Reverso

107995

One language. Two sides.

A collection for living and display.

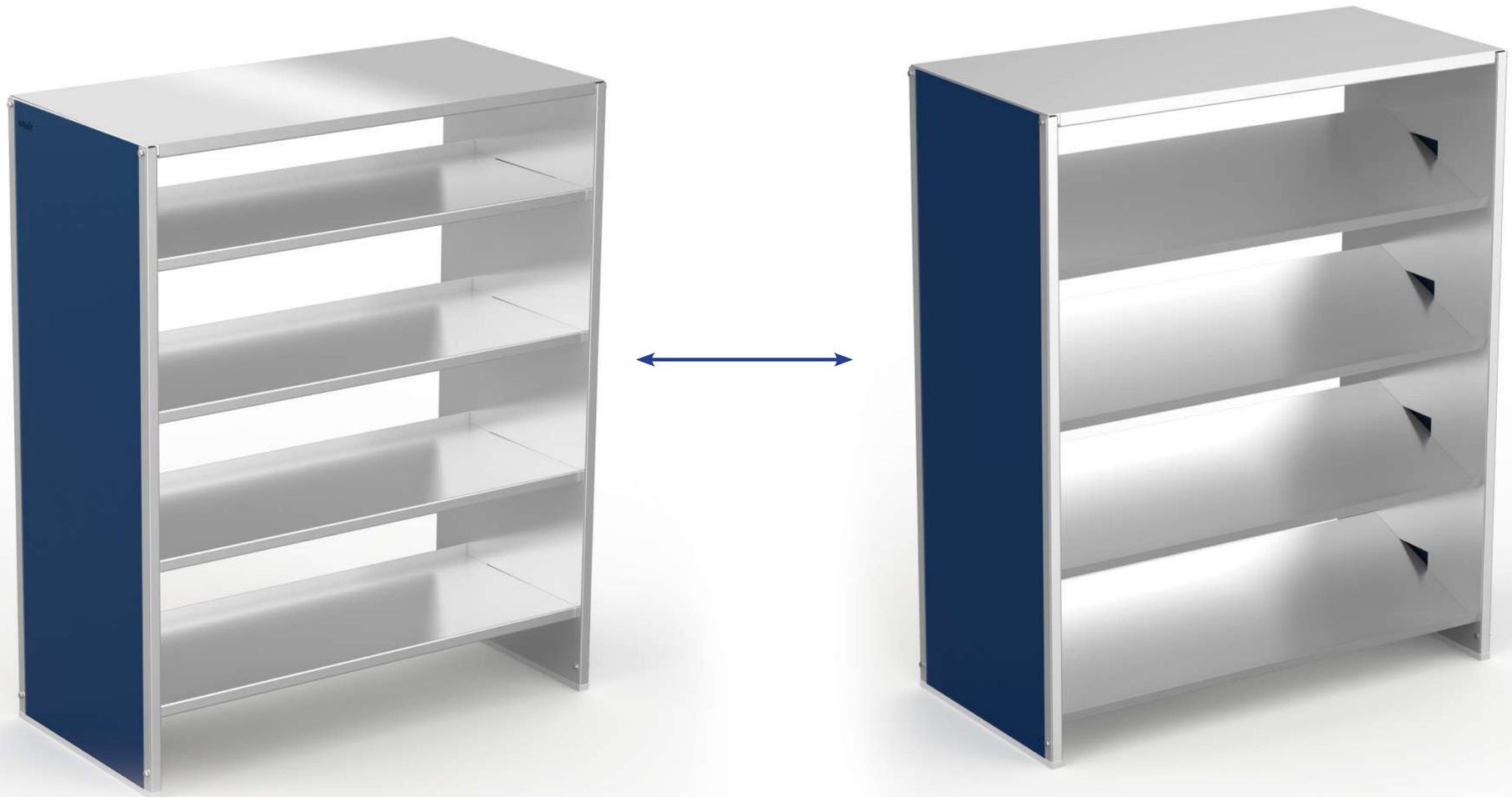


REVERSO | One structure. Two settings.

REVERSO explores adaptability through a simple folded-metal structure. The main console can move from domestic storage to retail display through a reconfiguration of the same shelves. Their geometry changes function according to their position, while interchangeable coloured skins add identity and customisation without altering the essential structure.

HOME

RETAIL



CUT
Geometry is generated directly from the sheet.

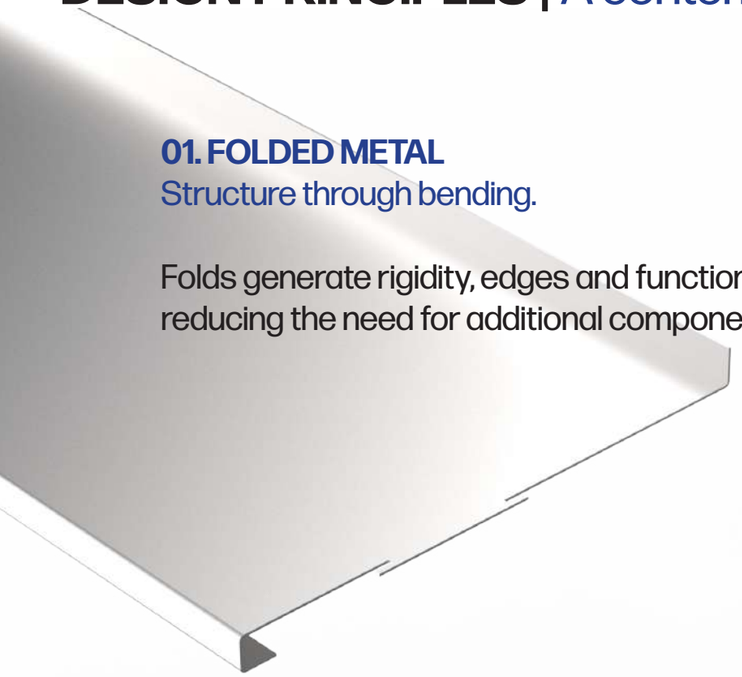
FOLD
Bending creates structure and function.

RECONFIGURE
Orientation changes the way the object is used.

CUSTOMISE
Coloured skins create different identities.

