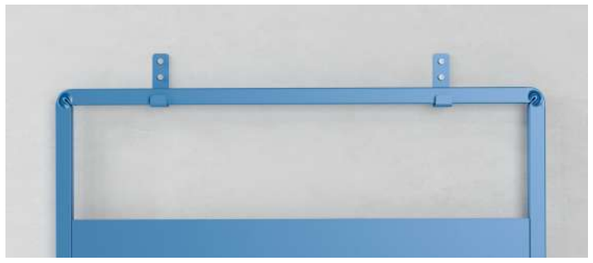
A field for shared ideas

The board is the collective field of the Polare collection.

A place where collective thoughts become visible and begin to relate physically on the surface. Assets can be added, moved and reorganised as ideas develop.

Freestanding or placed directly against the architecture, the board adapts to different ways of working while maintaining the same visual identity.











In the room
A freestanding surface that brings ideas into the shared space.



On the wall
A quieter configuration that becomes part of the architecture.





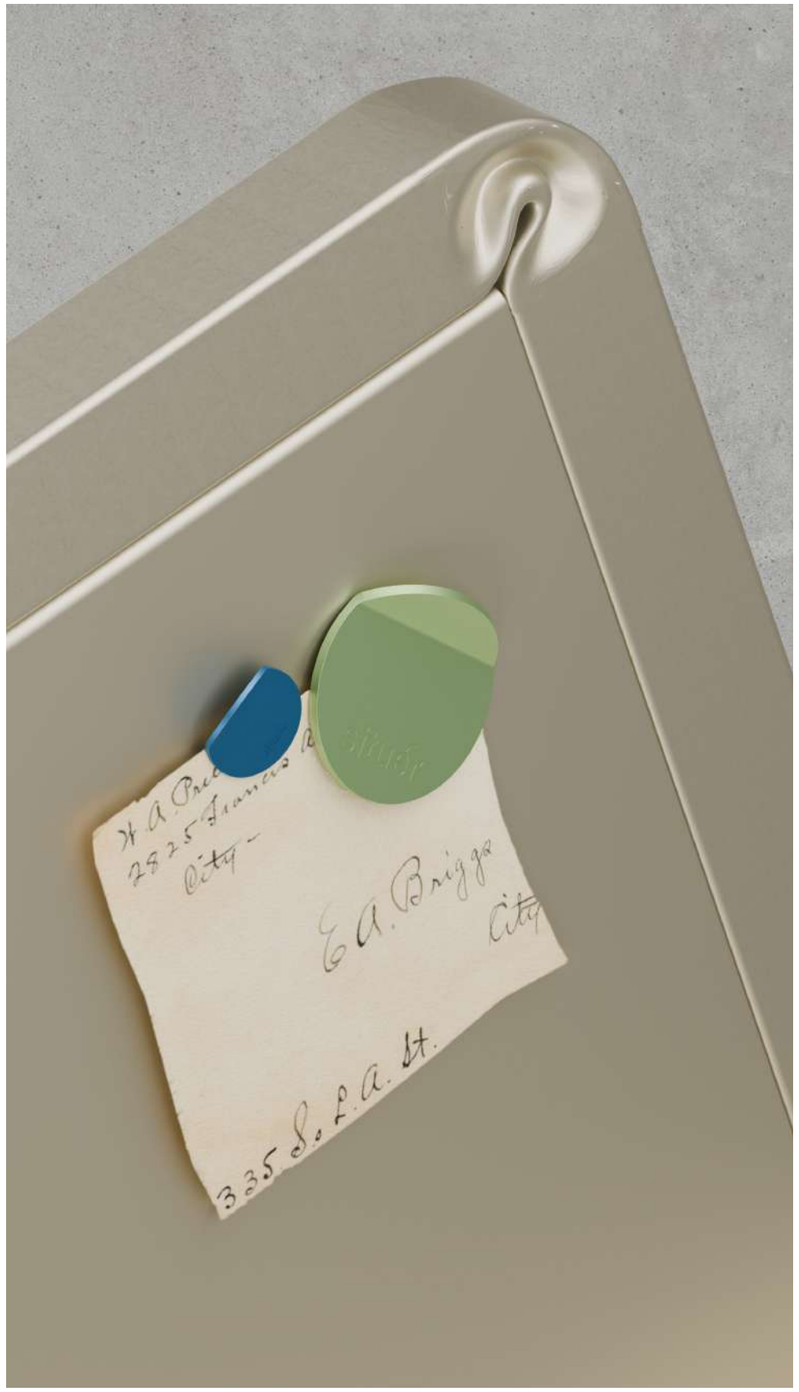


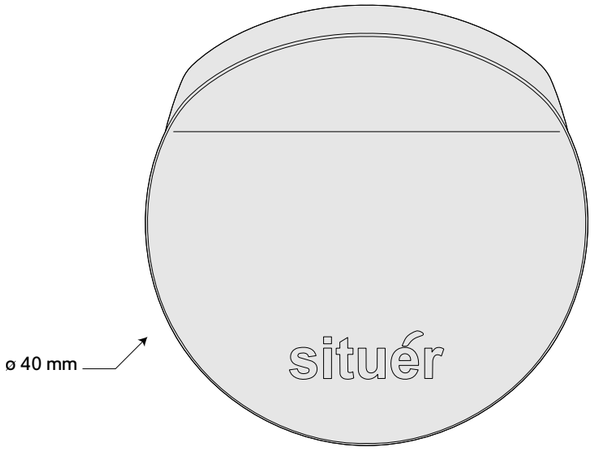
The detail that connects the whole

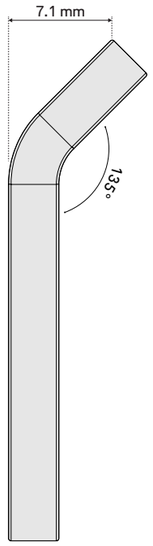
The magnet is the smallest element in the collection, yet it carries the central idea of Polare: attraction as a way of creating relationships.

By introducing the same action across both desk and board, it creates continuity between individual and collaborative work.

A small physical detail becomes the link through which the whole system communicates.









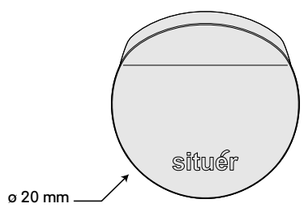
Form & surface

The magnet is reduced to a direct industrial gesture: a 2 mm metal sheet, stamped and folded into shape. Its geometry is intentionally simple, allowing the quality of the finish to become part of the object itself.

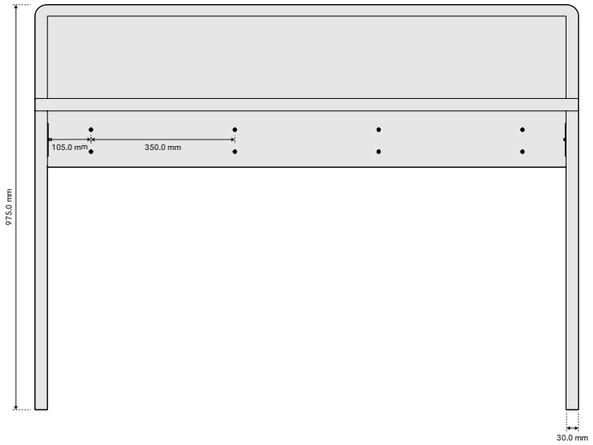
As a piece that is constantly handled, colour, texture and sheen are experienced through touch as much as through sight.

