DESIGN COMPETITION
SITUER MILANO - TERRAVIVA

ORDER NUMBER: 110511

SOGLIA

Three objects. One folded language

PIANO / PAUSA / PIEGA



A CONCEPT THAT DOESN'T NEED TO SHOUT.

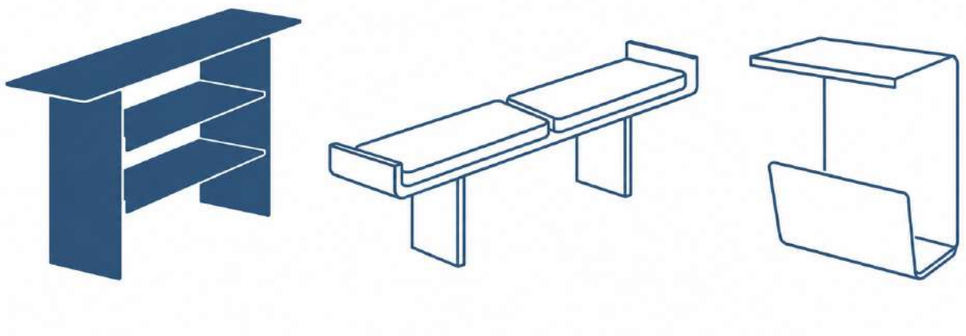
IT SHOULD SEEM ALMOST OBVIOUS.

PIANO / PAUSA / PIEGA

Organise. Welcome. Keep things close

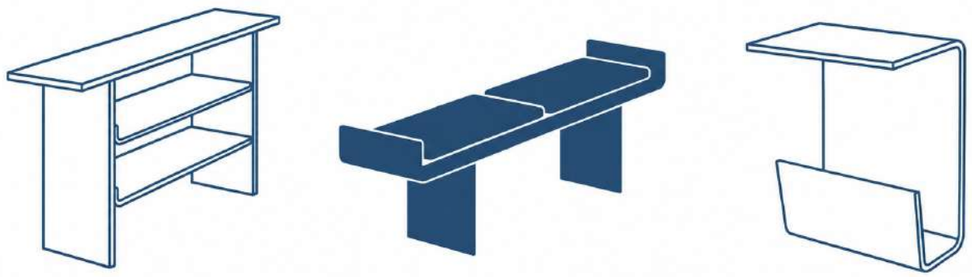
From a sheet to three roles

STEEL SHEET > FOLD > STRUCTURE > CONTAIN > COMPOSE



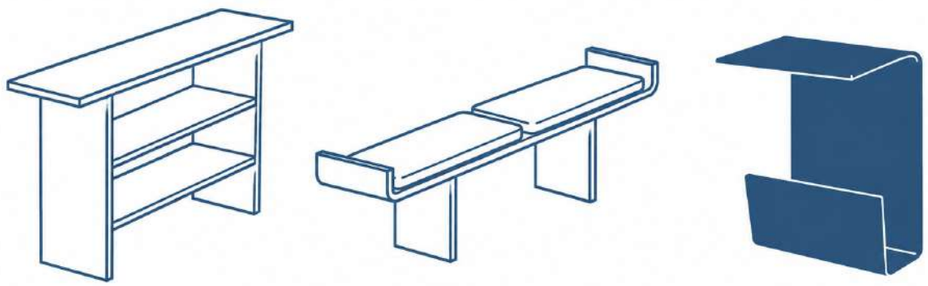
PIANO / STRUCTURE

The fold joins the horizontal shelves to the supporting sides.
Open planes organise objects without enclosing the space.



PAUSA / CONTAIN

The plane extends horizontally and rises at its ends.
The turned edges frame the two cushions.

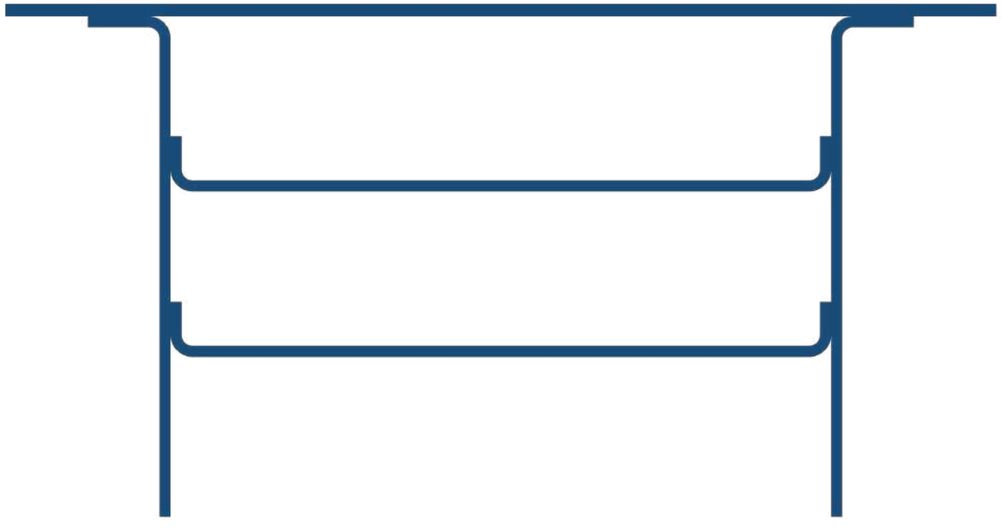


PIEGA / COMPOSE

One continuous sheet combines a top surface, an upright and a lower pocket.
The same gesture performs several roles.

The family is visible in the detail.

A plane becomes a support, an edge or a pocket. Three functions, one formal grammar.



01 / MAIN FURNITURE



02 / PROPOSED COMPANION BENCH



03 / ACCESSORY

PIANO

Organise and display.

One top and two open shelves hold books and everyday objects.

PIANO sets the vertical rhythm of the collection: a framework of solid sides and open spaces.

