FOLD BACK

One folded language,
three scales of everyday life.

96248

A collection of three objects shaped by the same simple gesture: a metal plane that folds, returns, supports and holds.

COLLECTION

THREE OBJECTS, ONE FAMILY

From the floor to the tabletop, the collection moves through three different scales of domestic life. A standing surface, a desktop organizer and an umbrella holder share the same material logic, proportions and folded-metal language—different in function, but immediately recognizable as one family.



GUIDE
At the Threshold



HOLD
In Between Spaces



ORDER
On the Desk

ONE CONSTRUCTION LANGUAGE

The collection is built around a shared construction logic, rather than a repeated form. Across three different scales, each object is generated from the same set of operations: folding a plane, exposing the support structure, returning an edge, and preserving open space between parts.

Instead of hiding joints or disguising structure, the system makes assembly visible. Folded sheet metal becomes both surface and structure; vertical profiles act as support and rhythm; brackets and fasteners remain legible as part of the object's expression.

The result is a family in which identity comes from how things are made. Each piece performs a different everyday function, but the same structural vocabulary ensures recognizability from floor scale to tabletop scale.

Three objects. Three scales. One visible logic of making.

01 — FOLD

A flat sheet becomes surface, edge and enclosure through a folded member of precise bends.



02 — SUPPORT

Structural members remain visible and become part of the visual composition rather than disappearing behind a skin.



03 — RETURN

Edges fold back to create stiffness, containment and a clear termination to each plane.