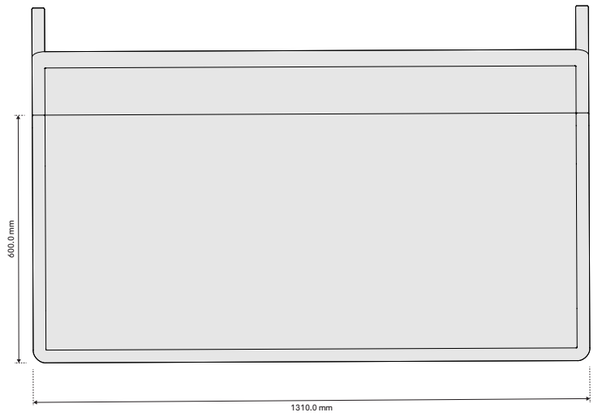
Magnetic backing

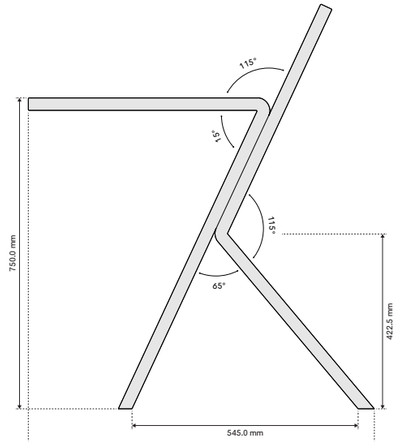
The magnetic function is added with a die-cut self-adhesive magnetic backing applied to the reverse. A simple solution that keeps the construction clean, efficient and easy to manufacture.



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Proportion & function

The desk follows the familiar dimensions of an individual workstation, keeping the working surface immediately intuitive and usable.

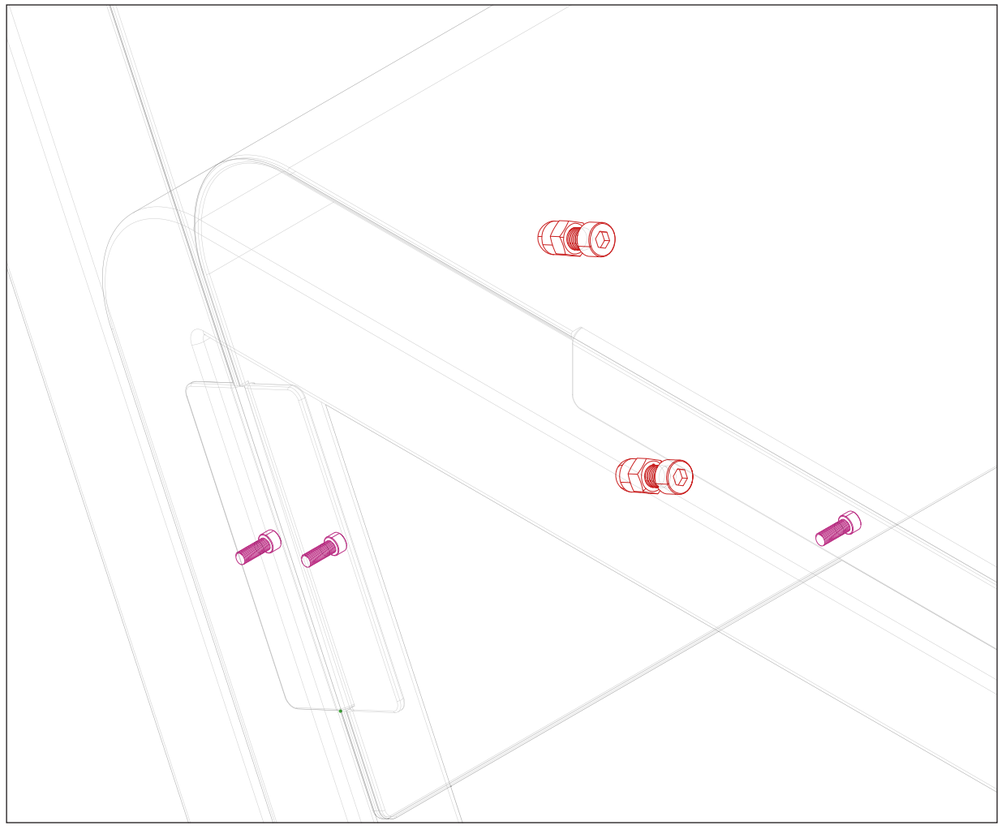
The horizontal plane provides the main work area, while the rear surface rises into an integrated magnetic board for notes, references and materials.