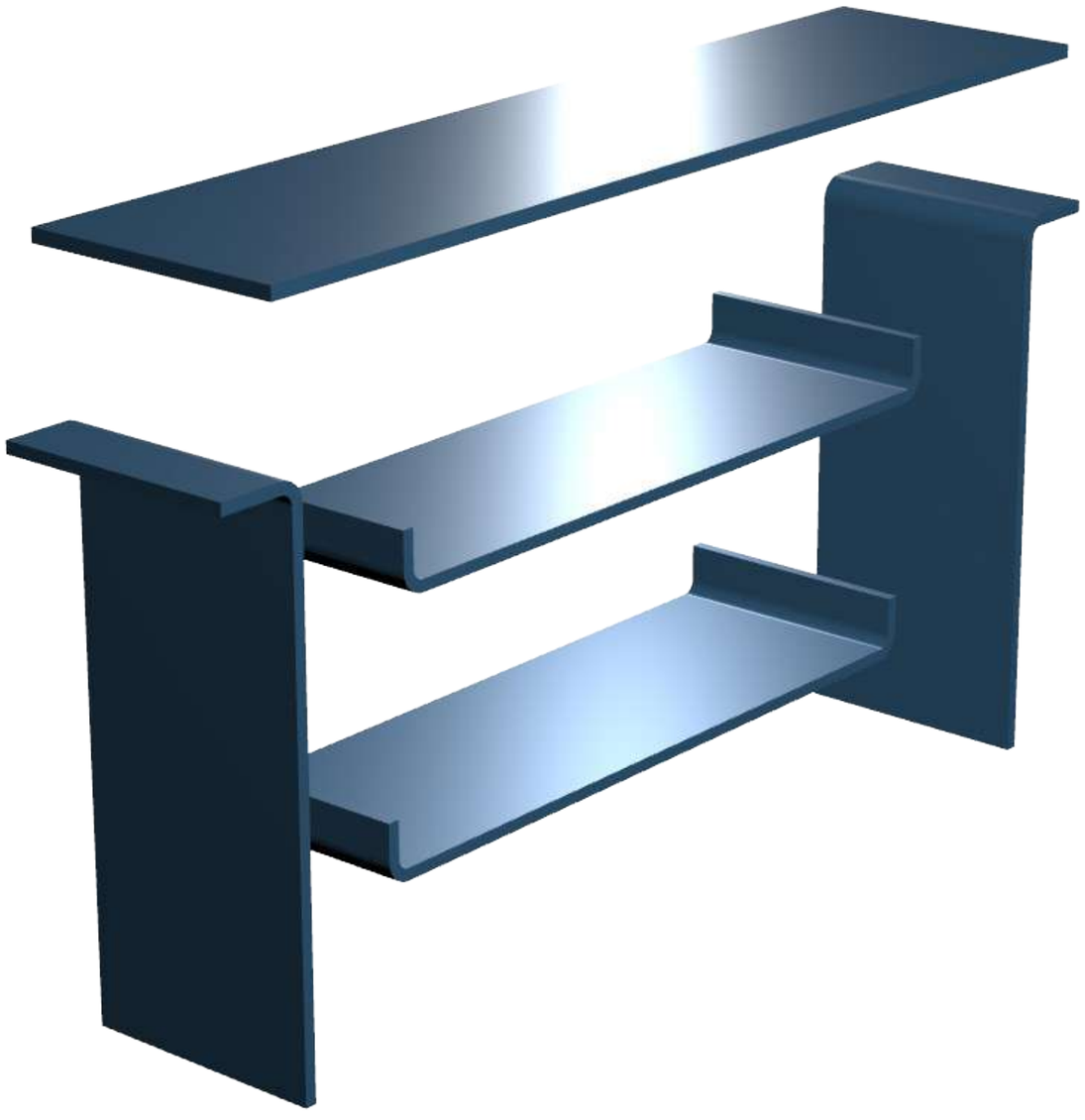
THE FAMILY CONNECTION

The turned shelf ends and folded side supports make the passage from horizontal surface to vertical structure visible



Five parts. A legible assembly.

The top, the two sides and the two shelves have clearly differentiated roles.



A / ONE TOP

A single 1200 mm component completes the console and creates the upper display surface.

B / TWO FOLDED SIDES

The supporting parts establish the height and frame the shelves.

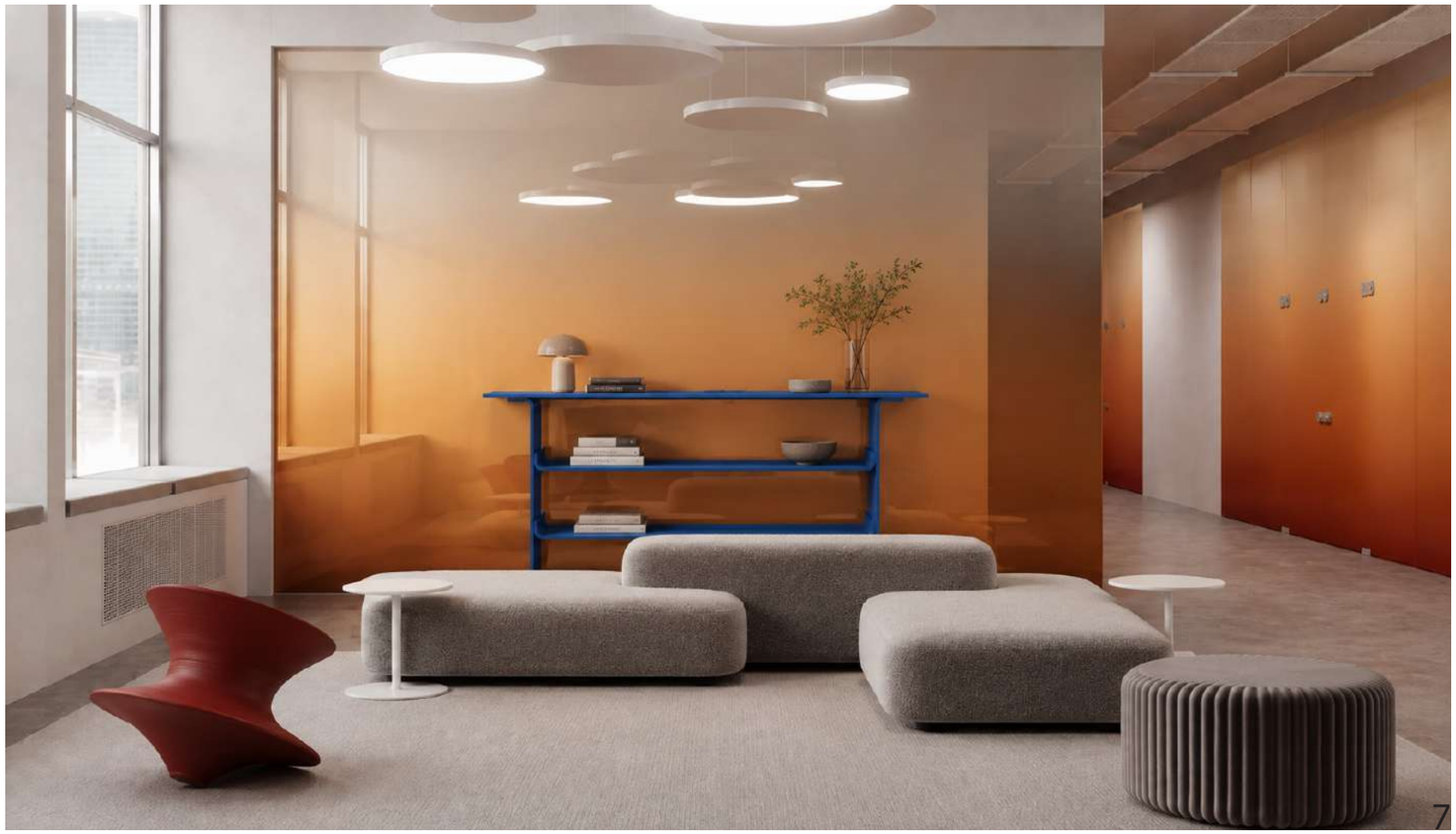
The top folds remain visible.