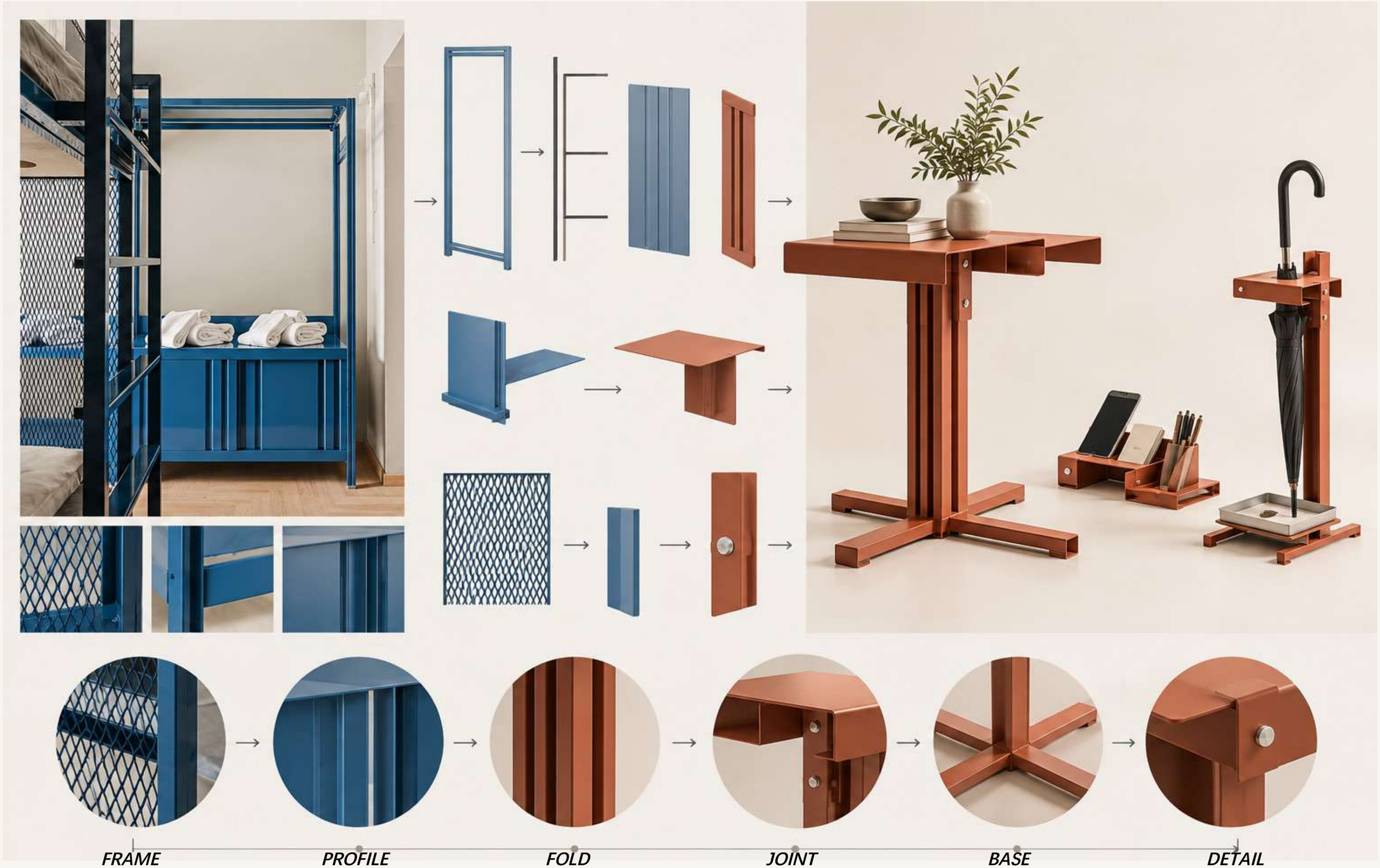
04 — VOID

Open space is treated as an active part of the object, allowing light, access and visual separation between elements.



FROM REFERENCE TO SYSTEM

Translating an industrial construction language into a family of domestic objects.



One reference language is distilled into a repeatable system of parts, then adapted to three everyday functions.



HOLD

A FREESTANDING SURFACE BETWEEN TABLE AND SHELF

HOLD creates a temporary place for everyday objects without belonging to a single room or function. Its compact footprint allows it to move between entrance, living and working spaces, while the folded top extends beyond the central support to create a second zone of use. The object remains visually open and structurally direct: folded planes above, repeated profiles at the centre, and a four-point base below.

HOLD— ASSEMBLY

A VISIBLE LOGIC OF PARTS AND CONNECTIONS

HOLD is assembled from a limited set of repeatable components: a folded top, a projecting side platform, vertical structural profiles and a four-point base. Rather than concealing how the object is built, the construction remains fully legible. Each connection is expressed through visible brackets, bolts and junctions, allowing the piece to be understood as a system of parts rather than a single fixed form. The same structural logic that defines its appearance also simplifies assembly, disassembly and replacement. Surface, support and base remain clearly separated, yet visually connected through the same folded-metal language.



Folded top. Repeated profiles. Four-point base. One visible assembly logic.