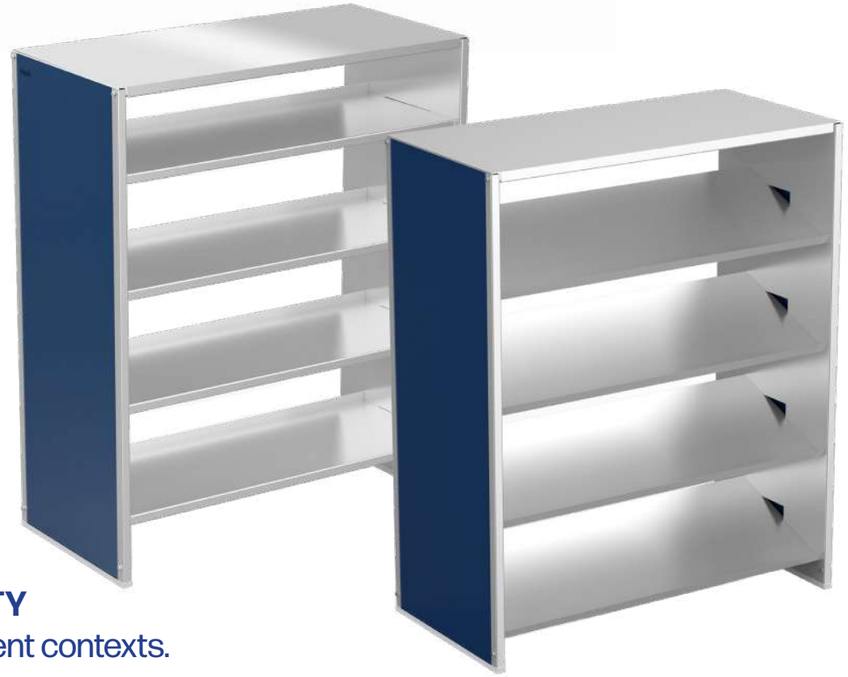
From living to display.

DESIGN PRINCIPLES | A contemporary interpretation of Situér's constructive language.



01. FOLDED METAL
Structure through bending.

Folds generate rigidity, edges and functional surfaces while reducing the need for additional components.



03. ADAPTABILITY
One object, different contexts.

REVERSO moves naturally between domestic and retail environments while maintaining the same structural language.

02. STRUCTURAL CLARITY
Every component remains readable.

The construction is intentionally exposed and understandable, allowing form and assembly to become part of the visual identity.



04. COLOUR AS A LAYER
Identity without changing structure.

Interchangeable coloured skins customise each object while preserving the stainless-steel framework.



THE REVERSO COLLECTION | Three objects. One design grammar.

REVERSO MAGAZINE
Folded to hold.



A compact magazine display generated through folded sheet metal.

REVERSO CONSOLE
From living to display.



A reconfigurable shelving system for domestic and retail environments.

REVERSO RACK
Hang. Turn. Reflect.



A freestanding double-sided object combining coat storage and a full-height mirror.

Different functions emerge from the same vocabulary of folded metal, functional edges, visible fixings and coloured skins.

REVERSO CONSOLE | From living to display.

HOME CONFIGURATION



FIXED TOP
Completes and stabilises the structure.

COLOURED SKIN
An interchangeable layer for visual customisation.

HORIZONTAL SHELVES
Open storage for everyday objects.

In its domestic configuration, REVERSO Console becomes an open storage system with four horizontal shelves. Its compact proportions make it suitable for living spaces, entrances and home offices, while the exposed stainless-steel structure maintains a light and precise visual presence.

REVERSO CONSOLE | From living to display.

RETAIL CONFIGURATION

FUNCTIONAL EDGE
The structural fold becomes a retaining lip

INCLINED DISPLAY
Improved visibility of displayed products.

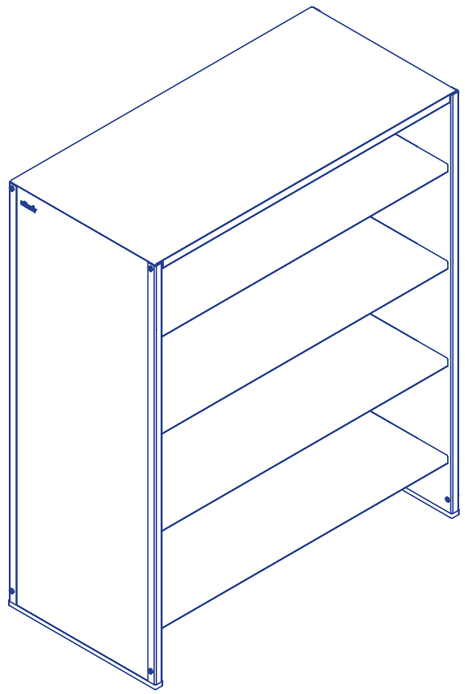
SAME COMPONENTS
No additional shelving elements are required.



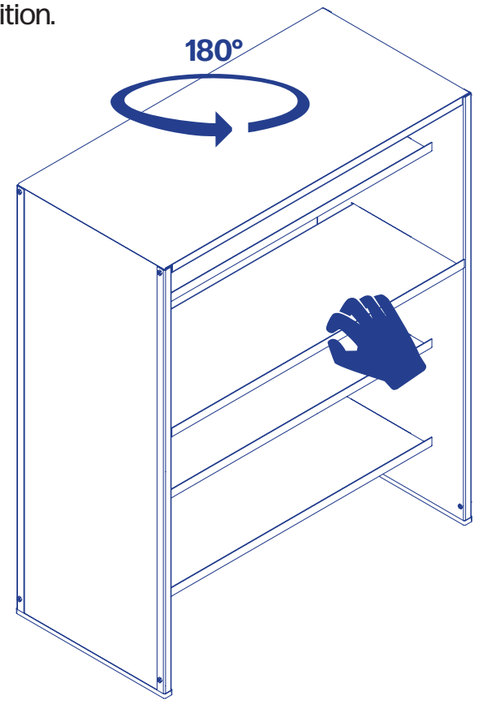
In its retail configuration, the same structure becomes a compact display system. The shelves are repositioned at an angle to improve product visibility, while their folded edge becomes a natural retaining element for magazines, garments and lightweight objects.

ONE GEOMETRY, TWO CONFIGURATIONS | Geometry becomes mechanism.