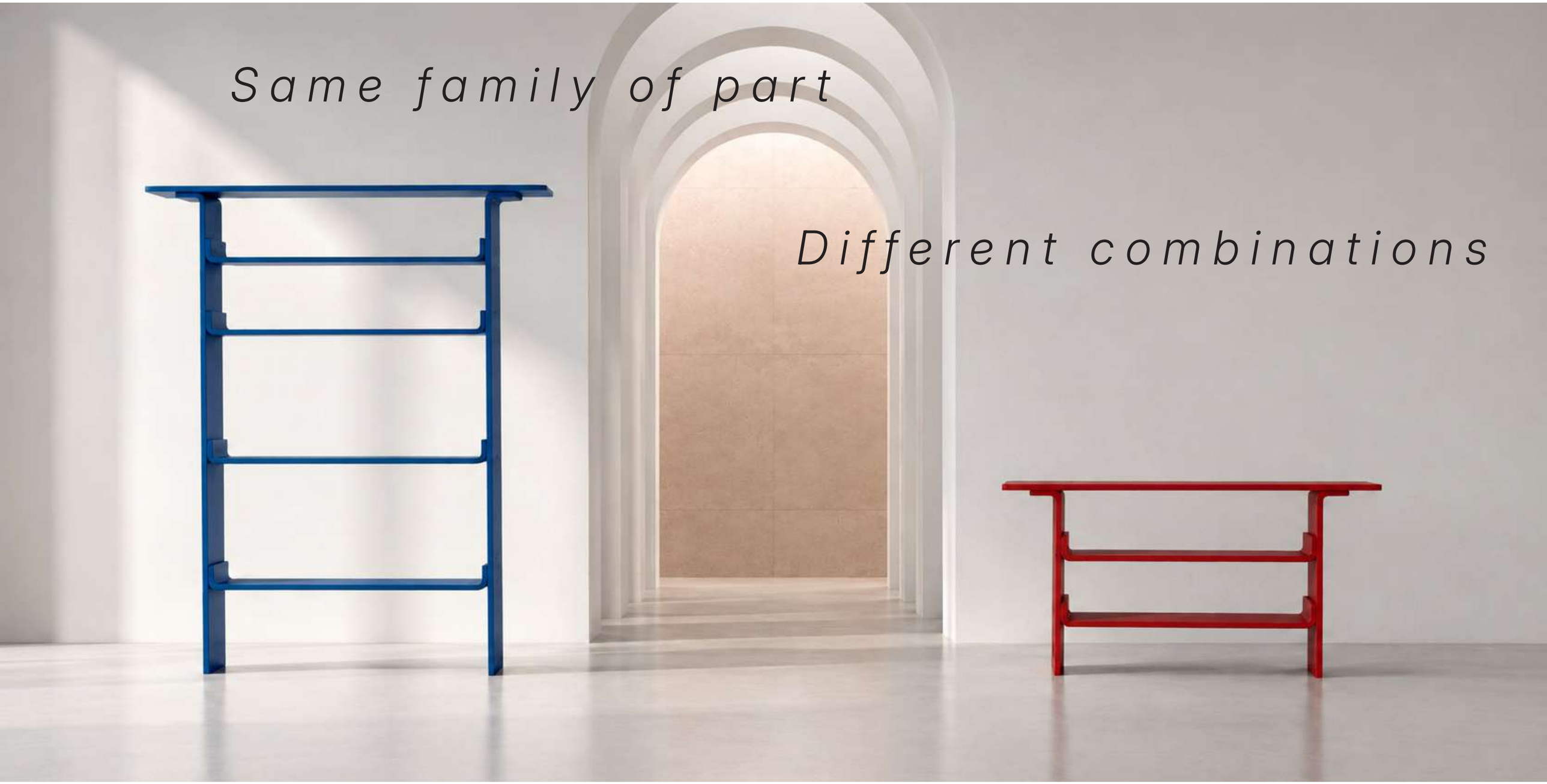
C / TWO FOLDED SHELVES

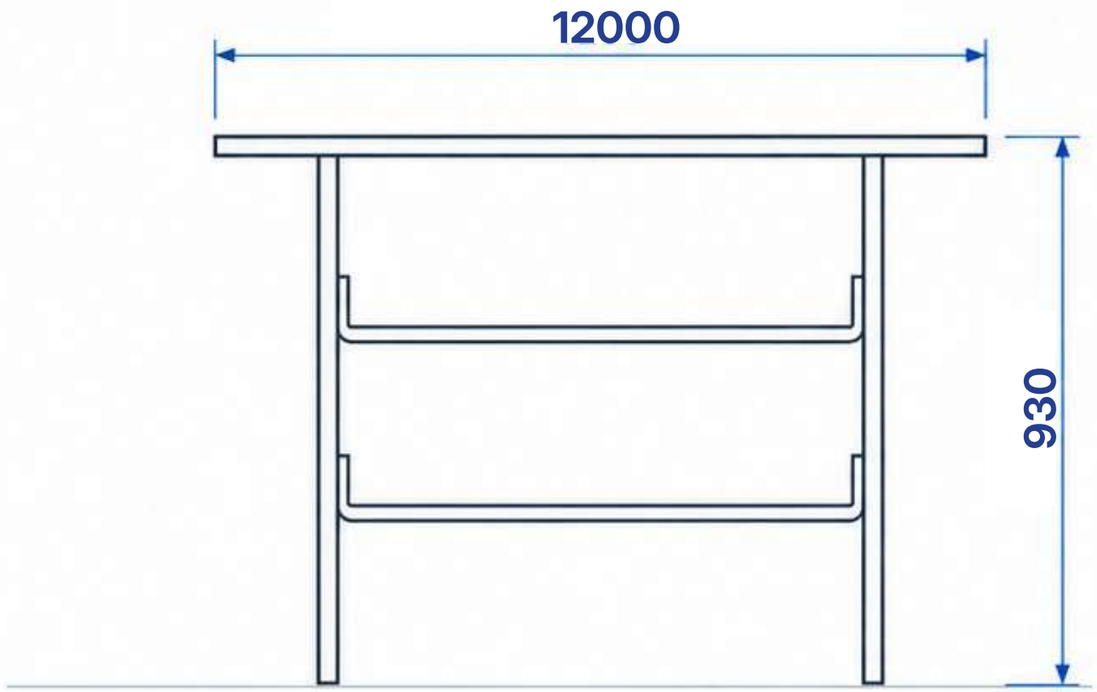
Two 900 mm components repeat the same turned-edge detail and hold the open arrangement together.


