110468

MØD



**ONE STRUCTURAL GESTURE,
MULTIPLE SPATIAL FUNCTIONS.**

Terraviva Competition x Situér Milano

WHAT THE BRIEF ASKS FOR

A FAMILY
A coordinated mini-collection of three elements sharing a recognizable formal and constructive language.

A LANGUAGE
A new interpretation of Situér Milano’s distinctive material and visual identity.

MODULAR THINKING
A system capable of adapting to different configurations and contexts.

FEASIBILITY
Clear construction, rational use of materials and ease of assembly.

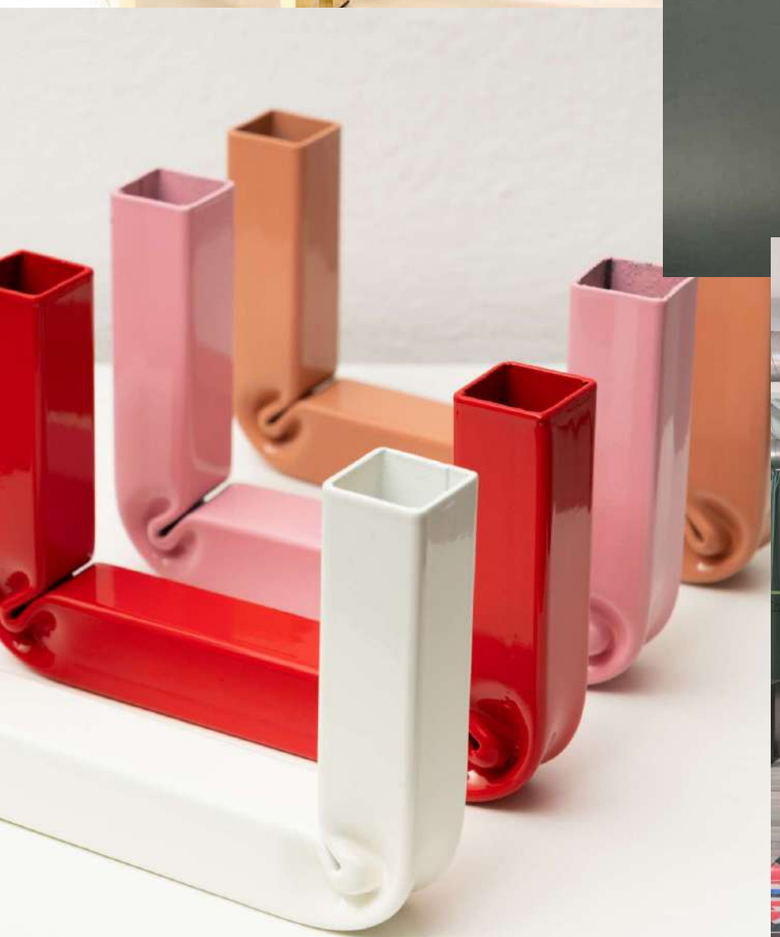
VERSATILITY
Products suitable for domestic, retail or hybrid environments.