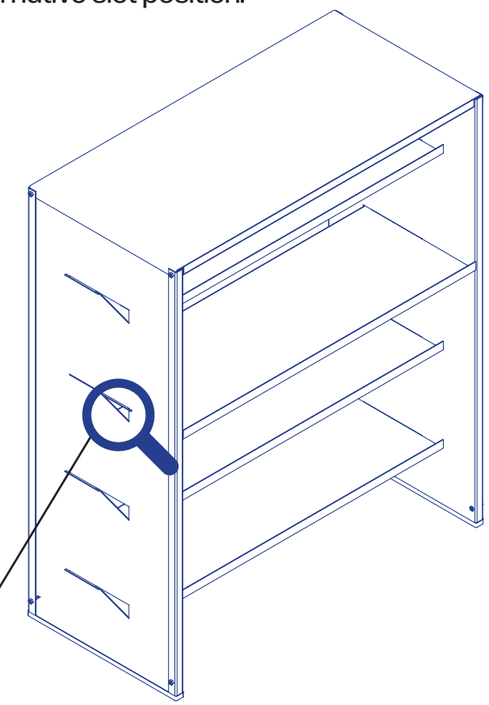
1. **HOME/START**
Shelves are positioned horizontally for domestic storage.



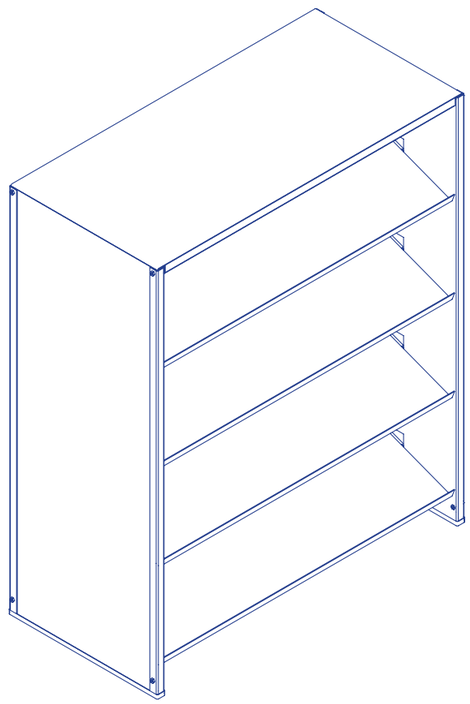
2. **ROTATE AND RECONFIGURE**
Turn the unit, disengage the shelf from the integrated slot, tilt it and reconnect it in the lower position.



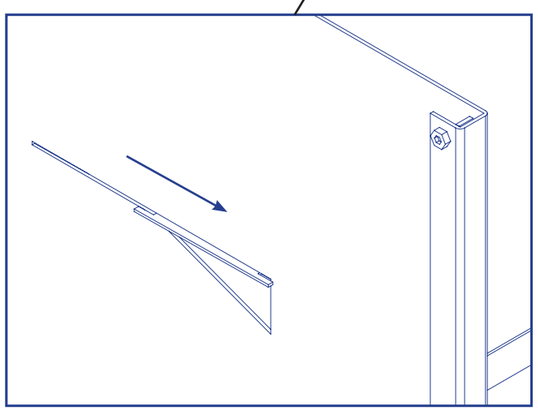
3. **ENGAGE**
The same shelf geometry locks into the alternative slot position.



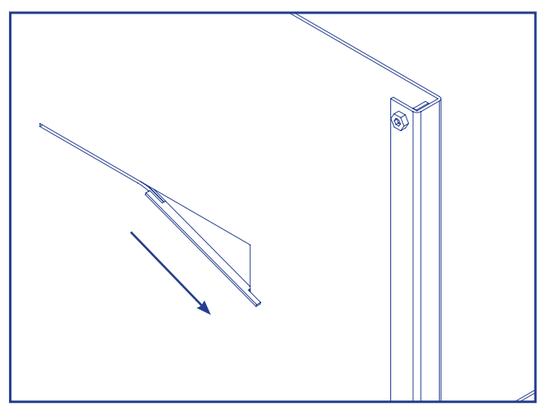
4. **RESULT**
The shelf becomes an inclined display surface.