A life less ordinary

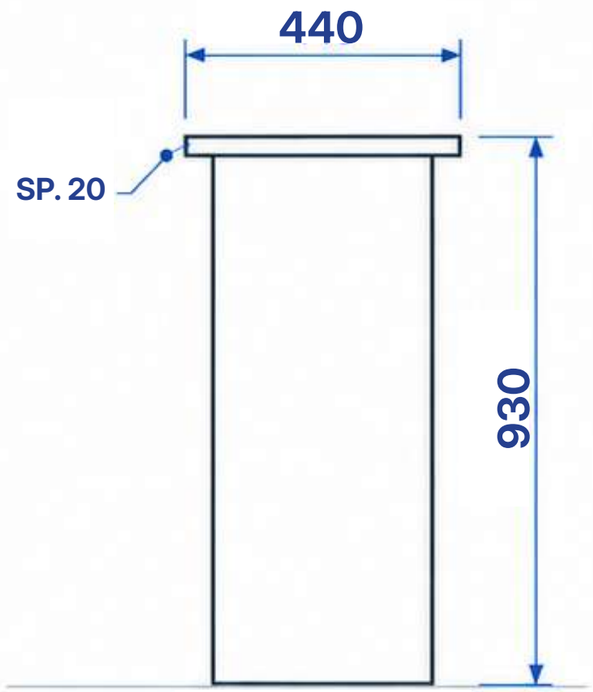

A BRIEF HISTORY OF TIME
KINFOLK



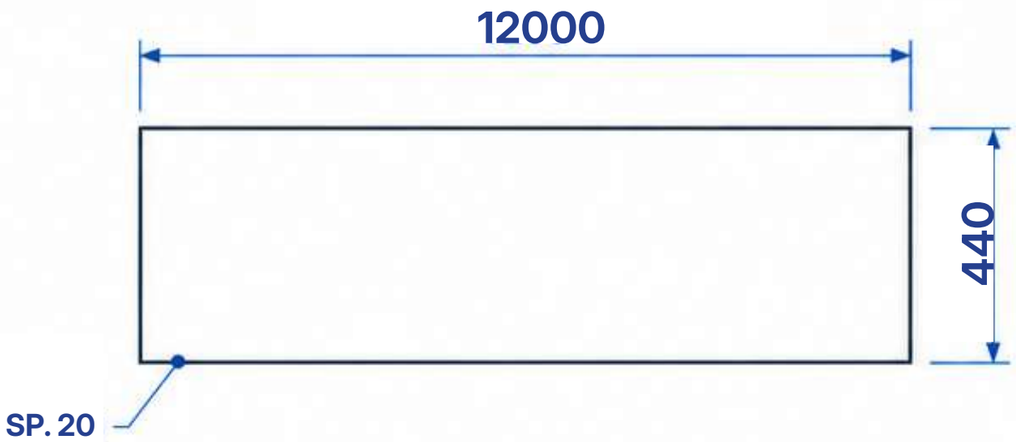

Same family of part
Different combinations



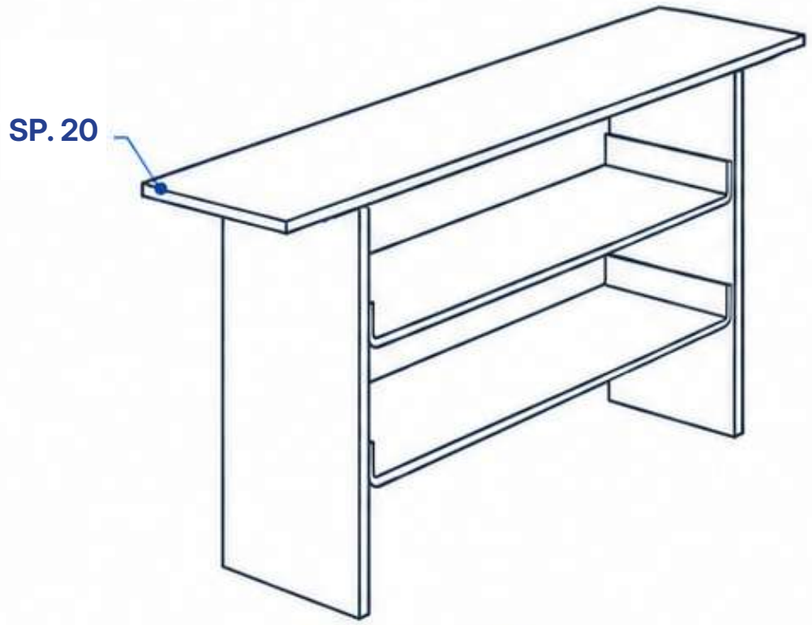
FRONT VIEW



SIDE VIEW



TOP VIEW



AXONOMETRIC VIEW

PAUSA

Welcome and pause.

PAUSA stretches the shared language into a place to sit.

Two metal trays and two cushions introduce comfort while keeping the folded metal structure visible.