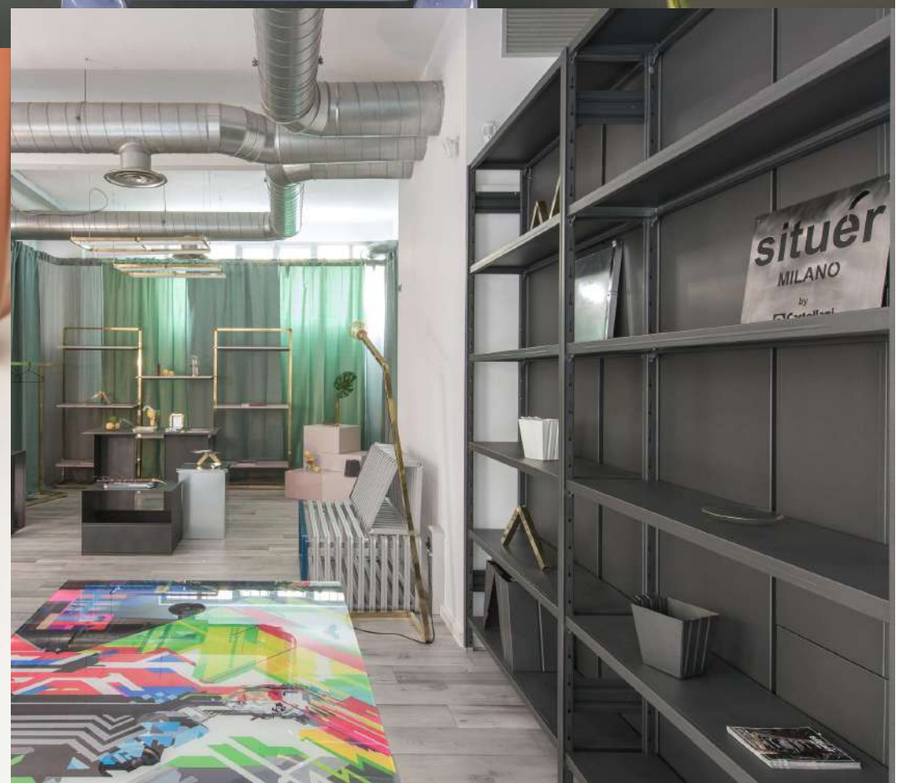
3 ELEMENTS/1 LANGUAGE/1 SYSTEM











STARTING FROM SITUÉR

STRUCTURAL CLARITY
Form follows construction.

BALANCED PROPORTIONS
Lightness and stability coexist.

MODULAR THINKING
Elements can be combined and adapted.

ATTENTION TO DETAIL
Connections become part of the visual language.

The project starts from Situér’s relationship between metal, structure and simplicity, focusing on the characteristic use of bent metal elements.

ONE STRUCTURAL GESTURE, MULTIPLE SPATIAL FUNCTIONS

The project develops a family of metal furniture around a single constructive principle.

The structural language remains constant, while the functional elements change according to the needs of the space.

The result is not a collection of unrelated objects, but a system that extends one construction language across display, support and orientation.

MØD-01
DISPLAY

Modular shelving, organizes and displays objects.

MØD-02
SUPPORT

Wall console, provides a contextual surface.

MØD-03
ORIENT

Directional sign, communicates and organizes space

FROM FURNITURE TO SPATIAL SYSTEM.

MØD-01



The main element of the collection.
A modular display system based on a bent-metal frame and interchangeable shelves.

MØD-02



A wall-mounted surface translating the same structural gesture into a compact architectural element.

MØD-03



A directional element extending the furniture language into spatial communication.