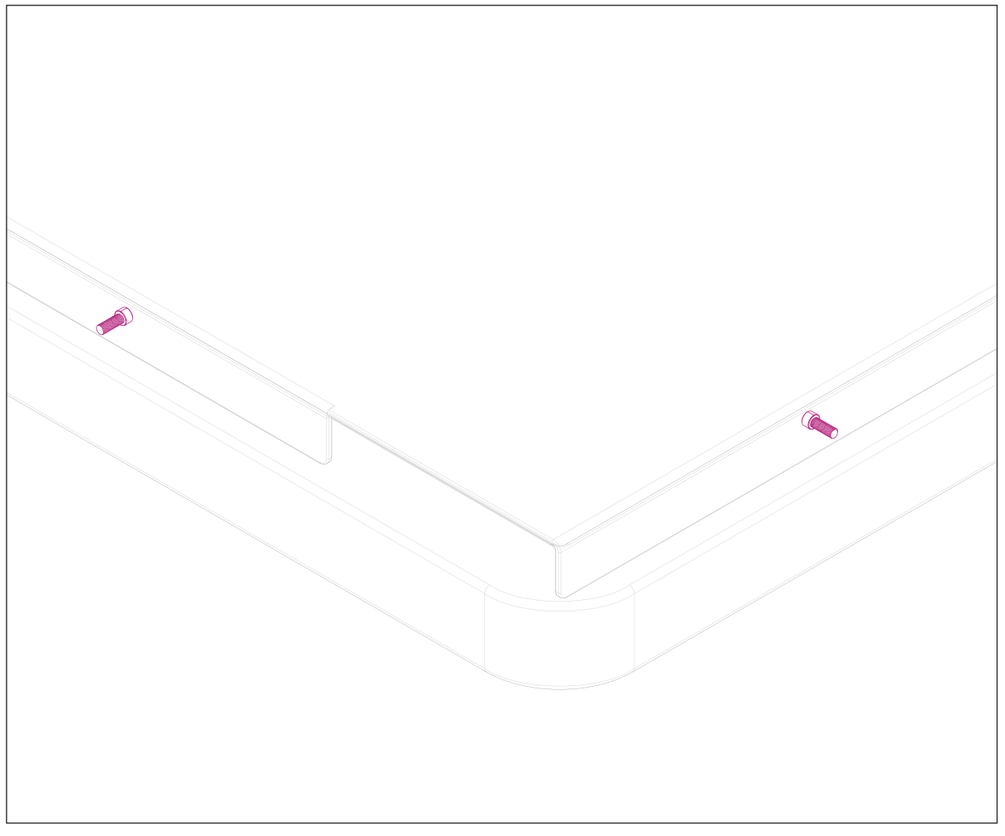
Structure & assembly

The frame is formed by two continuous 30 mm folded metal profiles, translating Situér Milano's characteristic bending language into the structure of the desk.

The cold stamped and bent sheet-metal surfaces span between the two profiles and perform a double role: they define the working and magnetic planes while also connecting and stabilising the frame as a single assembly.







Frame & support

The main frame and rear support are produced as separate 25 mm bent tubular elements and joined mechanically, without welding.

