

The logo for TERRAVIVA features the word "TERRAVIVA" in a bold, white, sans-serif font. To the left of the letter "T" is a cluster of three small circles: one orange, one teal, and one red, arranged in a triangular pattern.

TERRAVIVA

This identity guide is a dynamic document, growing and adapting as our brand evolves, ensuring that you remain aligned with our ~~brand~~ narrative and direction.

dot



Because a **dot** means a **lot**...



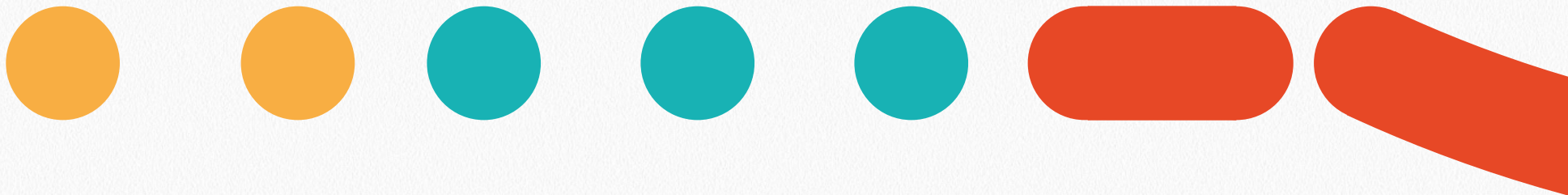
When a dot is not alone,

It can be **anything**
and **everything**.



Because signifies that
we are alive and have the power to create.

Because a dot is just the beginning.

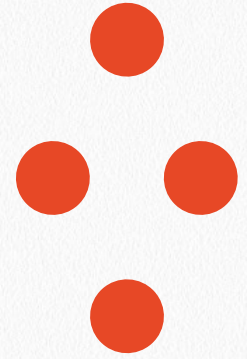




Urban
Regeneration



Projects



Comunity



The image features a light gray background with a white, rounded rectangular area in the center. The word "TERRAVIVA" is printed in a bold, black, sans-serif font within this white area. To the left of the first letter 'T' are three small circles in yellow, teal, and red. Above the white area, there are several colorful, rounded shapes: three red vertical bars, a pink semi-circle, a teal semi-circle, and a teal vertical bar. To the right of the white area, there is a large yellow semi-circle, a red semi-circle, and a teal circle.

TERRAVIVA

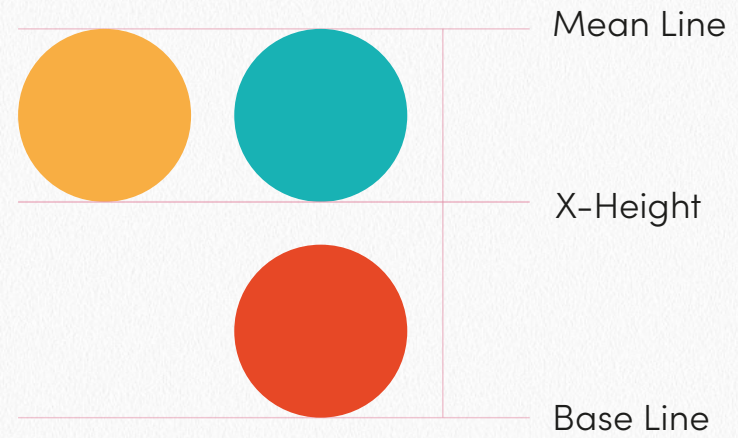
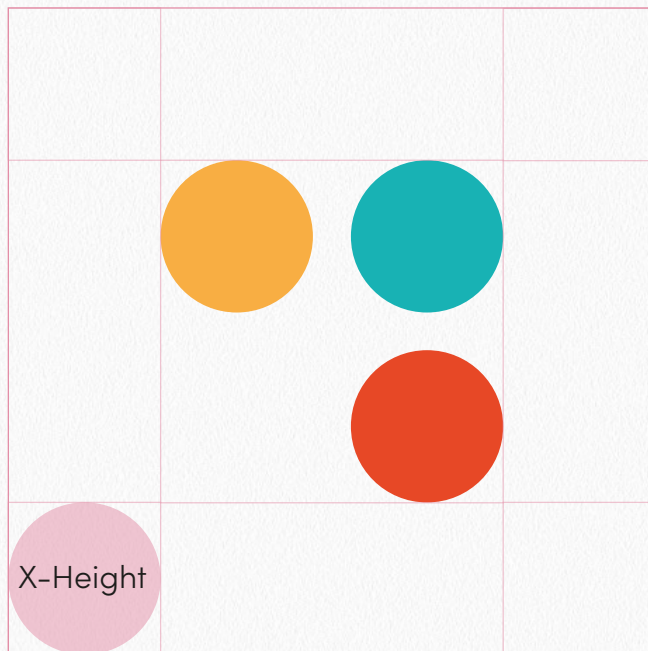
About our grid...