THE FAMILY CONNECTION

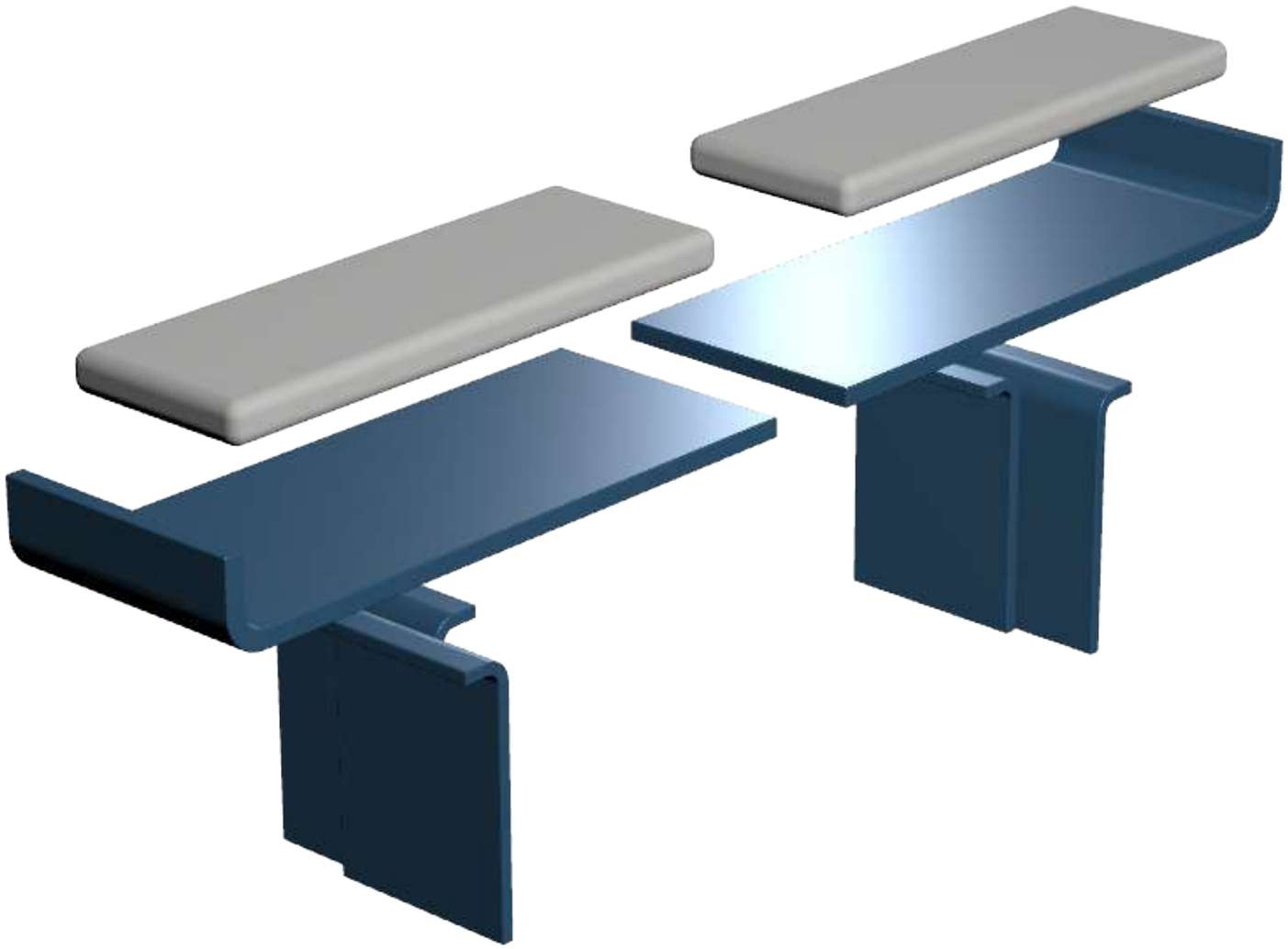
The outer edges rise around the cushions.

Below them, folded supports echo the side components of **PIANO.**



A metal structure. A separate comfort layer.

The exploded view distinguishes the seat trays, the support groups and the two cushions.



A / TWO CUSHIONS

The white upholstery makes the seating function clear without concealing the structure.

B / TWO SEAT TRAYS

Two 1000 mm components form the 2000 mm length. Their outer ends turn upward.