GUIDE

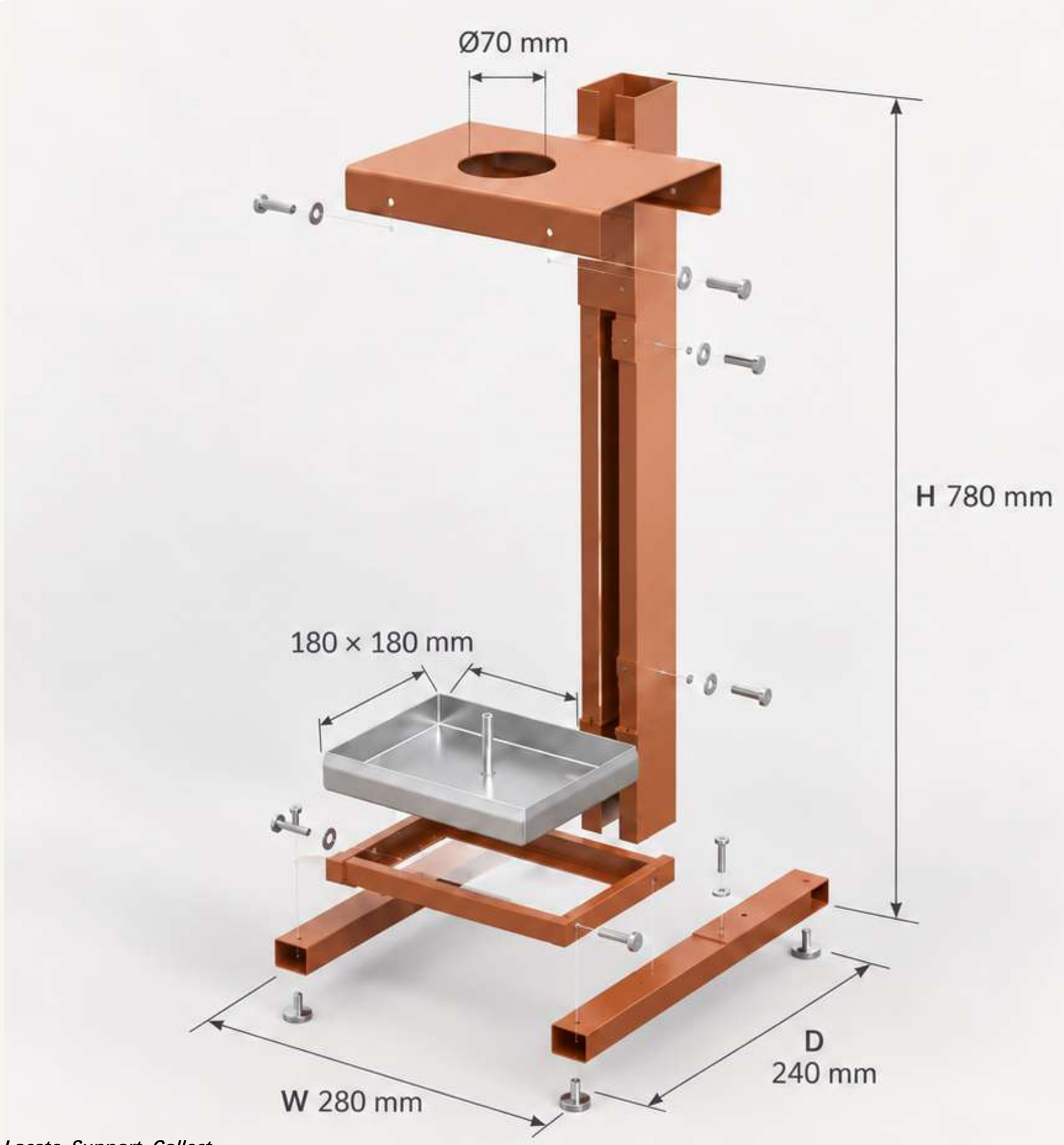
AN OBJECT FOR THE MOMENT OF ARRIVAL

GUIDE gives the umbrella a defined place at the threshold. The upper opening locates the handle, the vertical frame keeps the umbrella upright, and the tray below collects residual water. By separating guidance, support and drainage into three visible elements, the object turns a simple everyday action into a clear spatial ritual.

GUIDE — ASSEMBLY

A SIMPLE SEQUENCE OF SUPPORT, GUIDANCE AND DRAINAGE

GUIDE is assembled from a small number of clearly defined components: a folded upper plate, a vertical supporting frame, a removable drainage tray and a stabilizing base. Each part performs a specific role. The upper opening locates the umbrella, the vertical structure maintains alignment, and the tray below collects residual water while remaining easy to remove and clean. Bolted connections keep the assembly visible and reversible, allowing the object to be easily understood, maintained and disassembled.



Locate. Support. Collect.