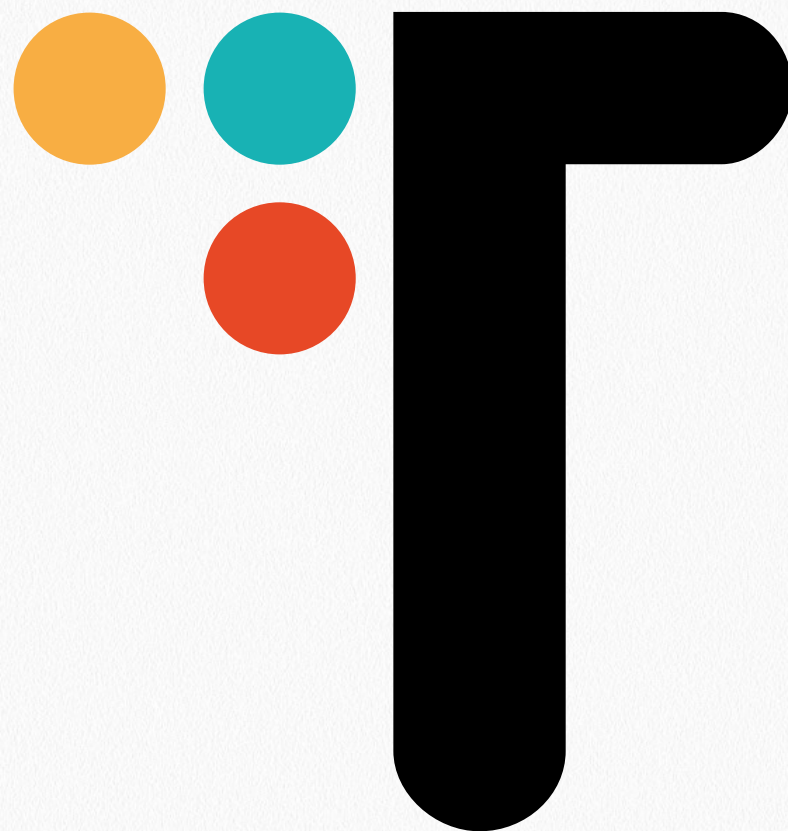
TERRAVIVA

The image shows the word "TERRAVIVA" in a bold, black, sans-serif font. The letters are contained within a thin red rectangular border. To the left of the word, there is a small graphic element consisting of three colored circles (yellow, teal, and orange) arranged in a triangular pattern, with a vertical pink line passing through them.

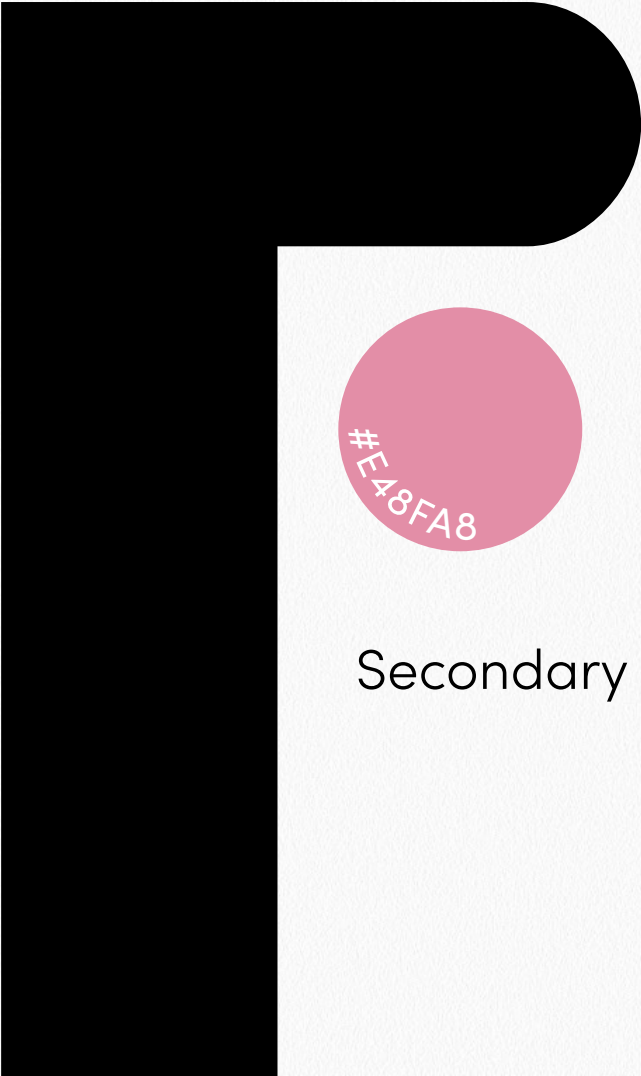
Protection zone



Logomark



About our colors...



Secondary ones

Color variation

TERRAVIVA



TERRAVIVA



Our logo was created
through an adaptation
of the sofia typography



Title

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed diam
nonummy nibh euismod tincidunt ut
laoreet dolore magna aliquam erat.

Sofia bold
Sofia light

TERRAVIVA





CALL FOR COMPETITION



APPLY NOW



TerraViva is a startup dedicated to the organization of international Architecture Competitions focused on urban regeneration projects. By promoting the most relevant architectural challenges and making them accessible through its platform to all designers around the world.

INNOVIT
URBAN INNOVATION & URBAN LIFE

B4i
SOCIOAL INNOVATOR

TERRAVIVA

TERRAVIVA PHILOSOPHY

TerraViva is a startup specialised in organising international architectural competitions focused on urban regeneration projects. Through our platform, we provide global access to relevant architectural challenges, fostering innovation in environmentally and socially sustainable practices.

Our mission is to catalyse the global community of architects and designers, urging them to strategically address the urban challenges ahead. We emphasise the importance of creating increasingly resilient cities that are adapted to the human scale.

TerraViva is dedicated to addressing key issues such as the preservation of architectural heritage, low-impact building, adaptive reuse and the implementation of smart districts. Through our competitions, we promote creativity and innovation in urban revitalisation in an engaging way.

WELCOME TERRAVIVA

Community