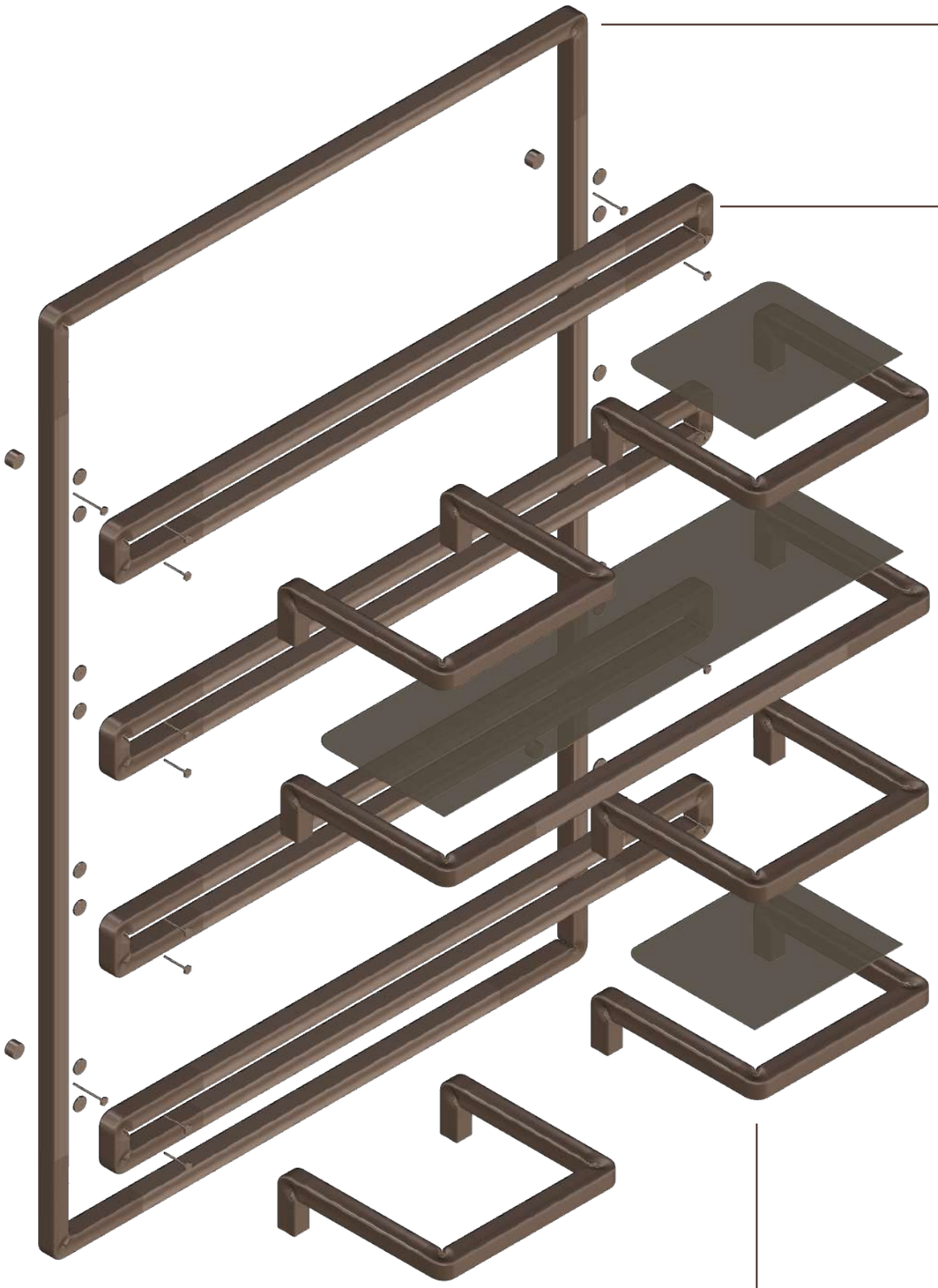
MØD-01





The shelving system uses the bent-metal construction to arrange a modular structure for display and storage.

Its configuration can be adapted by repositioning the shelves according to the needs of the space, allowing the same frame to serve different contexts, from fashion and books to records and hospitality.