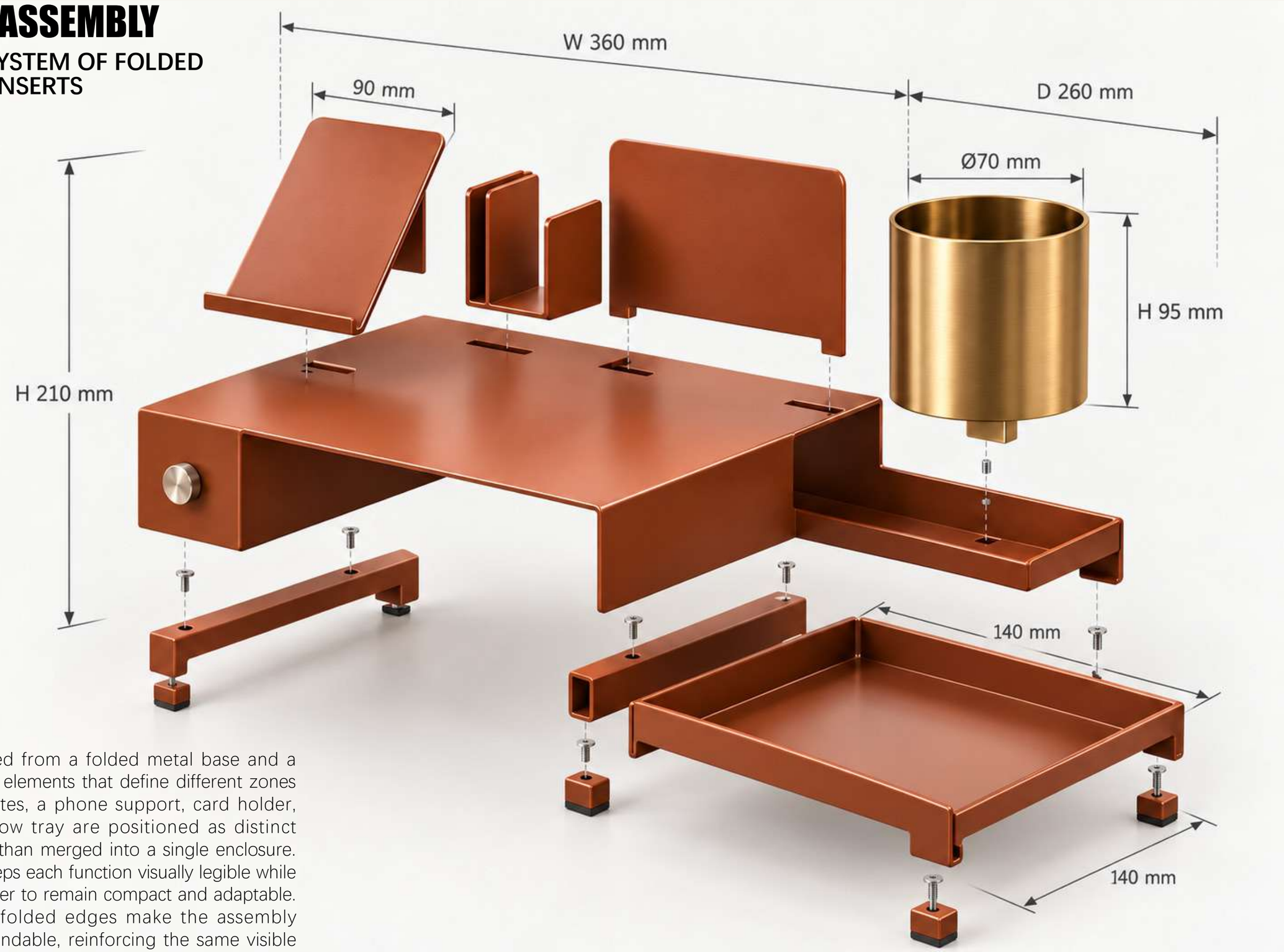
ORDER

A DESKTOP LANDSCAPE FOR EVERYDAY OBJECTS

ORDER translates the collection’s folded-metal language to the scale of the hand. A series of raised planes, slots and trays creates specific places for a phone, cards, pens and smaller everyday objects. Rather than hiding clutter, the organizer gives each item a visible position within a compact composition. The result is a small desktop architecture in which storage, access and display are combined through the same folded construction logic used across the collection.