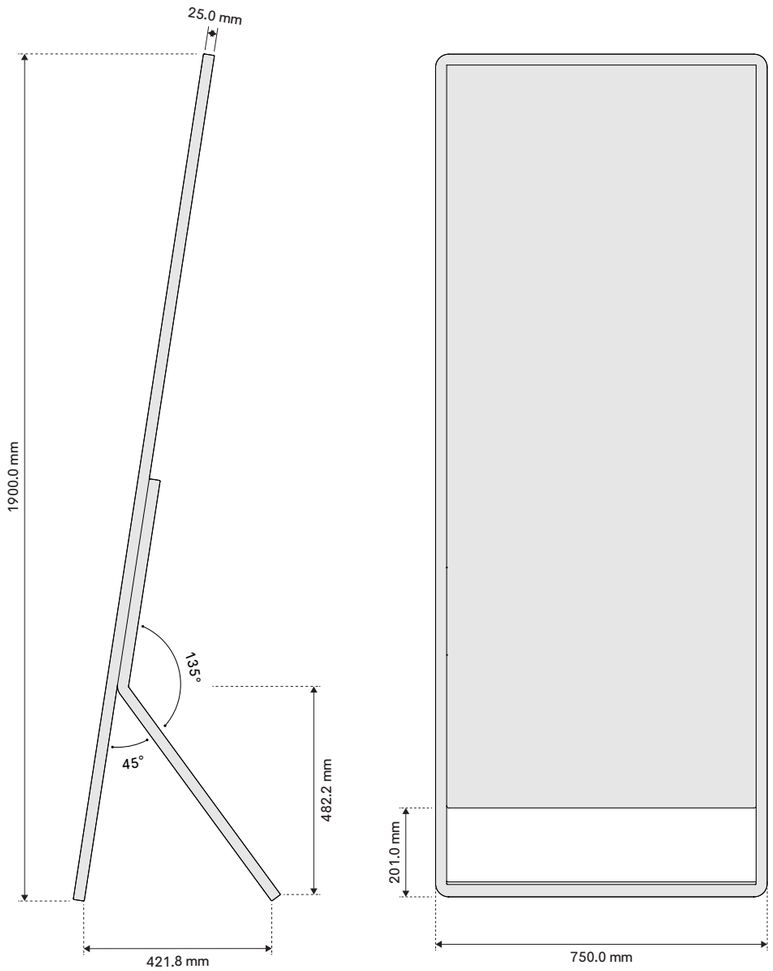
This keeps the construction simple, reversible and consistent with the assembly logic used throughout the collection.