3.1



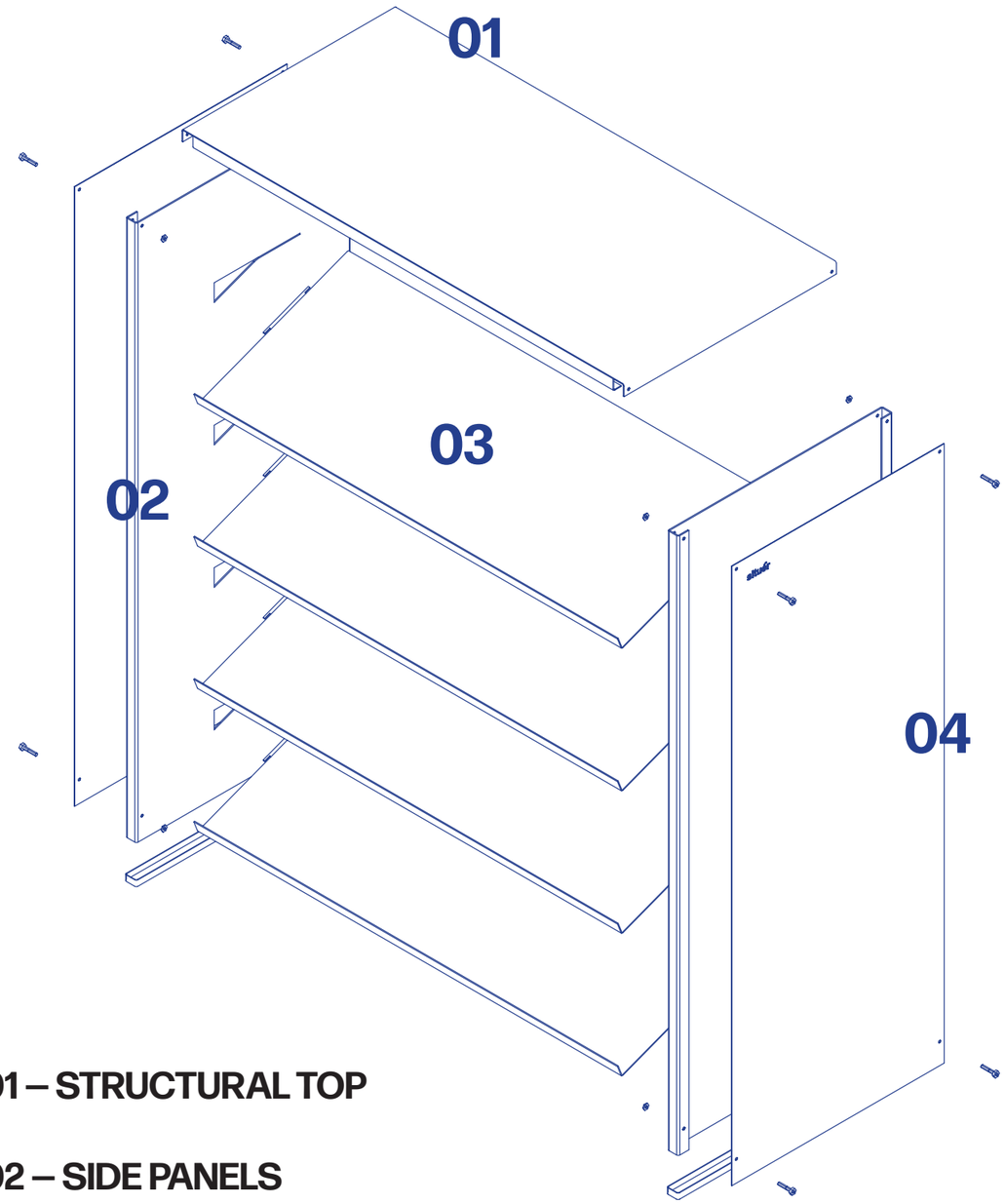
3.2



No hinges or articulated mechanisms are required. The transformation relies on the relationship between the shelf tab and the slot integrated directly into the side panel. A simple reconfiguration changes the function of the same components.

A SIMPLE ASSEMBLY | Few components. Clear construction.

REVERSO Console is conceived as a rational assembly of laser-cut and folded sheet-metal components. Each part performs a clearly defined role, reducing unnecessary elements and keeping both production and assembly understandable.