ORDER — ASSEMBLY

A COMPACT SYSTEM OF FOLDED PLANES AND INSERTS



ORDER is assembled from a folded metal base and a series of removable elements that define different zones of use. Upright plates, a phone support, card holder, pen cup and shallow tray are positioned as distinct components rather than merged into a single enclosure. The construction keeps each function visually legible while allowing the organizer to remain compact and adaptable. Slots, screws and folded edges make the assembly direct and understandable, reinforcing the same visible construction logic used throughout the collection.

Fold. Insert. Organize.

ONE FAMILY, THREE CHARACTERS

A SHARED SYSTEM ACROSS DIFFERENT SCALES, FUNCTIONS AND COLORS

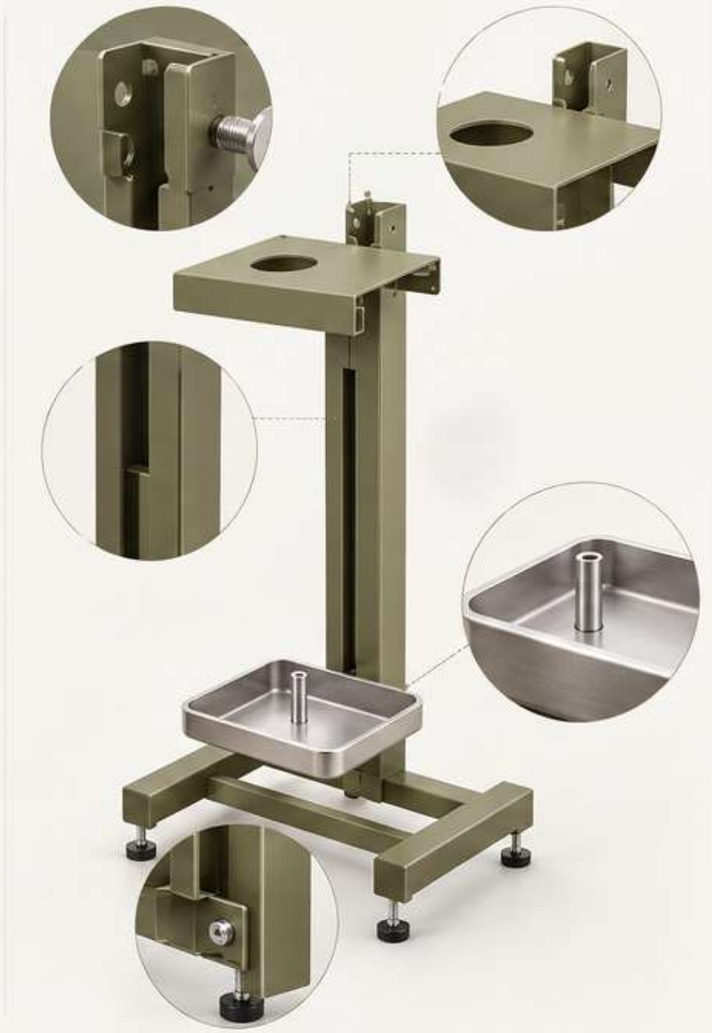
The three objects are designed as members of the same family rather than as isolated products. Each responds to a different moment of everyday life—arriving, placing and organizing—while sharing the same folded-metal language, visible construction and proportional logic. Color introduces variation without changing the underlying system. Terracotta, muted green and deep blue give each object a distinct presence, while their common details, edges and structural rhythm keep the collection visually connected.

MATERIALS & DETAILS

VISIBLE CONSTRUCTION, CONSISTENT FINISHES







MATERIALS



Powder-coated steel (Terracotta)



Powder-coated steel (Olive)



Brushed brass (Accessory)



Brushed stainless steel (Drawer front / Tray)



Adjustable foot (Non-slip rubber)

HARDWARE



Stainless steel knob (M8)



Countersunk screw (Stainless steel)



Hidden bracket joinery



Adjustable leveling foot (±10 mm)

SECTION DETAILS



Tabletop and frame section (1.5 mm steel)



Tray and leg section (1.5 mm steel)

FOLD BACK

A FAMILY OF EVERYDAY OBJECTS,
BUILT FROM ONE VISIBLE LANGUAGE.