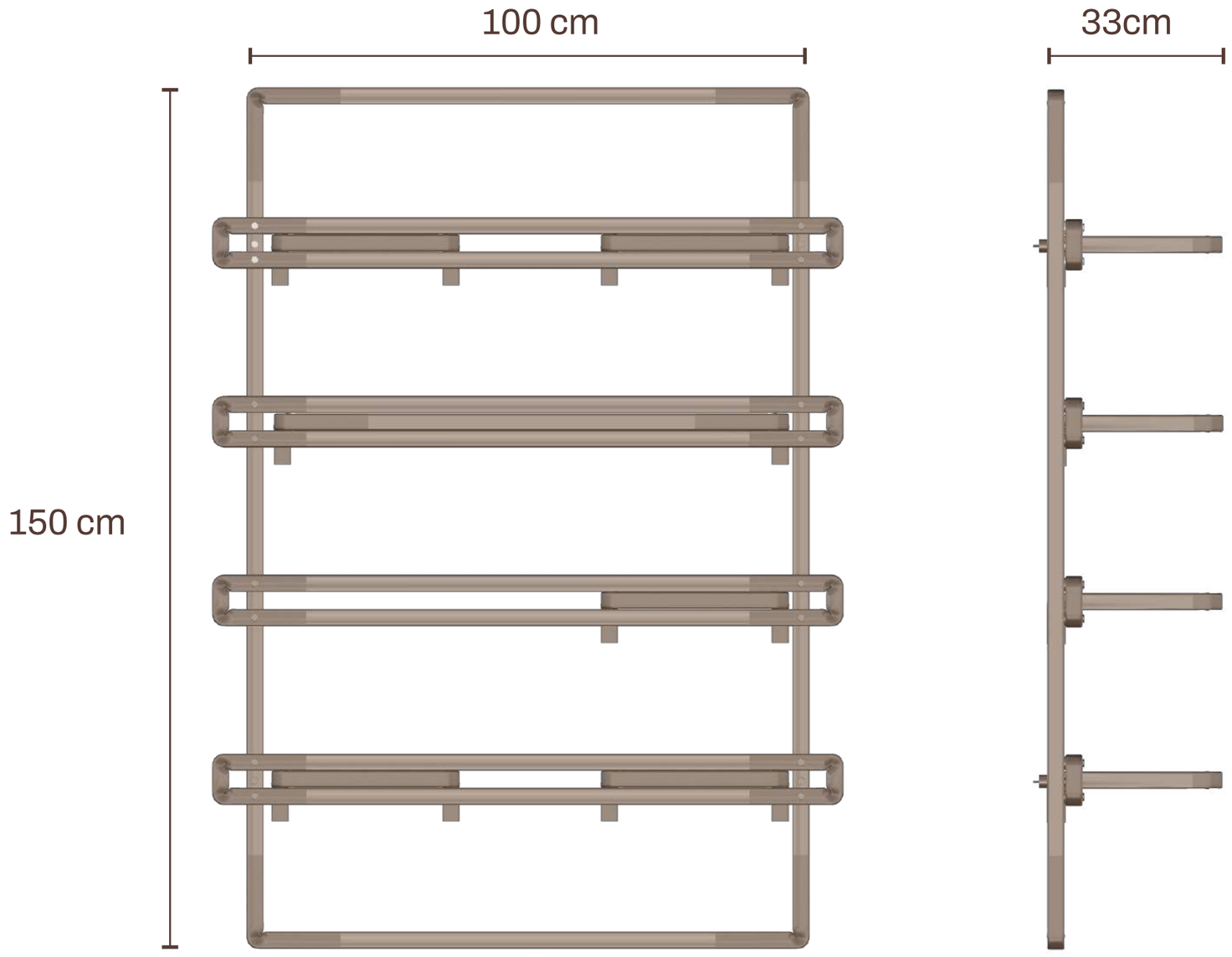


BENT METAL FRAME

BENT SUPPORT



SHELVES


100 cm
33cm
150 cm




ART BOOK





DEPENDING ON THE ENVIRONMENT AND CONTEXT, SPECIALLY DESIGNED SHELVES CAN BE USED.