01 – STRUCTURAL TOP

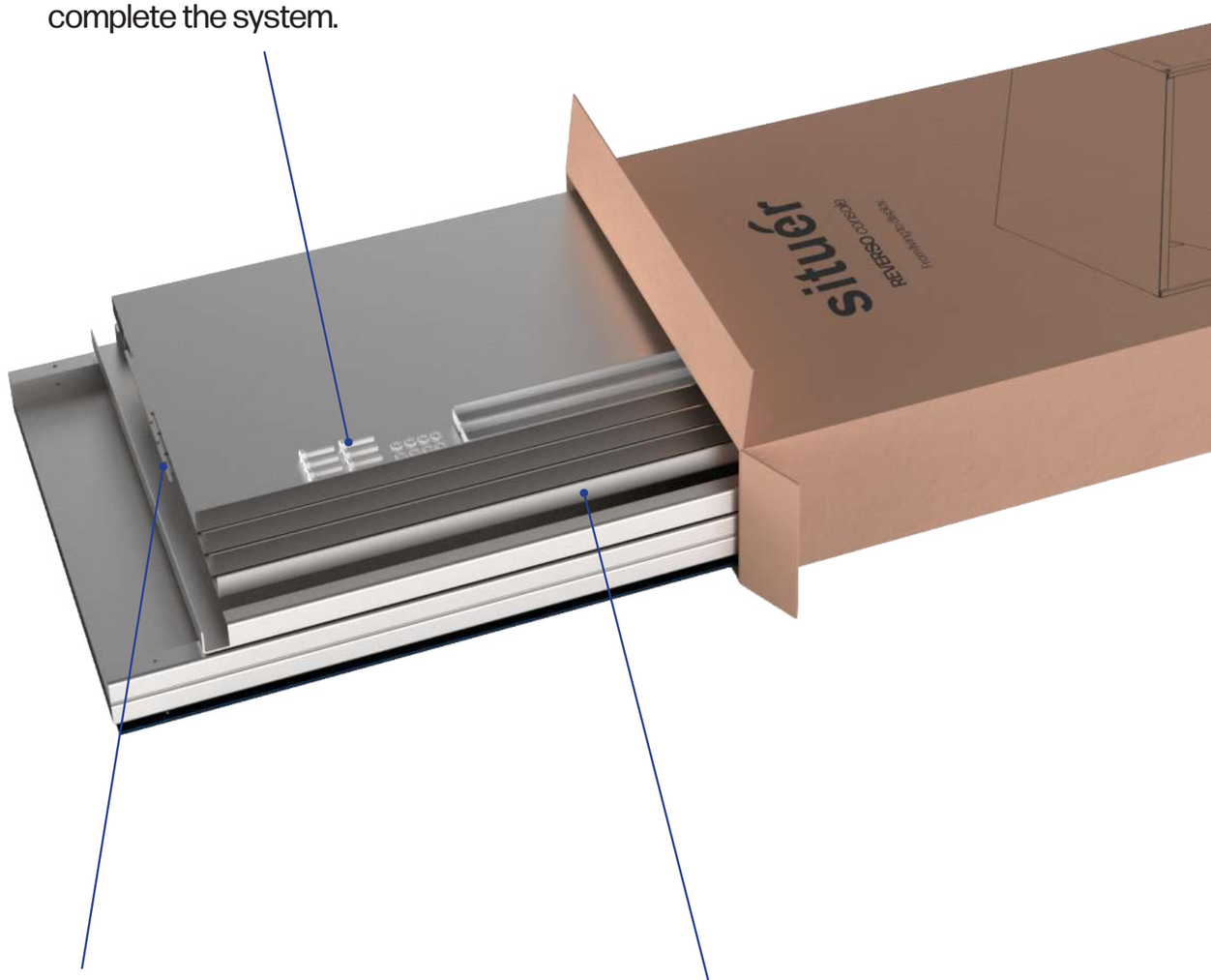
02 – SIDE PANELS

03 – RECONFIGURABLE SHELVES

04 – COLOURED SKINS

05 – VISIBLE FIXINGS

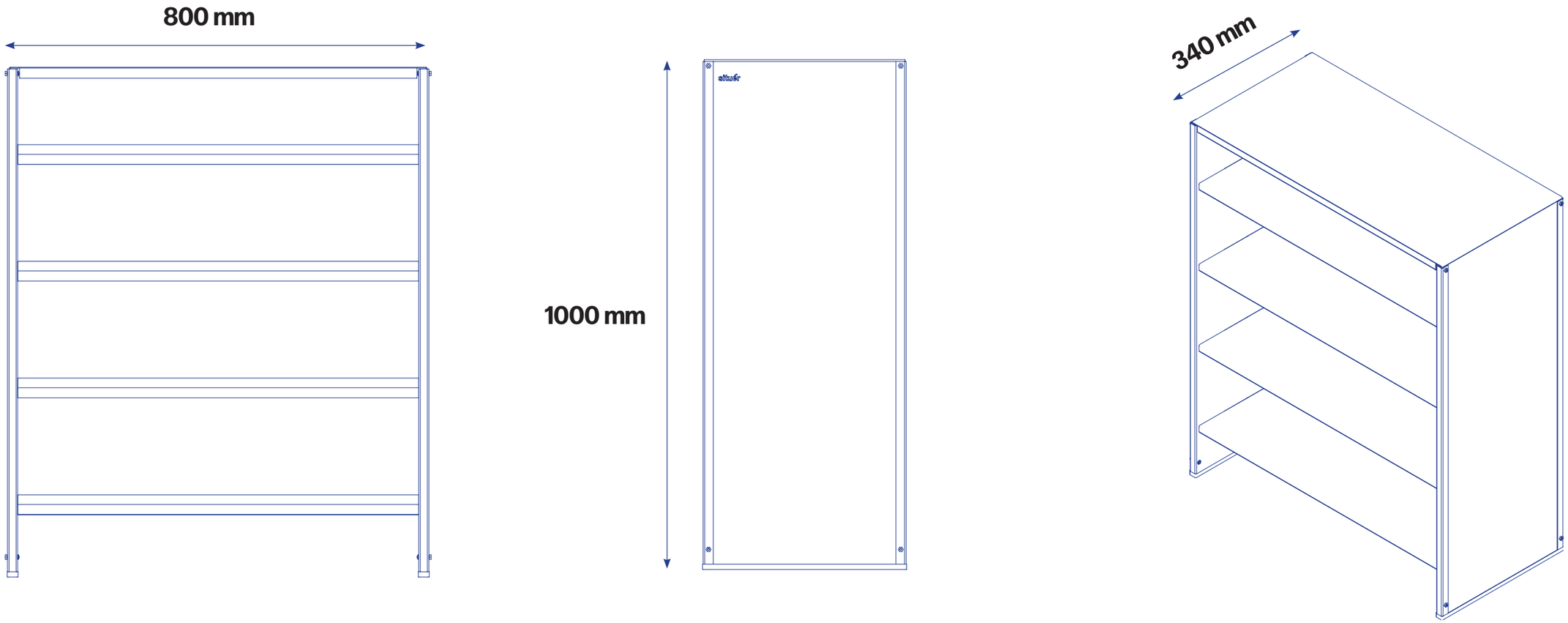
ASSEMBLE
A limited number of visible fixings complete the system.



CUT
Tabs and slots are integrated directly into the sheet geometry.

FOLD
The longitudinal folds provide stiffness without additional reinforcement.

REVERSO CONSOLE | Dimensions & materials



STRUCTURAL SIDE PANELS
AISI 304 satin stainless steel – 2.0 mm

SHELVES
AISI 304 satin stainless steel – 1.5 mm

STRUCTURAL TOP
AISI 304 satin stainless steel – 1.5 mm

COLOURED SKIN
Powder-coated sheet metal – 1.2 mm

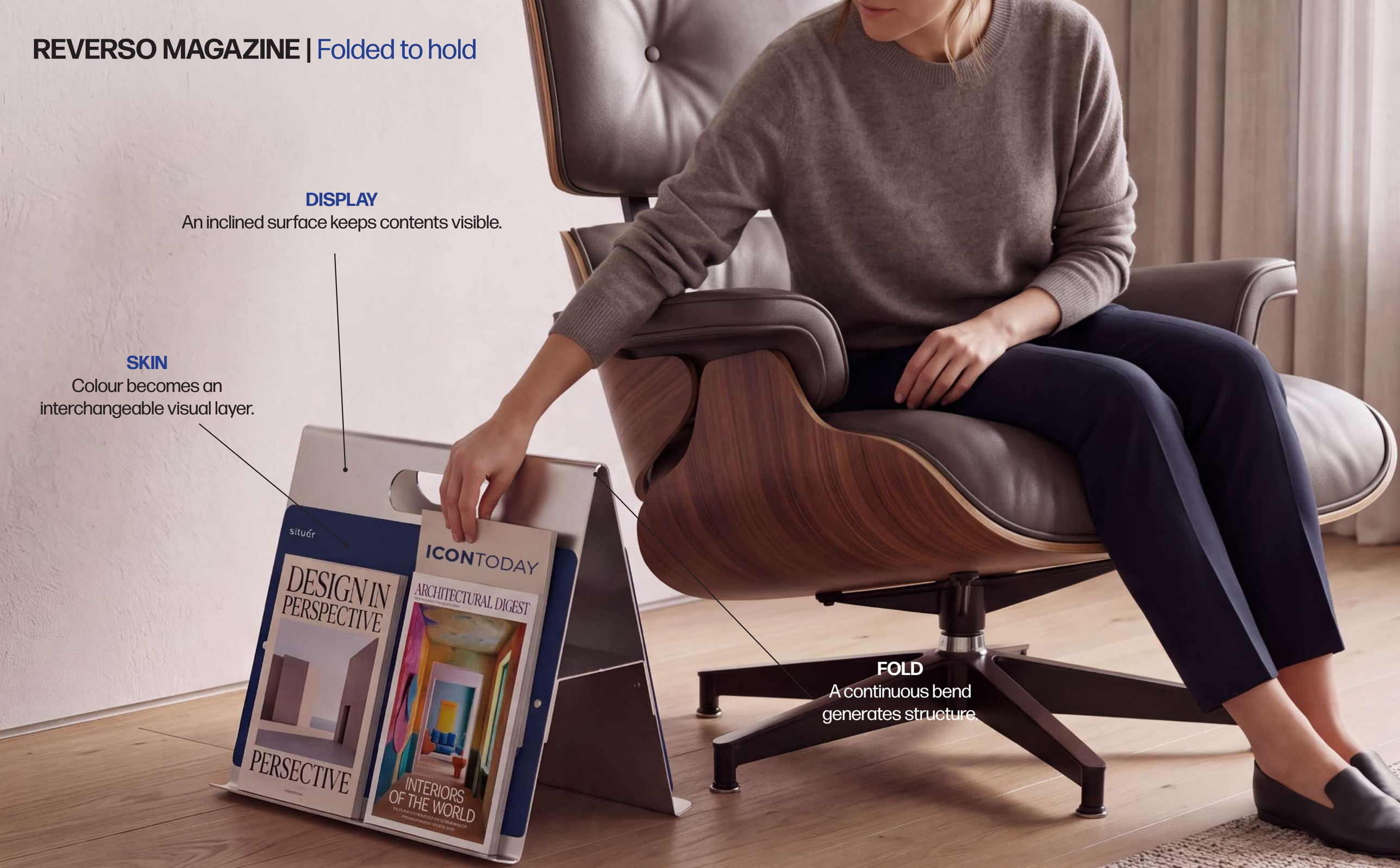
Dimensions and sheet thicknesses are intended as preliminary production specifications and may be optimised during prototyping.

