



Logo Concept

Hexagon & Tree

Inspiration from the efficient use of space to reduce negative impacts on the environment is one way of sustainability in architecture and representation of creativity and community, as leaves (people) gather to become a tree (community).





Hexagon



Tree







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Horizontal



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Vertical



TerraViva Competitions

Horizontal



TerraViva Competitions

Vertical

Typography

URW DIN

URW DIN font family was designed by Volker Schnebel and published by URW Type Foundry. URW DIN contains 48 styles of font.

URW DIN Thin

the brown fox jumps over the lazy dog
THE BROWN FOX JUMPS OVER THE
LAZE DOG
0123456789

Aa

URW DIN XLight

the brown fox jumps over the lazy dog
THE BROWN FOX JUMPS OVER THE
LAZE DOG
0123456789

Aa

URW DIN Light

the brown fox jumps over the lazy dog
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LAZE DOG
0123456789

Aa

URW DIN Regular

the brown fox jumps over the lazy dog
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0123456789

Aa

URW DIN Medium

the brown fox jumps over the lazy dog
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Aa

URW DIN Demi

the brown fox jumps over the lazy dog
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Aa

URW DIN Bold

the brown fox jumps over the lazy dog
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Aa

URW DIN Black

the brown fox jumps over the lazy dog
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Aa

HEX EE5840
RGB 238 88 64
CMYK 6 79 72 0

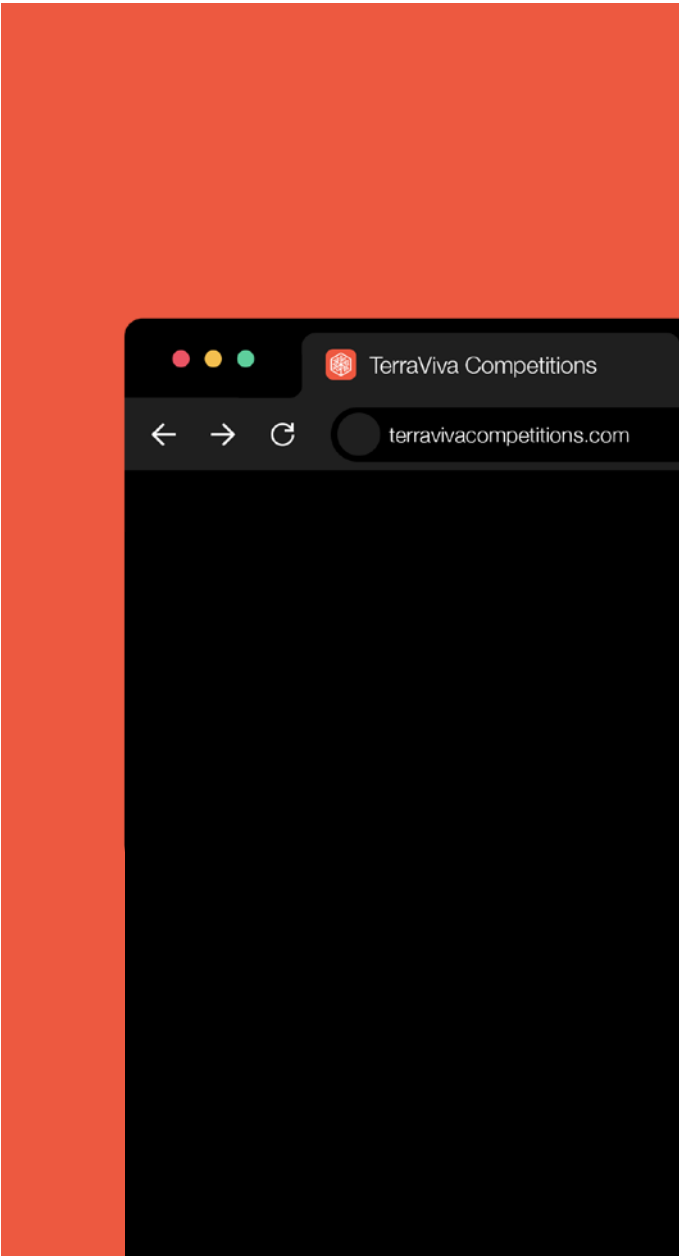
HEX FCD744
RGB 252 215 68
CMYK 6 19 77 0

HEX BBD444
RGB 187 212 68
CMYK 36 6 83 0

HEX 678319
RGB 103 131 25
CMYK 68 42 100 2

HEX F3E7D8
RGB 243 231 216
CMYK 6 11 16 0

Mock-ups





TerraViva



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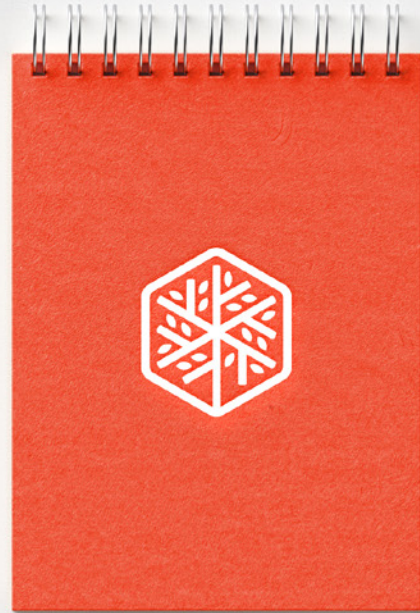
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etur adipiscing elit. Morbi eget libero, vel rutrum est scelerisque, felis in sodales congue, sit amet rutrum quam lorem nare vestibulum dignissim on facilis finibus, mi ante eun erat. Aenean felis ex, viverra ni. Aenean in interdum magna. accumsan. Sed pretium vestib-erit tempor. Nam mollis vitae ilor at bibendum suscipit, enim pus turpis leo quis felis. rum nunc.

um, tellus ligula tempor leo, . Nulla sit amet maximus elit. elementum purus ornare id. euismod sollicitudin arcu id eu iaculis placerat. Class ent per conubia nostra, per in-maximus dictum. Aliquam in-

s sollicitudin, facilis rada lectus a volupta mauris fringilla nis retra sagittis lacus tum diam dapibus sellus egestas ante llis ex et, fringilla est.



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