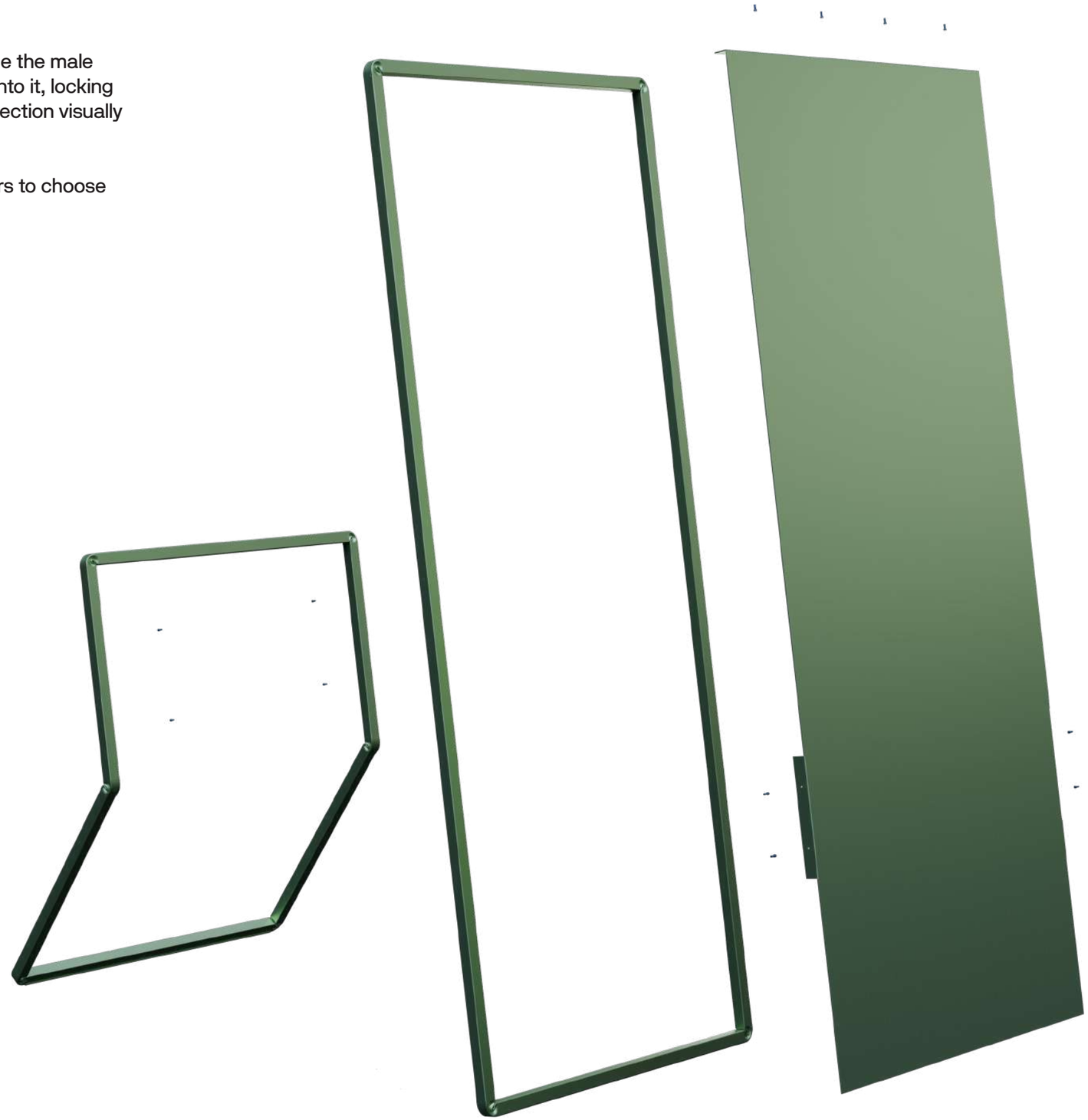
Through connection

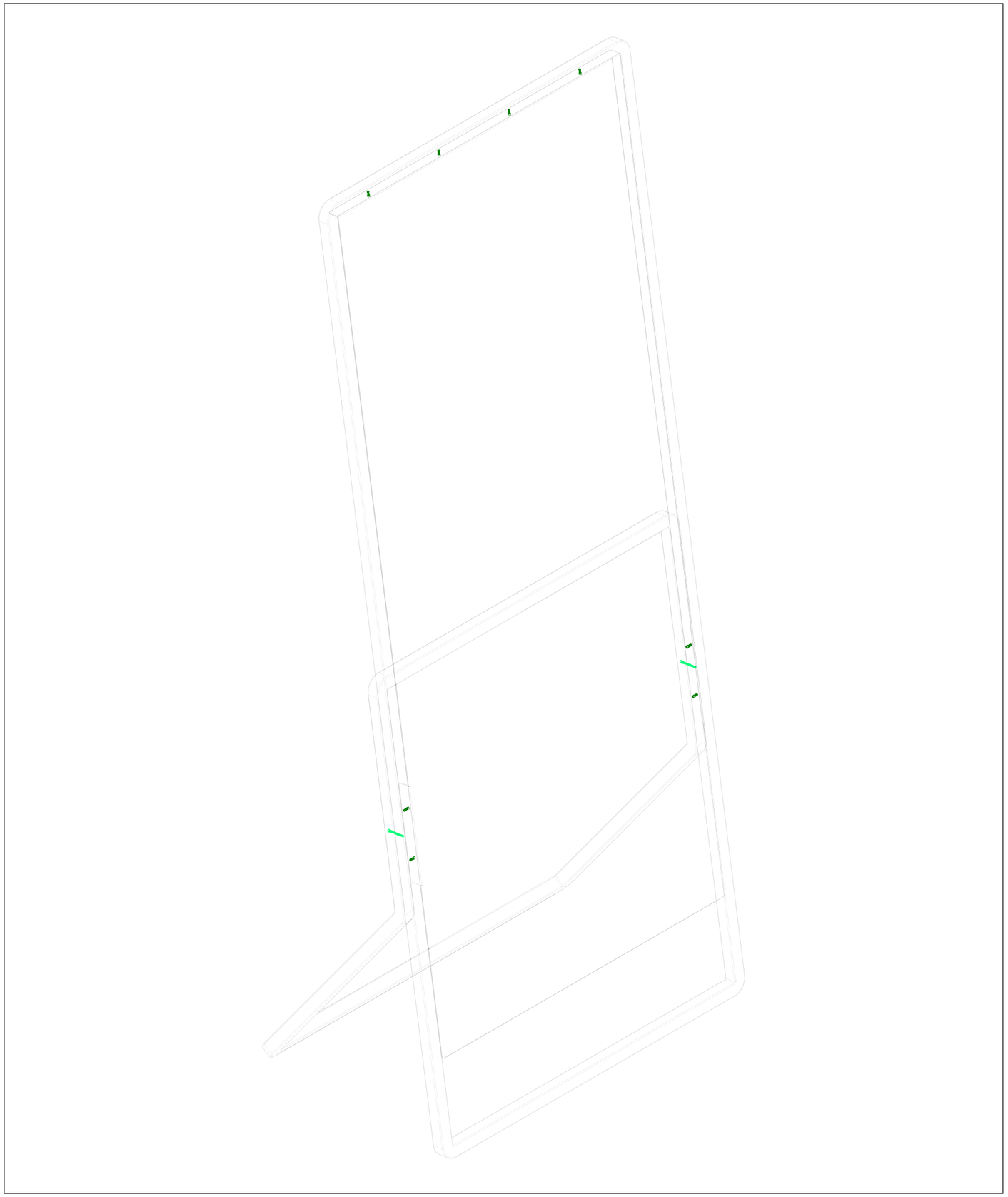
The two tubular sections are connected with a steel male-female through fastener and spacers.