RESTAURANT/BAR



SHOES STORE



OFFICE



CLOTHES STORE



MUSIC STORE

MØD-02

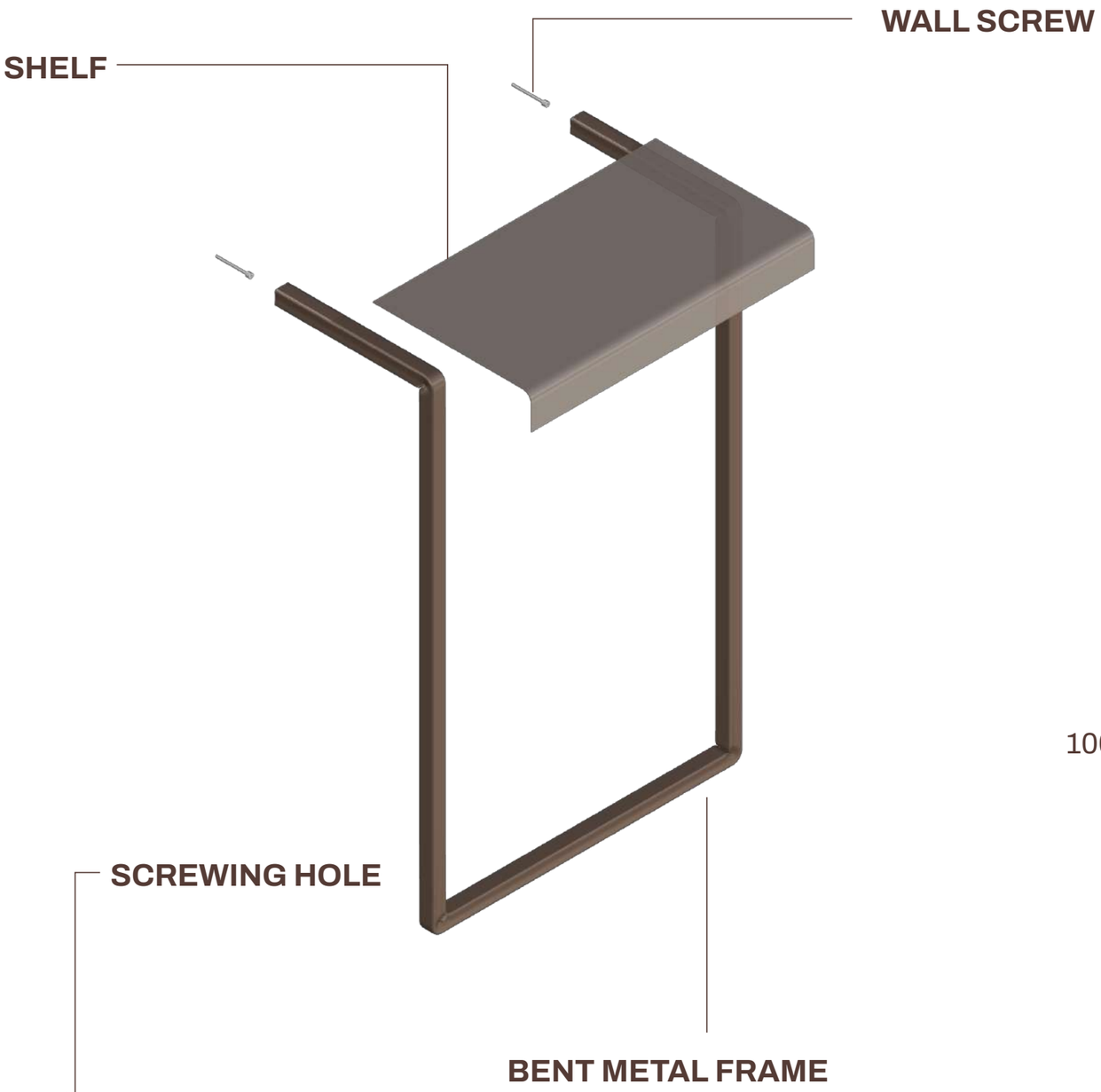


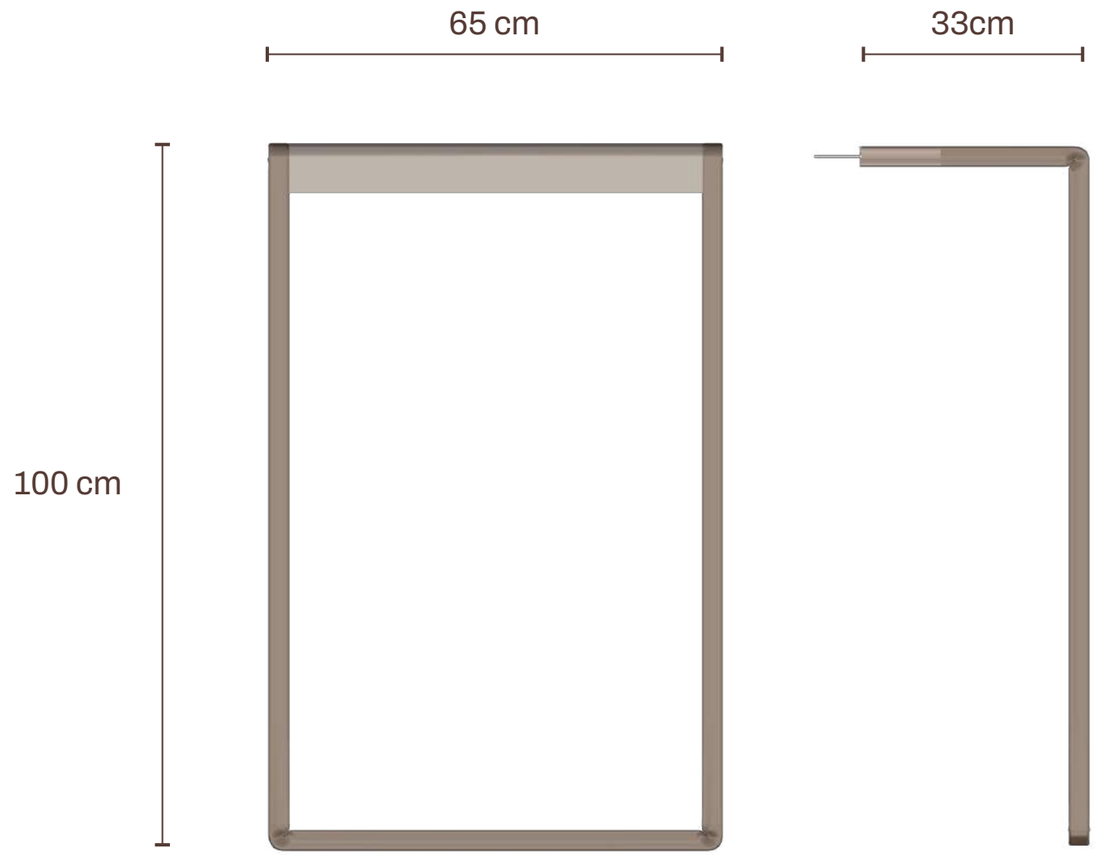




The console translates the same bent-metal construction into a narrow wall-mounted surface.

Its function changes according to its surroundings: it can support information, personal belongings, products or everyday objects.


SHELF
WALL SCREW
SCREWING HOLE
BENT METAL FRAME


65 cm
33cm
100 cm








MØD-03



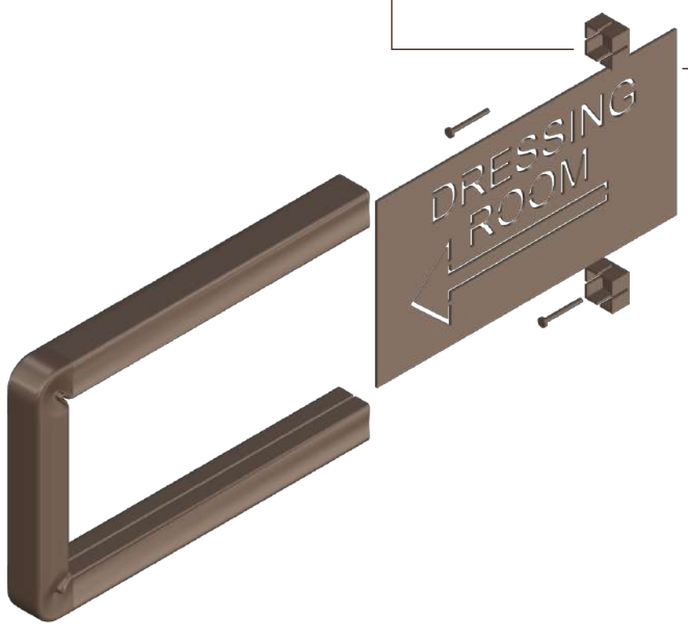