REVERSO MAGAZINE | Folded to hold

DISPLAY
An inclined surface keeps contents visible.

SKIN
Colour becomes an interchangeable visual layer.

FOLD
A continuous bend generates structure.



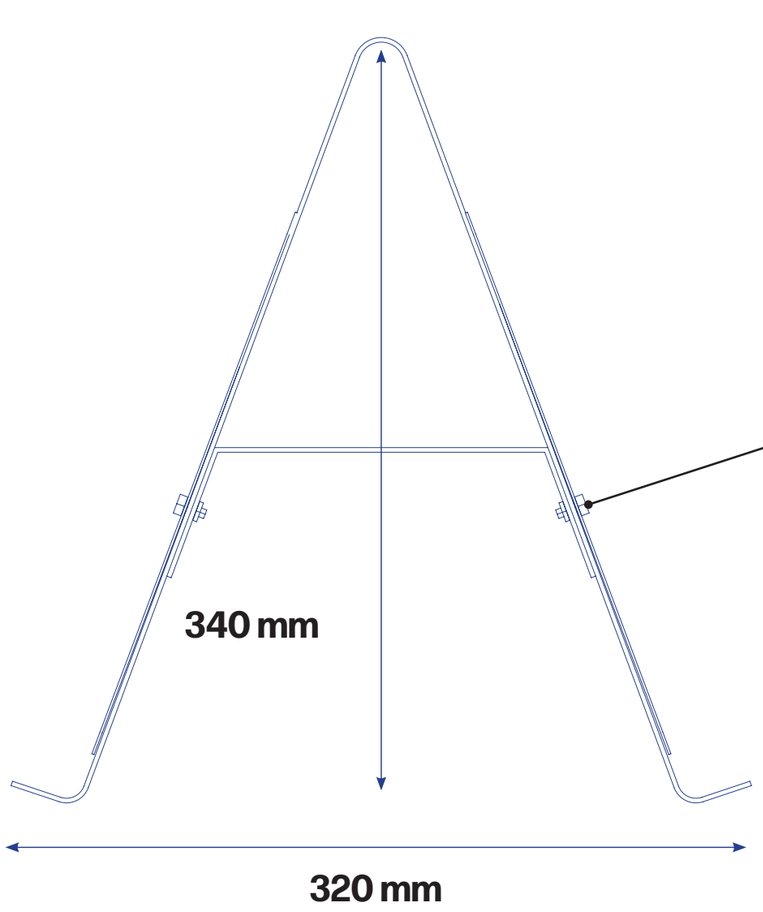
REVERSO Magazine reduces the collection's language to its most essential expression. A folded-metal structure creates support, inclination and stability, while the lower edge naturally retains the displayed magazines. The coloured skin adds identity without hiding the underlying construction.

REVERSO MAGAZINE | One fold, multiple roles

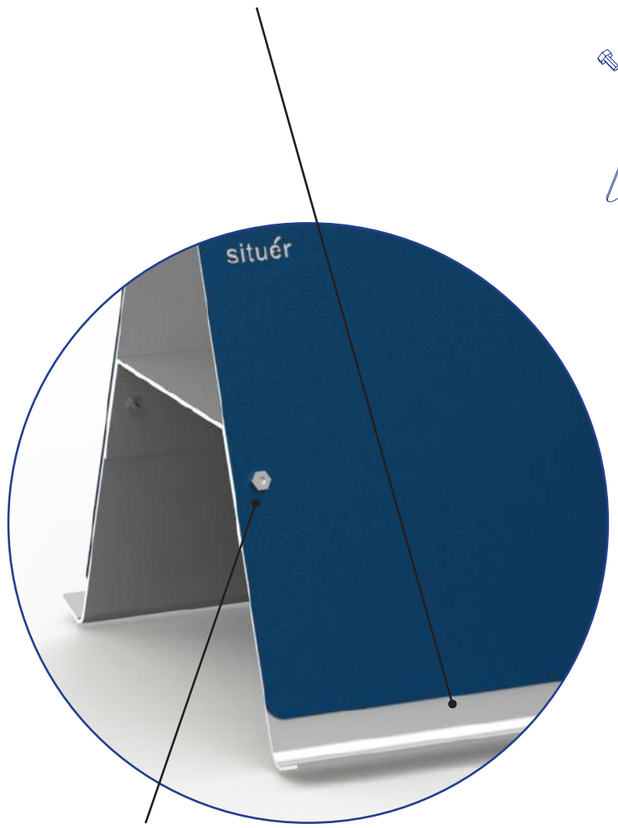
ONE FOLD, MULTIPLE ROLES

The geometry is deliberately reduced to a minimum. Folding gives stiffness to the sheet while simultaneously creating the support angle and the lower retaining edge. Function emerges from the material itself rather than from added components.