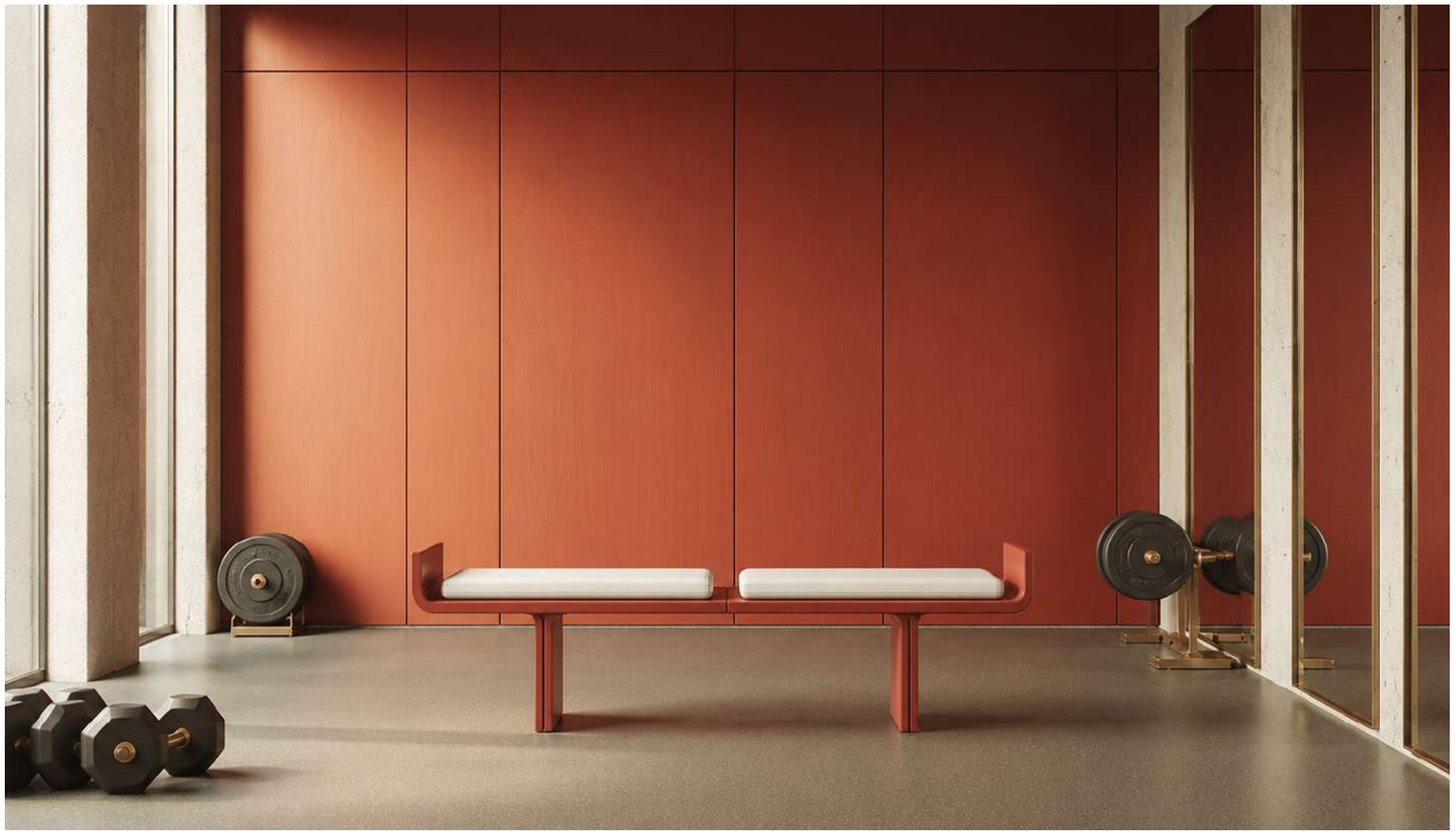
C / TWO SUPPORT GROUPS

Four folded parts form the two support assemblies.
Their connection to the trays remains to be detailed.

PAUSA/CONTEXTS

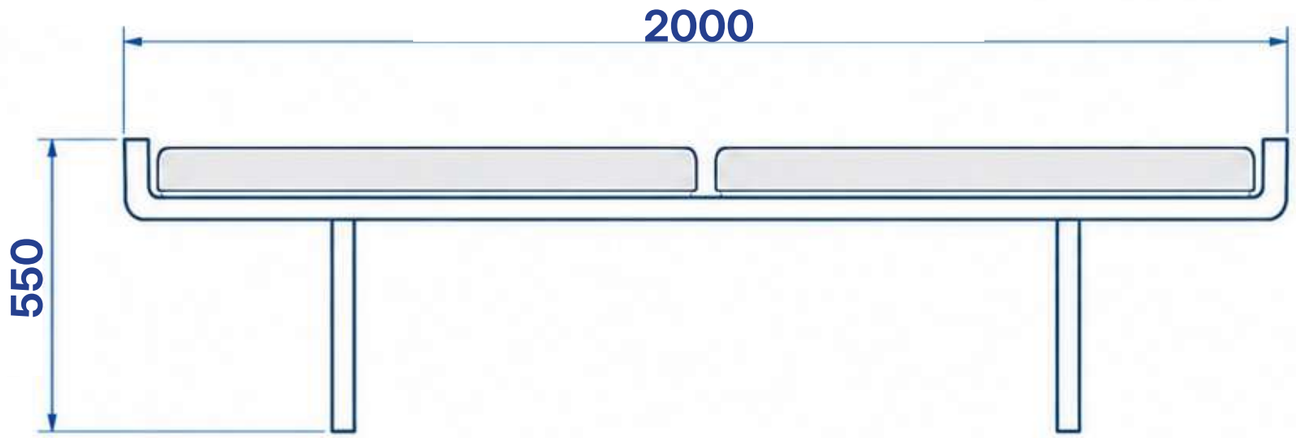




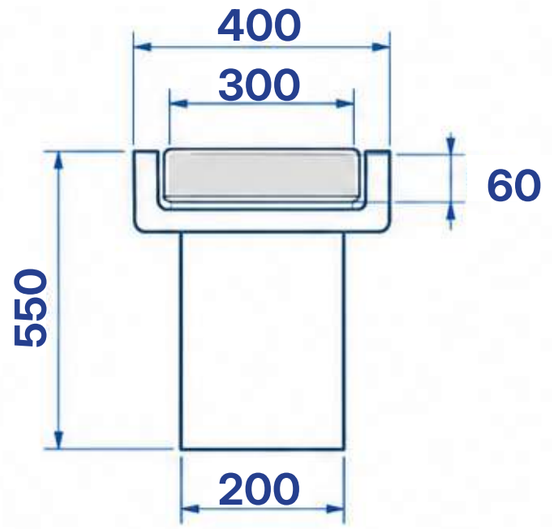




FRONT VIEW



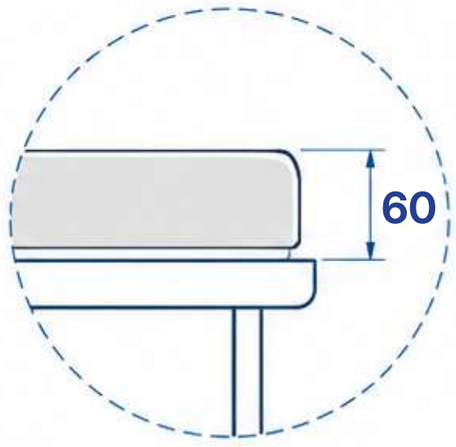
SIDE VIEW



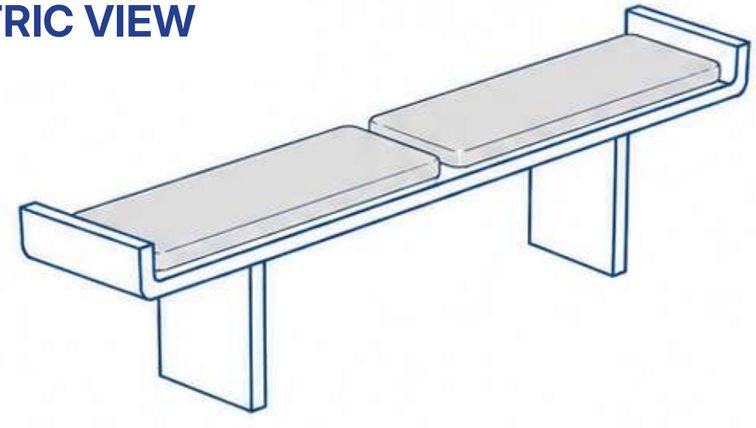
TOP VIEW



CUSHION DETAIL



AXONOMETRIC VIEW



PIEGA

Keep things close.