The directional sign is a simple architectural wayfinding element. Its function changes according to the space: the same structure can communicate different destinations, from restrooms and fitting rooms to books, records, reception or hotel rooms.

WALL MOUNTING SYSTEM

REPLACEABLE PANEL





BENT METAL FRAME




TOILETTE
WC


ROOM
212
212


FITTING
ROOMS


ROCK
SECTION
VINYL
ROCK SECTION


DRESSING
ROOM


← JAZZ
INDIE →
Pirate Latinos

MØD-01

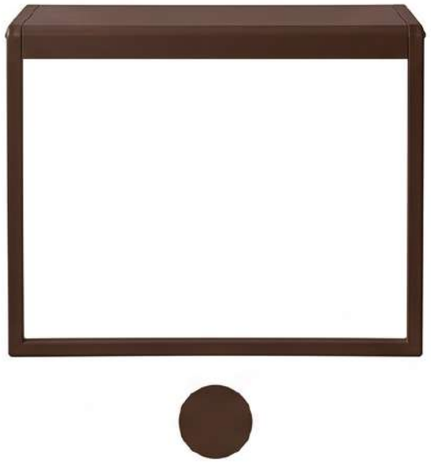






MØD-02







MØD-03







MØD

ONE LENGUAGE, MULTIPLE CONTEXTS

A modular furniture family translating one bent-metal construction language into display, support and orientation.