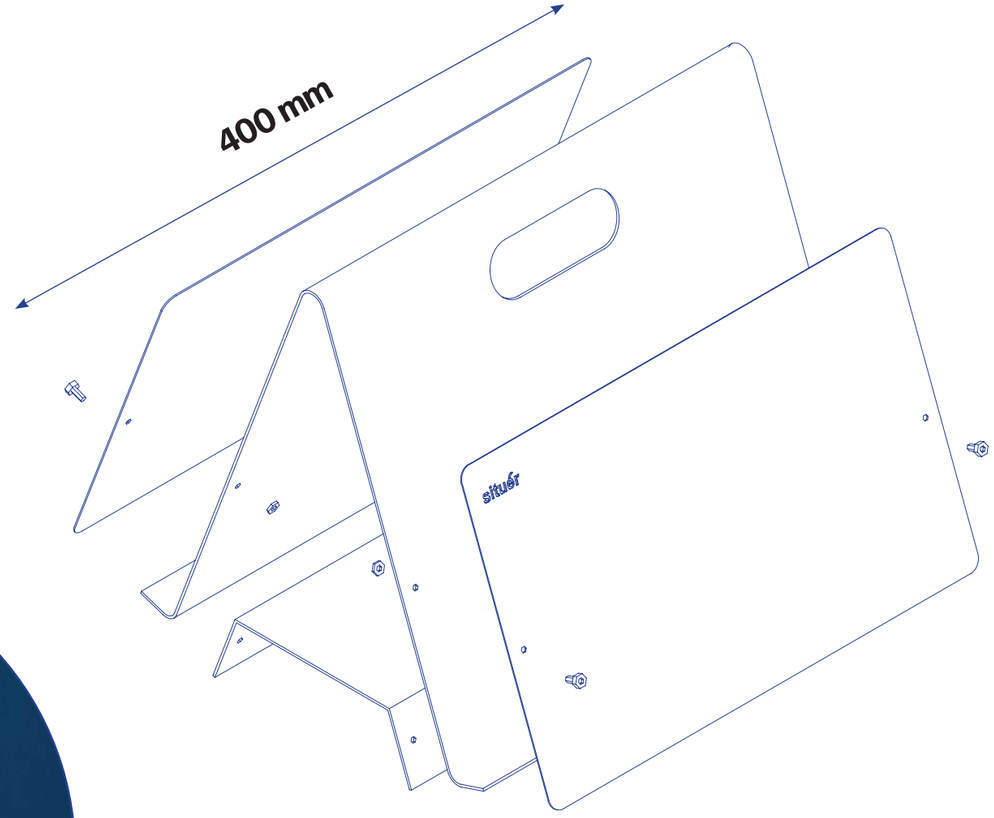
FOLDED STRUCTURE



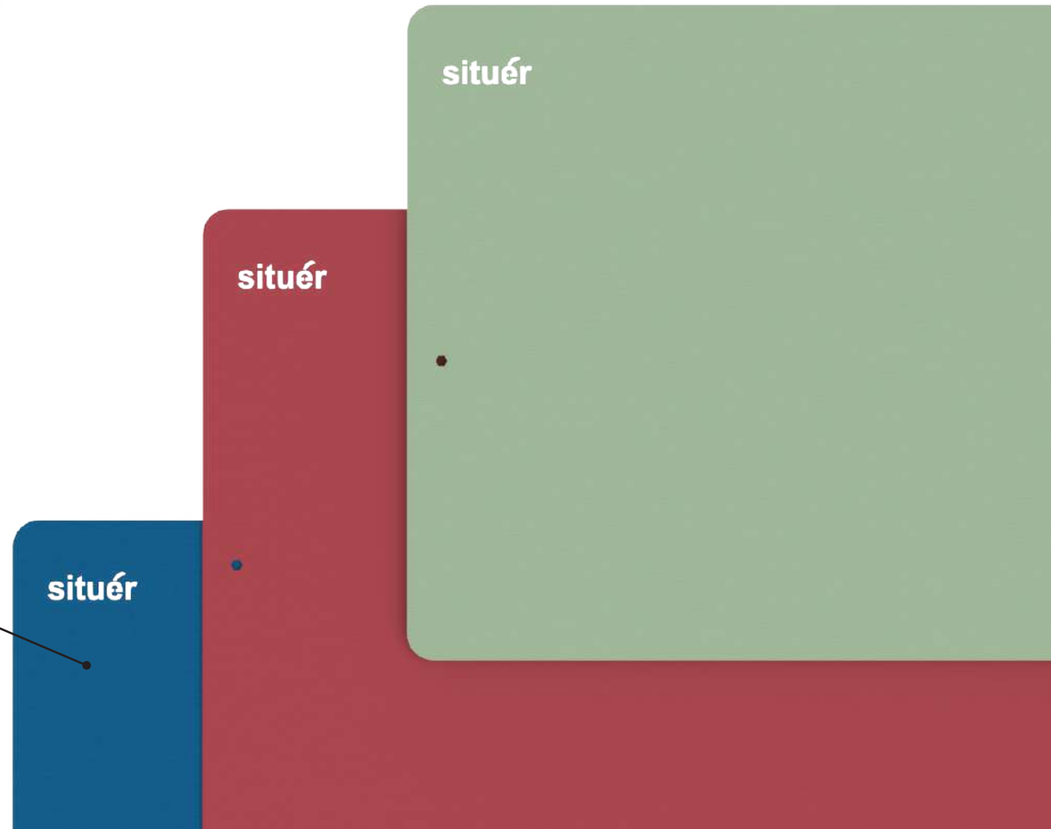
INTEGRATED RETAINING EDGE



VISIBLE FIXINGS



INTERCHANGEABLE SKIN



REVERSO RACK | Coat side

HANG. TURN. REFLECT

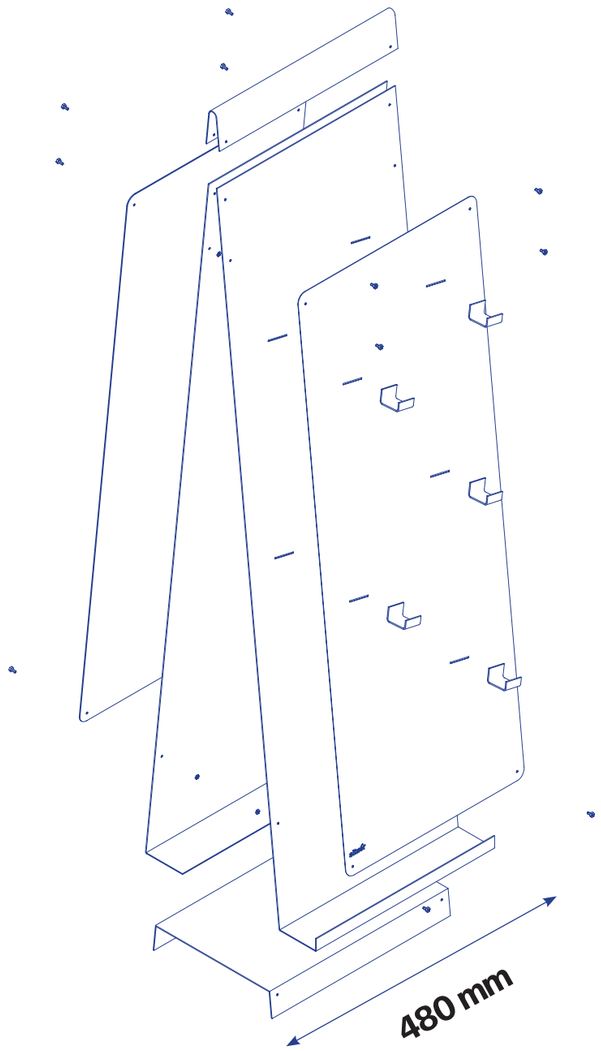
One side of REVERSO Rack is dedicated to everyday storage. A coloured metal skin defines the active face of the object, while a limited number of hooks provide space for garments and accessories. The freestanding structure remains visually light and fully readable.

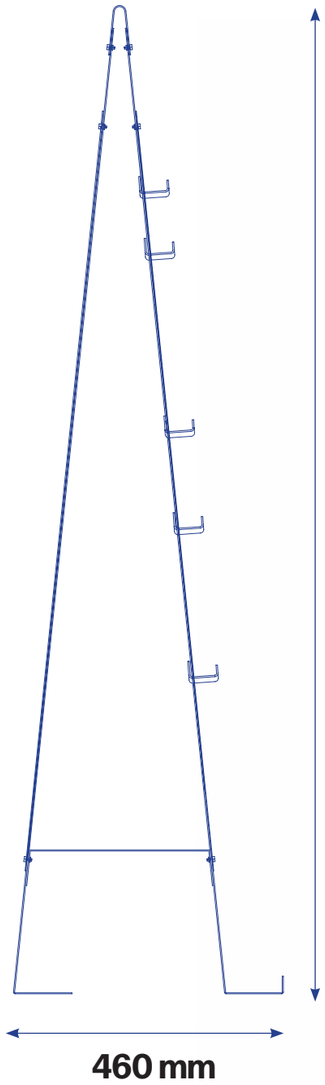


REVERSO RACK | Reflect

THE OTHER SIDE

The opposite face transforms the same freestanding structure into a full-height mirror. Rather than adding a second object, REVERSO uses its two sides to accommodate two complementary functions within one clear volume.





TOP CONNECTION

A folded metal cap joins and completes the two structural sides, turning a necessary connection into a recognisable detail.

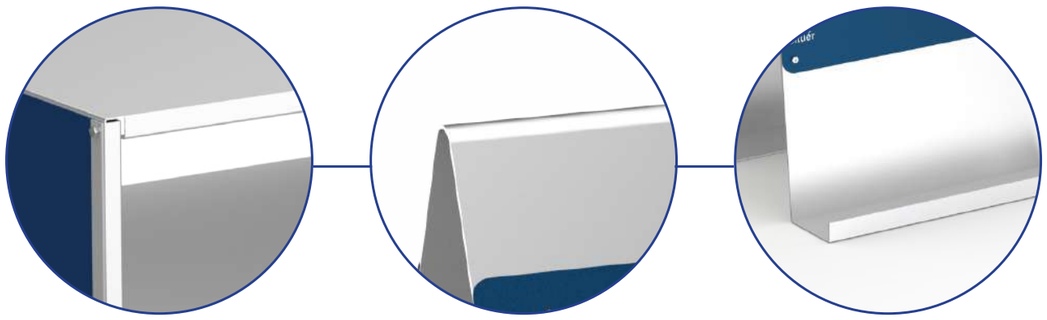




Two faces. Two functions. One object.

REVERSO DNA | Shared construction language