PIEGA brings reading material and a small surface within reach.

Beside a sofa, an armchair or a bed, it supports everyday objects without creating a closed volume.

THE FAMILY CONNECTION

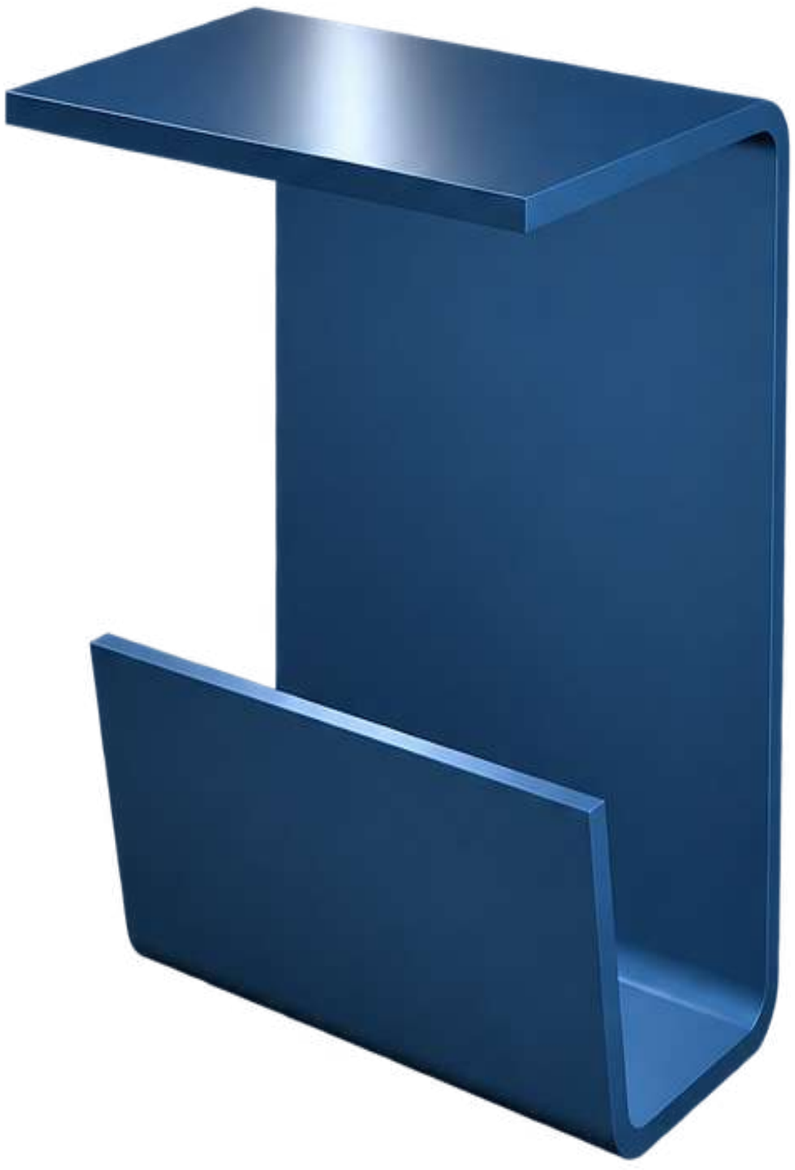
One continuous sheet forms the upper plane, upright and lower pocket.

The family’s shared gesture becomes a single component.



One sheet. Three functional zones.

The material remains continuous as its role changes from top to upright to pocket.



A / TOP SURFACE

A horizontal plane offers a small surface for objects close to the seat.

B / UPRIGHT

The vertical part connects the upper surface and the base without a separate supporting frame.

C / LOWER POCKET

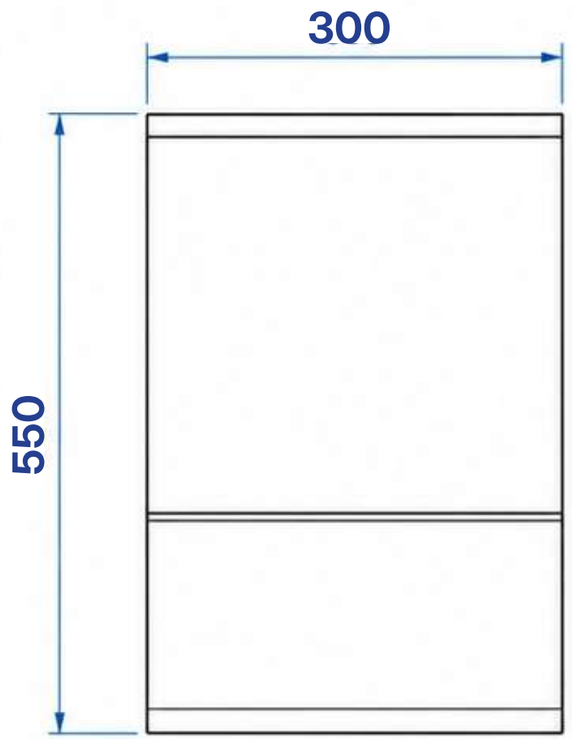
The return folds upward to hold reading material. No separate furniture-part assembly is proposed.