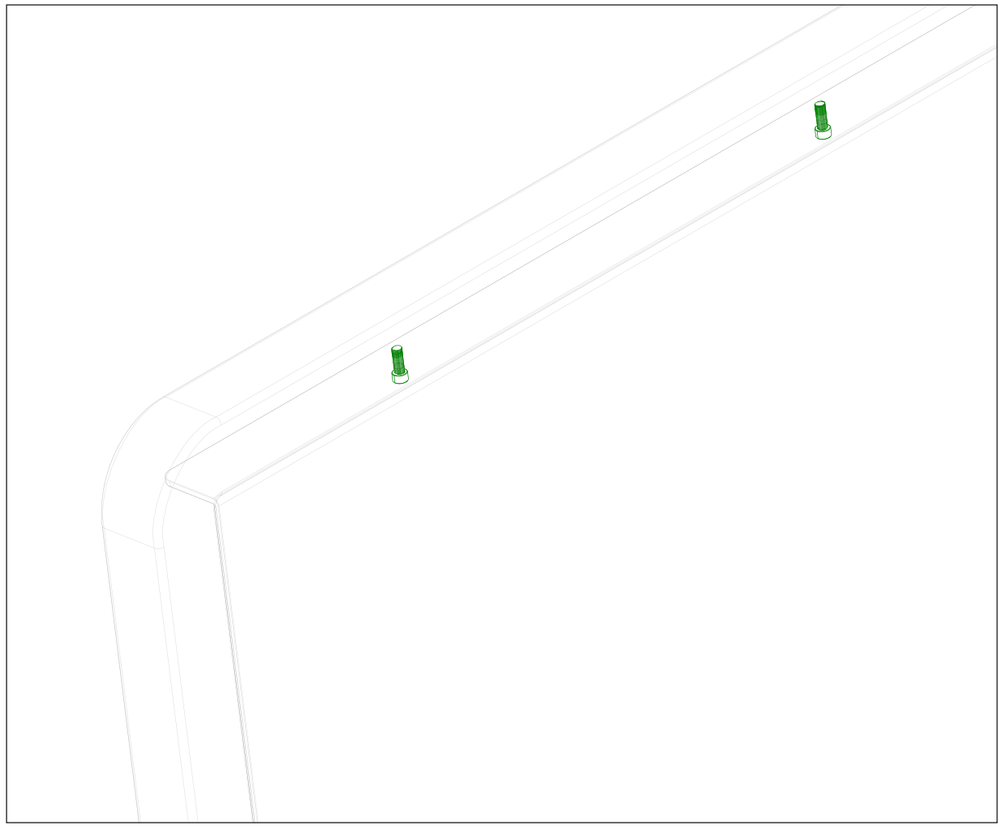
The female element seats into the frontal frame, while the male screw passes through the back frame and threads into it, locking both parts together. Recessed heads keep the connection visually flush and discreet.