CONSOLE MAGAZINE RACK



FOLD

Folding is used as a constructive tool, generating rigidity, edges and functional surfaces.

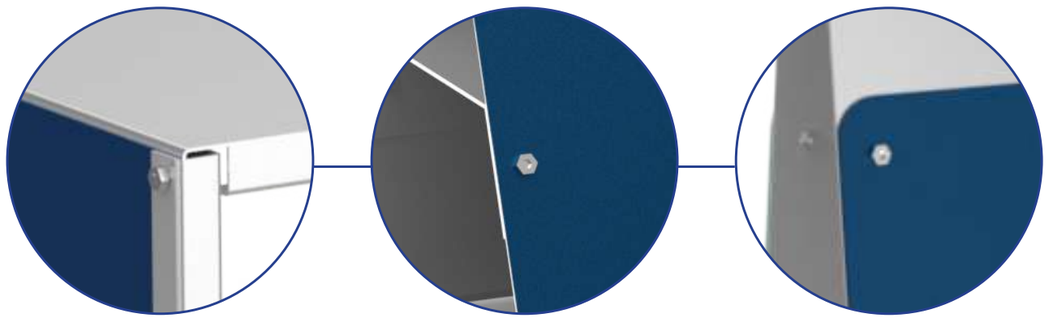
CONSOLE MAGAZINE RACK



SKIN

A coloured sheet-metal layer creates identity and allows each object to be customised without changing its structural core.

CONSOLE MAGAZINE RACK



FIXING

Small visible fixings make assembly readable and become a recurring detail throughout the collection.

The same design grammar generates three different objects.

MATERIALS, COLOURS & FINISHES | Colour as an interchangeable layer

SATIN STAINLESS STEEL
A neutral and durable structural finish that emphasises the precision of folds and edges.



POWDER-COATED STEEL
A fine-textured coloured finish creates contrast and visual identity.

HERO BLUE
RAL 5010

OXIDE RED
RAL 3011

SAGE GREEN
RAL 6021



The structural identity of REVERSO remains constant while colour changes its character. Interchangeable skins allow the collection to adapt to different domestic and retail environments without altering its construction.

Reverso

Different functions. One shared language.