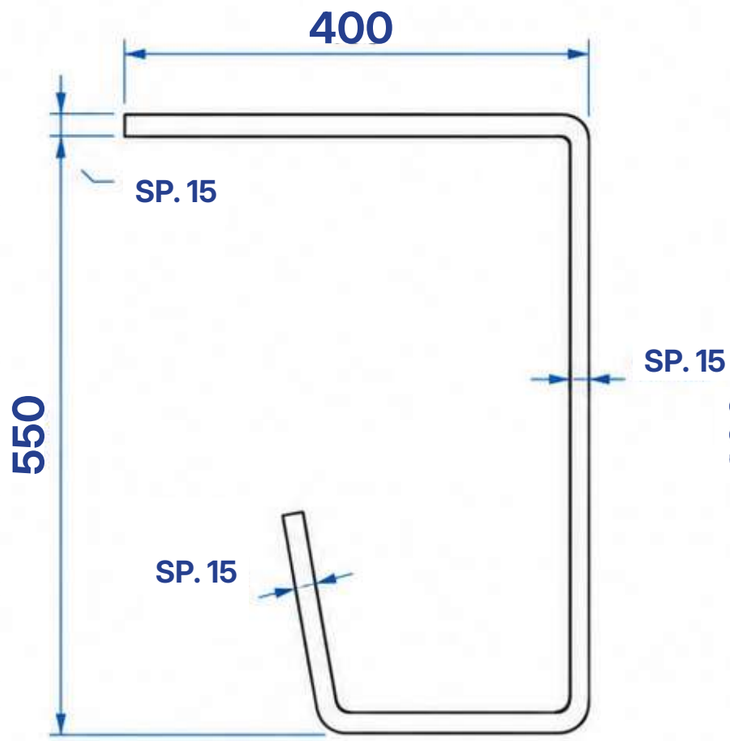




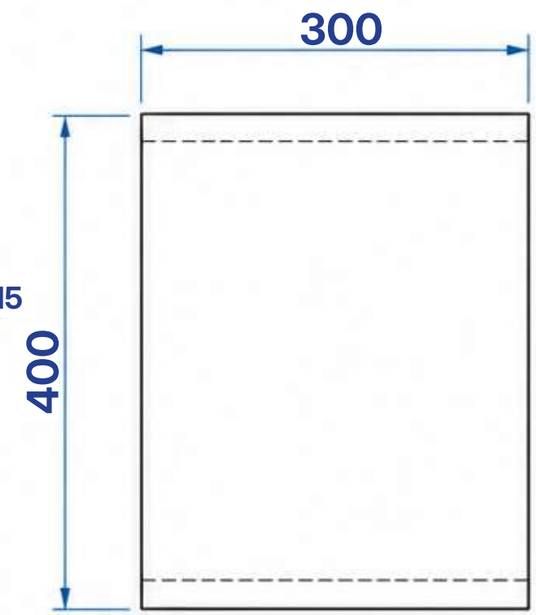
PIEGA /MODELDIMENSIONS



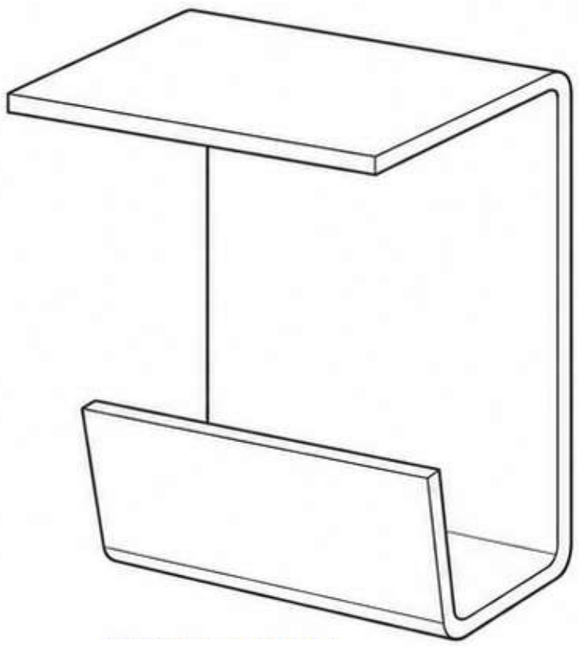
FRONT VIEW



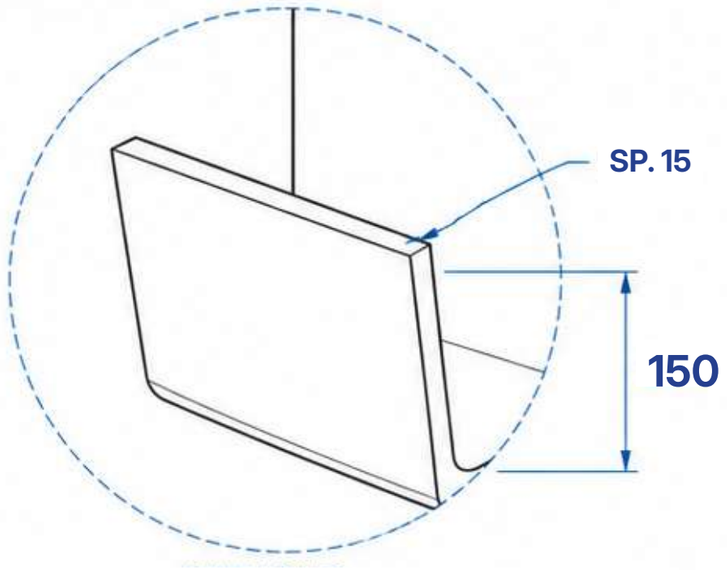
SIDE VIEW



TOP VIEW



AXONOMETRIC VIEW



MAGAZINEHOLDER DETAIL

One route. Two construction strategies.

The manufacturing intention is shared; the number of assembled parts is not.

01	02	03	04	05
SPECIFY	**CUT**	**FORM**	**FINISH**	**ASSEMBLE**
Sheet material, grade and thickness.	Laser-cut the parts; finish exposed edges.	Cold-bend planes, supports and returns.	Prepare the surface and powder coat.	Mechanically join parts where required.

PIANO + PAUSA / ASSEMBLED PARTS

Folded components are joined into a larger object.
Develop fixing access, alignment, stability and the re-placeability of individual parts.

PIEGA / CONTINUOUS PART

One sheet is intended to form the complete object.
Its route ends after forming and finishing, with no furniture-part assembly or welding proposed.

NEXT DEVELOPMENT

Confirm gauge and bend radii.
Resolve connections and tool access.
Check loads, stability and seat comfort.
Optimise cutting layouts once the material and thickness are fixed.

A shared material and colour system.

A consistant palette and finish connect the three object.



GENTIAN BLUE

RAL 5010

CORAL RED

RAL 3016

PEBBLE GREY

RAL 7032

GRAPHITE BLACK

RAL 9011

PURE WHITE

RAL 9010

PIANO

MATERIAL

S235JR steel sheet.

COATING / SURFACE

Epoxy-polyester powder coating.
Smooth matt / satin appearance.

CONSTRUCTION / PROCESS

Folded sheet-steel components.
Laser cutting / cold bending / mechanical fastening

PAUSA

MATERIAL

S235JR steel sheet + two upholstered cushions.

COATING / SURFACE

Epoxy-polyester powder coating.
Smooth matt / satin appearance.

CONSTRUCTION / PROCESS

Folded sheet-steel components.
Laser cutting / cold bending / mechanical fastening.

PIEGA

MATERIAL

S235JR steel sheet.

COATING / SURFACE

Epoxy-polyester powder coating.
Smooth matt / satin appearance.

CONSTRUCTION / PROCESS

One continuous folded sheet.
Laser cutting / sequential cold bends.


One language.
More than one setting.