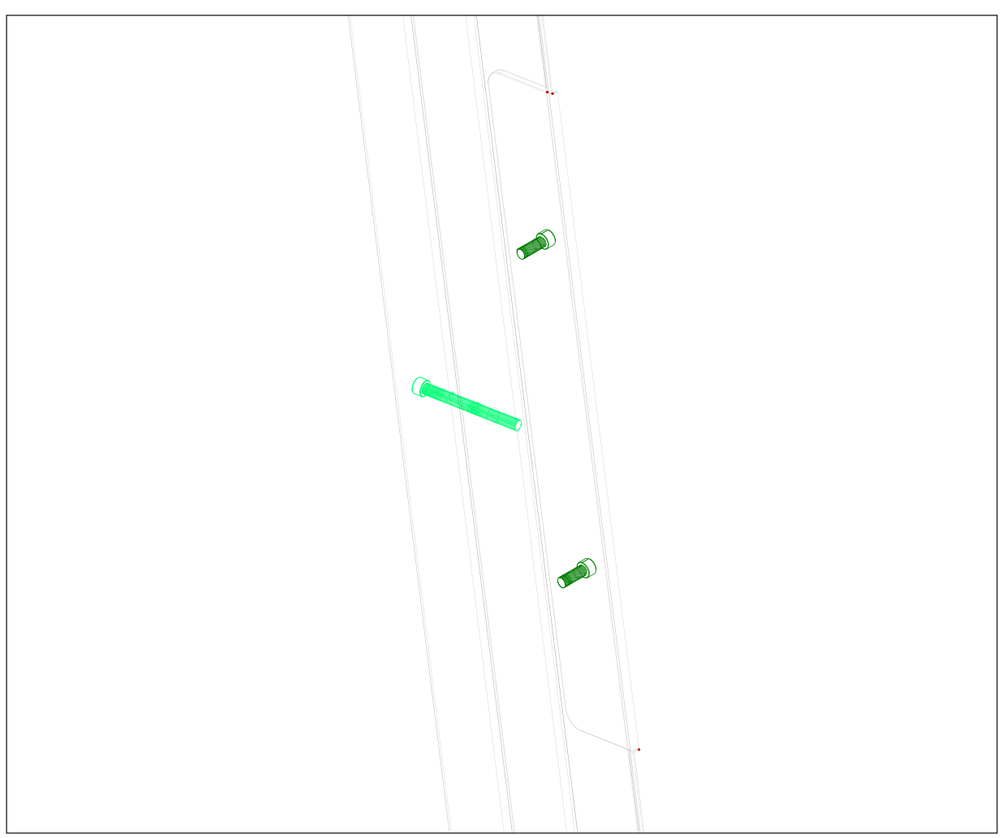
This assembly logic powers modularity, allowing users to choose between freestanding or wall-hanging position.











Independent parts, shared system

Each metal component is produced as a separate part, without welding, and assembled through simple mechanical hardware.

This allows frames, sheet-metal surfaces and fixings to be finished independently before assembly, creating flexibility in colour, coating and material treatment while preserving the same construction logic.







1. RAL 3015 Light Pink
2. RAL 6019 Pastel Green
3. RAL 5015 Sky Blue
4. RAL 7043 Traffic Grey B
5. RAL 1013 Oyster White
6. RAL 7038 Agate Grey






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